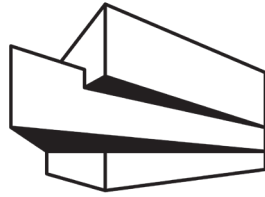


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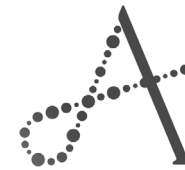


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THE FOLLOWING INFORMATION IS INTENDED TO MAKE YOUR PARTICIPATION MORE PRODUCTIVE AND ENJOYABLE:

CONFERENCE REGISTRATION DESK

Please feel free to stop by the conference registration desk at any time should you have questions or need assistance. The desk is open as follows:

Wednesday, October 30	8:30am – 2:00pm - JW GRAND FOYER
Thursday, October 31	7:30am – 7:00pm - JW GRAND FOYER
Friday, November 1	7:30am – 5:00pm - JW GRAND FOYER
Saturday, November 2	8:00am – 11:30am - JW GRAND FOYER

GET TO KNOW THE GUILD DESK

Thursday, October 31	2:00pm – 7:00pm - JW GRAND FOYER
Friday, November 1	8:00am – 5:00pm - JW GRAND FOYER

ARTS EDUCATION EXPO

Thursday, October 31	8:00am – 7:00pm - JW GRAND FOYER
Friday, November 1	8:00am – 5:00pm - JW GRAND FOYER

OFFICE HOURS

Meet with an expert in the field for a free consultation focused on your questions, challenges, and areas of interest. Consultations are available for individuals or groups on a first-come, first-served basis during scheduled Office Hours blocks. See the list of experts and sign-up for a consultation at the Registration Desk in the JW Grand Foyer.

Thursday, October 31	12:15pm – 1:30pm, 3:30pm - 4:00pm - JW GRAND SALON 6
Friday, November 1	12:30pm - 1:45pm, 3:30pm - 4:00pm - JW GRAND SALON 6

MOBILE APP – Get the Program Book on Your Mobile Device

We've taken the conference mobile. Get your entire program book plus maps, social media links, and more on your mobile device. You can also save a tree by using the app to complete an electronic evaluation form for each session you attend. Simply scan the QR code below or download "AttendeeHub" in the iPhone or Android app stores, and search "2019 Conference for Community Arts Education."

App: <https://crowd.cc/s/37VbS>

Website: <https://crowd.cc/artsed19>



NAME BADGES

Conference delegates should wear their names badges at all times during the conference, whether attending "on-site" events at the conference hotel or "off-site" events at other locations. If you are attending sessions requiring pre-registration, the back of your badge will serve as your ticket. Your badge will also include all guest and/or drink tickets.

DINING AT THE CONFERENCE

Your conference registration includes several meals and coffee breaks (see program for details). You were also given the option to pre-register for the Food for Thought Luncheons (Oct. 31). If you did not pre-register for the luncheons or wish to grab a quick snack or cup of coffee during the conference, head to one of the restaurants or shops in the hotel. There are also a variety of restaurants within walking distance of the hotel. Outside food and beverages are not allowed in conference meeting rooms.

GUEST TICKETS

If you would like to bring a guest with you to the Opening Night Reception, Annual Awards Breakfast, or Closing Night Celebration, guest tickets may be purchased at the registration desk, located in the Grand Foyer. Participants may purchase guest tickets for the Opening Night Reception and Closing Night Celebration for \$25, and for the Annual Awards Breakfast for \$45.

SITE VISITS/OFFSITE SESSIONS (Friday, November 1 & Saturday, November 2)

Get a behind-the-scenes look at some of the region's exemplary and innovative community arts education providers. Roundtrip transportation is provided to and from the JW Marriott Austin Hotel for all site visits, with the exception of the Mexican American Cultural Center which is within walking distance (map and address provided on page 10). Please meet your party 15 minutes prior to the departure time in the lobby on the Ground Floor. Pre-registration is required. All site visits are sold-out.

INTERNET & SOCIAL MEDIA

There is free wifi access in meeting rooms. The wifi password is "artsed2019." Use @communityartsed #ArtsEd19 on all your posts to join the online conversation. All posts on Twitter and Instagram using #ArtsEd19 will appear in the Activity Feed section of the conference mobile app.

AUDIO AND VIDEO RECORDING

Audio and video recording of conference sessions, presentations, and performances is prohibited.

ACCESSIBILITY & ACCESS

Help us make the conference welcome to all. Delegate nametags indicate each person's pronouns (she/her, he/his, they/them, etc.). Please read nametags and use these pronouns; if you are not sure of someone's pronouns, please ask ("What pronouns do you use?"). Delegates are invited to use any bathroom in line with their gender identity.

LACTATION ROOM:

Wednesday: 505, 5th floor

Thursday, Friday, Saturday: 309, 3rd floor

SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 30

8:00am - 2:00pm - PRECONFERENCE CHECK-IN
JW Grand Ballroom Foyer

9:30am - 4:30pm - PRECONFERENCE INSTITUTES

Alignment and Refinement: Creating and Sustaining High-Impact Arts Education Partnerships with K-12 Schools

JW Grand Salon 1, 4th Floor

CAELI Alumni 10th Anniversary Retreat

408 - 409 *for CAELI Alumni only

Catalyzing Creative Aging Institute

402 - 403

Leading with Race: Building the Foundation for an Anti-Racist Organization

JW Grand Salon 7, 4th Floor

Using Data to Drive Change and Tell Your Story

JW Grand Salon 2, 4th Floor

THURSDAY, OCTOBER 31

7:30am - 7:00pm - REGISTRATION OPEN

JW Grand Ballroom Foyer

8:00am - 7:00pm - ARTS & EDUCATION EXPO

JW Grand Ballroom Foyer

8:30am - 9:45am - ROUNDTABLE BREAKFASTS AND NETWORK MEETING

Please pick up your breakfast in the JW Grand Foyer starting at 8:00 am.

Arts in Education Network Meeting

JW Grand Salon 2, 4th Floor

Dance Roundtable Breakfast

403, 4th Floor

Literary Arts Roundtable Breakfast

406, 4th Floor

Media Arts Roundtable Breakfast

408, 4th Floor

Music Roundtable Breakfast

JW Grand Salon 4, 4th Floor

Theater Roundtable Breakfast

404, 4th Floor

Visual Arts Roundtable Breakfast

402, 4th Floor

10:00am - 11:30am - OPENING PLENARY:

Culture Is Power: Reclaiming the Radical Imagination

JW Grand Ballroom JW Grand Salon 5, 4th Floor

12:00pm - 1:30pm - FOOD FOR THOUGHT LUNCHEONS

Please pick up your lunch in the JW Grand Foyer starting at 11:30 am.

ABCs of Retirement: Savings for Staff and Faculty

504, Fifth Floor

Centering Youth and Teaching Artist Voice in Evaluation

JW Grand Salon 2, 4th Floor

Crafting a Breakthrough Social Media Plan

404, 4th Floor

Cutting-Edge Marketing for Effective Student Recruitment

JW Grand Salon 7, 4th Floor

Fundraising: Key Giving Trends on the Arts and Arts Education Sectors

JW Grand Salon 1, 4th Floor

Hip Hop x STEAM

408-409, 4th Floor

Intergenerational Leadership: Building Space for Growth, Mentorship, and Collective Learning

JW Grand Salon 4, 4th Floor

Strengthening Youth Leadership in Classical Music

JW Grand Salon 3, 4th Floor

Think Like A Region: Supporting Arts Learning in Rural/Remote Regions

JW Grand Salon 8, 4th floor

12:00pm - 3:30pm - FOOD FOR THOUGHT DEEP DIVE

Arts Education Advocacy: A Primer on Affecting Policy Change & Leveraging Public Funding

402-403, 4th Floor

12:15pm - 1:30pm - OFFICE HOURS

JW Grand Salon 6

2:00pm - 3:30pm - BREAKOUT SESSIONS

Assessing Impact in School Arts Partnerships for Advocacy and Sustainability

JW Grand Salon 2, 4th Floor

Connecting to Care: Supporting Self Care for Healthcare Providers through Arts Learning

JW Grand Salon 3, 4th Floor

How to Lead: A Dialogue with Favianna Rodriguez

JW Grand Salon 8, 4th floor

Mastering New Program Development:

Balancing Mission and Revenue Needs

JW Grand Salon 1, 4th Floor

Why Leadership Development Matters: Lessons Learned from CAELI

JW Grand Salon 4, 4th Floor

2:00pm - 5:30pm - DEEP DIVE SESSIONS

Building Public Support for Your Creative Aging Program: People Power, Partnerships and Networks

JW Grand Salon 7, 4th Floor

Values in Action: Designing for Collective Leadership in Our Classes, Programs and Organizations

408-409, 4th Floor

2:00pm - 7:00pm - GET TO KNOW THE GUILD DESK

JW Grand Ballroom Foyer

3:30pm - 4:00pm - COFFEE BREAK & OFFICE HOURS

JW Grand Ballroom Foyer and JW Grand Salon 6

4:00pm - 5:30pm - BREAKOUT SESSIONS

Board and Staff Engagement: Service with a Purpose

JW Grand Salon 4, 4th Floor

Empowering Academic Mindsets through Arts Integration

JW Grand Salon 2, 4th Floor

Enrich Chicago: Creating an Equitable and Inclusive Arts Sector

JW Grand Salon 8, 4th floor

Find the Perfect Student Enrollment and Management Software

JW Grand Salon 1, 4th Floor

Reaching Every Student: Universal Design for Learning, Inclusion, and Differential Instruction

JW Grand Salon 3, 4th Floor

5:30pm - 7:00pm - OPENING RECEPTION AND CONFERENCE
EXPO KICK-OFF
JW Grand Ballroom Foyer

7:15pm - 10:00pm - TASTE OF AUSTIN DINE-AROUNDS
Offsite, meet in the JW Grand Ballroom Foyer at 7:15pm

FRIDAY, NOVEMBER 1

7:30am - 5:00pm - REGISTRATION OPEN
JW Grand Ballroom Foyer

8:00am - 5:00pm - ARTS & EDUCATION EXPO
JW Grand Ballroom Foyer

8:00am - 8:45am - AMBASSADOR & CHAPTER BREAKFASTS
Please pick up your breakfast in JW Grand Salon 6, 4th floor starting at 7:45am

Meet Your Ambassadors

JW Grand Salon 6, 4th Floor

New York Metro Chapter Meeting

JW Grand Salon 1, 4th Floor

Northeast Chapter Meeting

JW Grand Salon 3, 4th Floor

8:00am - 5:00pm - GET TO KNOW THE GUILD DESK
JW Grand Ballroom Foyer

9:00am - 9:45am - NATIONAL GUILD ANNUAL MEETING
JW Grand Salon 6, 4th Floor

10:00am - 11:30am - FRIDAY PLENARY:

Arts Justice: Reframing Arts Education as a Civil and Human Right

JW Grand Ballroom JW Grand Salon 5, 4th Floor

12:30pm - 1:45pm - OFFICE HOURS
JW Grand Ballroom Foyer

12:00pm - 3:00pm - OFFSITE SESSION
Pre-registered delegates should meet at 11:45am in the Ground Floor lobby

MINDPOP and the Creative Learning Initiative:

Collaborative Partnership to Ensure Equity and Access

12:30pm - 1:45pm - NETWORK MEETINGS

Artists for Racial Equity (ARE) Network Meeting

JW Grand Salon 4, 4th Floor

Emerging Leaders Network Meeting

JW Grand Salon 3, 4th Floor

Creative Aging Network Meeting

JW Grand Salon 8, 4th floor

Collegiate Divisional Network Meeting

402, 4th Floor

Large Schools Network Meeting

401, 4th Floor

Small Schools Network Meeting

406, 4th Floor

White Advocates for Racial Equity (WARE) Network Meeting

JW Grand Salon 1, 4th Floor

Young Artists Network Meeting (ages 13-20)

403, 4th Floor

2:00pm - 5:30pm - DEEP DIVE SESSION
Pre-registration required. This session is full.

Setting the Tone and Driving Change: The Board's Role in Advancing Racial Equity

JW Grand Salon 7, 4th Floor

2:00pm - 5:30pm - OFFSITE SESSIONS
Pre-registered delegates should meet at 1:45pm in the Ground Floor lobby

Continuing Creativity Site Visit: Celebrating Artful Aging Through Performance and Conversation

Creative Youth Development Program Model Deep Dive

2:00pm - 3:30pm - BREAKOUT SESSIONS
Advancing Leadership in Arts Education: Program Managers Need Professional Development Too!

JW Grand Salon 4, 4th Floor

Arts Justice: Strategizing for State and National Advocacy

JW Grand Salon 3, 4th Floor

Grassroots Cooperatives: Actualizing Equity, Creating Change

JW Grand Salon 8, 4th floor

So You Say You Want to Raise More Money?

JW Grand Salon 1, 4th Floor

3:30pm - 4:00pm - OFFICE HOURS AND COFFEE BREAK
JW Grand Salon 6, 4th Floor, Coffee break in JW Grand Ballroom Foyer

4:00pm - 5:30pm - BREAKOUT SESSIONS

Collaborative Art Making Process in Pursuit of Racial Equity and Institutional Change

JW Grand Salon 8, 4th floor

The Creator in Me: An Artistic Journey to Restorative Justice

JW Grand Salon 3, 4th Floor

Fundraising from Generations X, Y, and Z

JW Grand Salon 1, 4th Floor

Inclusion and Excellence: The Path to Learning and Leading in Music

401, 4th Floor

Quantifying the Impact of the Arts to Grow Equitable Access

402, 4th Floor

Radical Self-Assessment to Build Creative Safe(r) Space!

JW Grand Salon 4, 4th Floor

SATURDAY, NOVEMBER 2

8:00am -11:30am - REGISTRATION OPEN
JW Grand Ballroom Foyer

8:30am -10:30am - ANNUAL AWARDS BREAKFAST
JW Grand Salons 6-8, 4th Floor

11:00am - 4:00pm - NATIONAL YOUNG ARTISTS SUMMIT
Offsite
For young artists, ages 13-20, only

11:00am - 3:00pm - OFFSITE SESSIONS
*Pre-registered delegates should meet at 10:45am in the
Ground Floor lobby*

**Armstrong Community Music School: Reimagining
Your Succession Plan**

**Forklift Danceworks: Choreographing Austin,
Building Community**

**From Problem to Solution: Participants as Leaders of
Change in and through Theater Arts**

**Mexican American Cultural Center: Developing
Creative, Culturally-Relevant Programming**

600 River Street, Austin, TX

11:00am - 4:00pm - OFFSITE SESSION
Pre-registered delegates should meet at 10:45am in the lobby
SAY Sí: Muertito's Fest

11:00am - 4:00pm - ONSITE INSTITUTES

Arts Leadership and Organizational Change
303-304, 3rd floor

Artists as Instigators, Leaders, and Partners
Lone Star Salon E, 3rd Floor

**Age Equity: Combating Ageism to Fuel Creative Aging
Programs, Funding, and Partnerships**

Lone Star Salon G, 3rd Floor

**Engaging Students with Disabilities in
Multi-Disciplinary Arts Education**

305, 3rd floor

**Youth in the Lead: a Youth Development
Approach for Engagement**

Lone Star Salon H, 3rd Floor

4:00pm - 7:00pm - COMMUNITY EVENT/
CLOSING NIGHT RECEPTION

Día de Los Muertos at the MACC

600 River Street, Austin, TX



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TRACKS

Sessions are organized in progressive tracks to provide you in-depth training in Arts in Education, Creative Aging, Cross-Sector Collaboration, Leadership Development, Nonprofit Growth and Sustainability, and Social Justice. Choose one pathway or sample a variety to create your own best conference experience.

ARTS IN EDUCATION

Wednesday, October 30 (9:30am - 4:30pm)

Alignment and Refinement: Creating and Sustaining High-Impact Arts Education Partnerships with K-12 Schools

Thursday, October 31 (8:30am - 9:45am)

Arts in Education Network Meeting

Thursday, October 31 (2:00pm - 3:30pm)

Assessing Impact in School Arts Partnerships for Advocacy and Sustainability

Thursday, October 31 (4:00pm - 5:30pm)

Empowering Academic Mindsets through Arts Integration

Friday, November 1 (12:00pm - 3:00pm)

MINDPOP and the Creative Learning Initiative: Collaborative Partnership to Ensure Equity and Access

Saturday, November 2 (11:00am - 4:00pm)

Engaging Students with Disabilities in Multi-Disciplinary Arts Education

CREATIVE AGING

Wednesday, October 30 (9:30am - 4:30pm)

Catalyzing Creative Aging Preconference Institute

Thursday, October 31 (2:00pm - 5:30pm)

Building Public Support for Your Creative Aging Program: People Power, Partnerships and Networks

Friday, November 1 (12:30pm - 1:45pm)

Creative Aging Network Meeting

Friday, November 1 (2:00pm - 5:30pm)

Continuing Creativity Site Visit: Celebrating Artful Aging Through Performance and Conversation

Saturday, November 2 (11:00am - 4:00pm)

Age Equity: Combating Ageism to Fuel Creative Aging Programs, Funding, and Partnerships

CREATIVE YOUTH DEVELOPMENT

Thursday, October 31 (12:00pm - 1:30pm)

Strengthening Youth Leadership in Classical Music

Centering Youth and Teaching Artist Voice in Evaluation

Thursday, October 31 (2:00pm - 5:30pm)

Values in Action: Designing for Collective Leadership in Our Classes, Programs and Organizations

Friday, November 1 (12:30pm - 1:45pm)

Young Artists Network Meeting (ages 13-20)

Friday, November 1 (2:00pm - 5:30pm)

Creative Youth Development Program Model Deep Dive

Saturday, November 2 (11:00am - 4:00pm)

Youth in the Lead: a Youth Development Approach for Engagement

National Young Artists Summit, *For young artists, ages 13-20, only*

CROSS-SECTOR COLLABORATION

Thursday, October 31 (12:00pm - 1:30pm)

Think Like A Region: Supporting Arts Learning in Rural/Remote Regions

Thursday, October 31 (12:00pm - 3:30pm)

Arts Education Advocacy: A Primer on Affecting Policy Change & Leveraging Public Funding

Thursday, October 31 (2:00pm - 3:30pm)

Connecting to Care: Supporting Self Care for Healthcare Providers through Arts Learning

Thursday, October 31 (4:00pm - 5:30pm)

Reaching Every Student: Universal Design for Learning, Inclusion, and Differential Instruction

Friday, November 1 (2:00pm - 3:30pm)

Arts Justice: Strategizing for State and National Advocacy

Friday, November 1 (4:00pm - 5:30pm)

The Creator in Me: An Artistic Journey to Restorative Justice

LEADERSHIP DEVELOPMENT

Wednesday, October 30 (9:30am - 4:30pm)

CAELI Alumni 10 Year Anniversary Retreat

Thursday, October 31 (12:00pm - 1:30pm)

Intergenerational Leadership

Thursday, October 31 (2:00pm - 3:30pm)

Why Leadership Development Matters: Lessons Learned from CAELI

Thursday, October 31 (4:00pm - 5:30pm)

Board and Staff Engagement: Service with a Purpose

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Friday, November 1 (2:00pm - 3:30pm)

Advancing Leadership in Arts Education: Program Managers Need Professional Development Too!

Friday, November 1 (4:00pm - 5:30pm)

Radical Self Assessment to Build Creative Safe(r) Space!

Saturday, November 2 (11:00am - 4:00pm)

Arts Leadership and Organizational Change

Artists as Instigators, Leaders, and Partners

Cutting Edge Marketing to Drive Student Recruitment

Crafting a Breakthrough Social Media Plan

ABCs of Retirement

NONPROFIT GROWTH AND SUSTAINABILITY

Wednesday, October 30 (9:30am - 4:30pm)

Using Data to Drive Change and Tell Your Story

Thursday, October 31 (12:00pm - 1:30pm)

Fundraising: Key Giving Trends on the Arts and Arts Education Sectors

Thursday, October 31 (2:00pm - 3:30pm)

Mastering New Program Development: Balancing Mission and Revenue Needs

Thursday, October 31 (4:00pm - 5:30pm)

Find the Perfect Student Enrollment and Management Software

Friday, November 1 (12:30pm - 1:45pm)

Small Schools Network Meeting
Large Schools Network Meeting
Collegiate Divisional Network Meeting

Friday, November 1 (2:00pm - 3:30pm)

So You Say You Want to Raise More Money?

Friday, November 1 (4:00pm - 5:30pm)

Fundraising from Generations X, Y, and Z

SOCIAL JUSTICE

Wednesday, October 30 (9:30am - 4:30pm)

Leading with Race

Thursday, October 31 (2:00pm - 3:30pm)

How to Lead: A Dialogue with Favianna Rodriguez

Thursday, October 31 (4:00pm - 5:30pm)

Enrich Chicago: Creating an Equitable and Inclusive Arts Sector

Friday, November 1 (12:30pm - 1:45pm)

ARE Network Meeting
WARE Network Meeting

Friday, November 1 (2:00pm - 3:30pm)

Grassroots Cooperatives: Actualizing Equity, Creating Change

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Collaborative Art Making Process in Pursuit of Racial Equity and Institutional Change

Saturday, November 2 (11:00am - 4:00pm)

Engaging Students with Disabilities in Multi-Disciplinary Arts Education



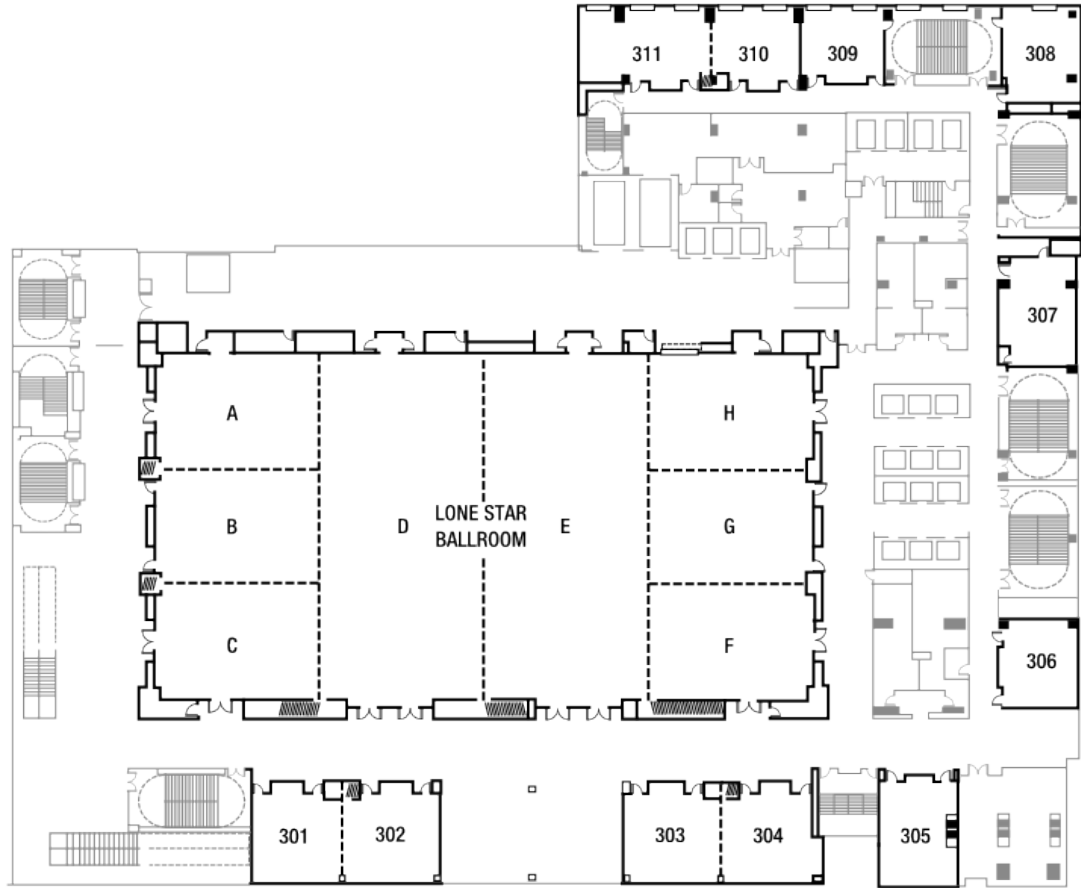
Download the Mobile App!

SCAN THIS CODE WITH A QR READER TO DOWNLOAD THE CONFERENCE MOBILE APP.

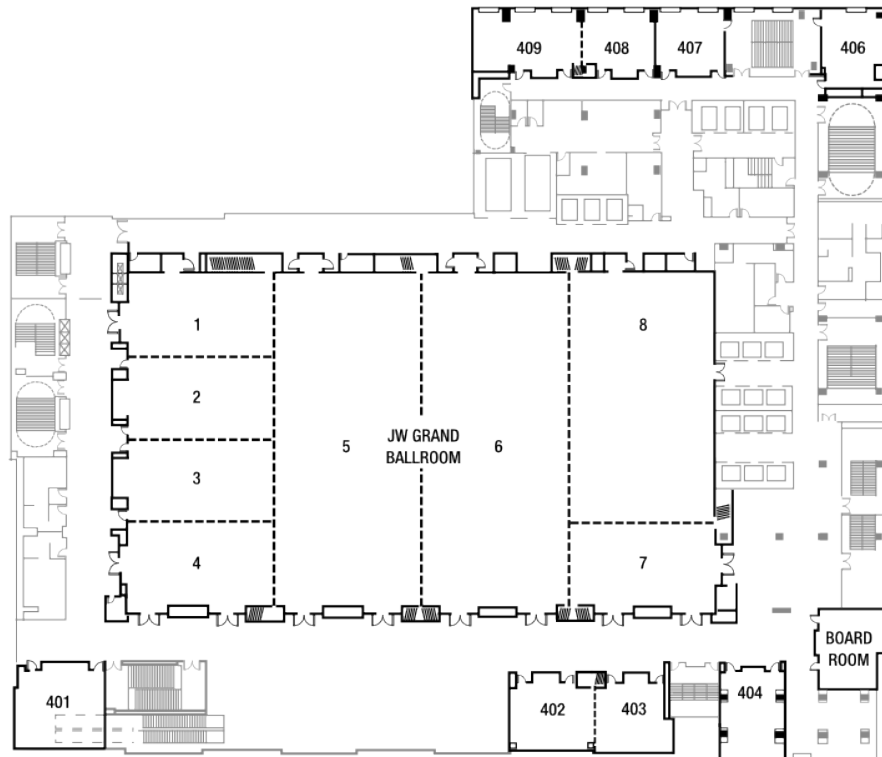
Find the full schedule, view speaker bios, take notes, and keep track of your session plans.



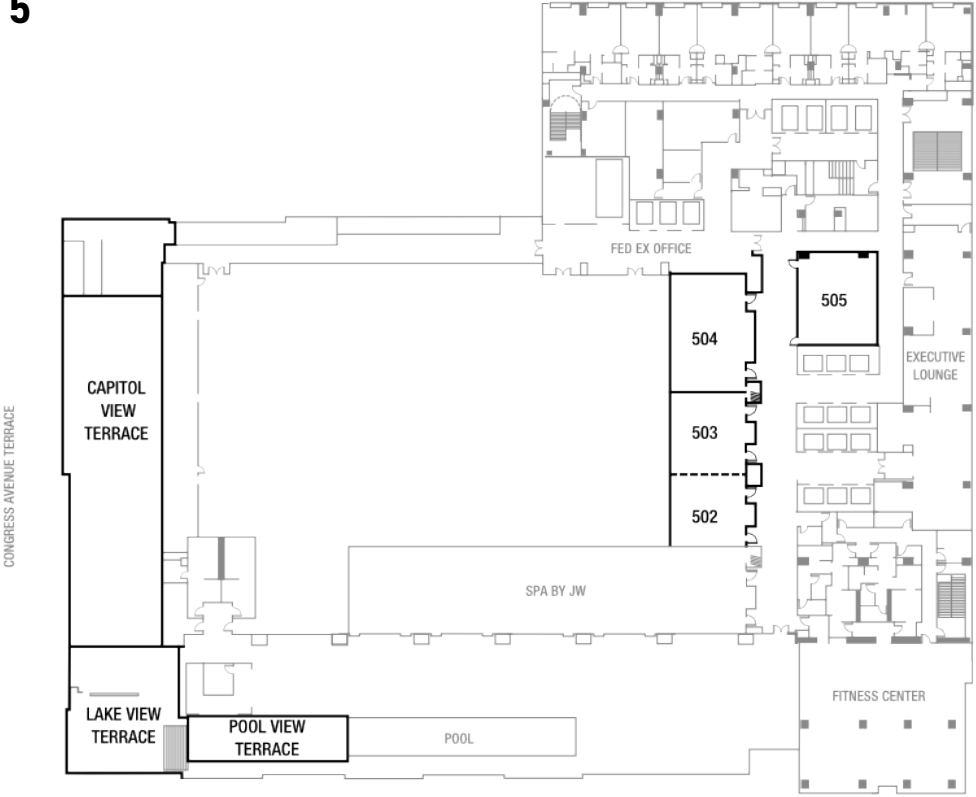
Level 3



Level 4



Level 5



To the Mexican American Cultural Center

For Saturday offsite session and Closing Celebration at Dia de los Muertos:

600 RIVER ST, AUSTIN, TX 78701

.7 miles / 15 minutes

Head west on E 2nd St/E Willie Nelson Blvd toward Congress Ave

Turn left onto Congress Ave

Turn left before the lake and take the stairs to the Ann and Roy Butler Hike and Bike Trail. Turn left onto the trail

Stay on the trail along the lake until the end, and turn right. MACC will be on your right



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- Memberships
- Event Ticketing
- Donor Development
- CRM Features
- Point of Sale
- Exhibition Management

WEDNESDAY, OCTOBER 30 AT A GLANCE

8:00 AM		
8:30 AM		
9:00 AM		
9:30 AM		
10:00 AM	CHECK-IN	PRE-CONFERENCE INSTITUTES
10:30 AM	JW Grand Ballroom Foyer	9:30 am - 4:30 pm
11:00 AM	8:00 am - 2:00 pm	CAELI Alumni 10th Anniversary Retreat
11:30 AM		Catalyzing Creative Aging Institute
12:00 PM		Alignment and Refinement: Creating and Sustaining High-Impact Arts Ed Partnerships with K-12 Schools
12:30 PM		Leading with Race: Building the Foundation for an Anti-Racist Organization
1:00 PM		Using Data to Drive Change and Tell Your Story
1:30 PM		
2:00 PM		
2:30 PM		
3:00 PM		
3:30 PM		
4:00 PM		

WEDNESDAY, OCTOBER 30

8:30am - 2:00pm

REGISTRATION

JW Grand Ballroom Foyer

Some preconference institutes are sold-out; all require preregistration.

Lunch and snack are provided for all registrants.

9:30am - 4:30pm

PRECONFERENCE INSTITUTES

Alignment and Refinement: Creating and Sustaining High-Impact Arts Education

Partnerships with K-12 Schools

JW Grand Salon 1, 4th Floor

TRACK: Arts in Education

Gain practical tools through hands-on training to help your organization build, implement, and sustain powerful K-12 school partnerships that enhance student, teacher, artist, and community capacity to collectively transform learning through the arts.

SPEAKERS: **Courtney Boddie**, *Director of Education/School Engagement, The New Victory Theater/New 42nd Street*; **Katie Dawson**, *Associate Professor, Drama for Schools Professional Learning Program at UT Austin*; **Lara Dossett**, *Assistant Professor of Instruction, Drama for Schools Professional Learning Program at UT Austin*; **Matt Schuppert**, *Assistant Professor of Instruction, Berkman Arts Integration Academy*; **Jake Page**, *Instructional Coach, Berkman Arts Integration Academy*; **Kathy Cawthron**, *Principal, Berkman Arts Integration Academy*; **Two students from Berkman Elementary**; **Katherine Proietti**, *University of Texas at Austin*; **Laura Epperson**, *University of Texas at Austin*; and **Faith Hillis**, *University of Texas at Austin*; **Katherine Proietti**, *Project Coordinator, University of Texas at Austin*; **Laura Epperson**, *Teaching Artist, University of Texas at Austin*; and **Faith Hillis**, *Teaching Artist, University of Texas at Austin*

CAELI Alumni 10th Anniversary Retreat

408 - 409

TRACK: Leadership Development

This session is made possible with generous support from American Express and the Angell Foundation

For CAELI Alumni only

Join your peers and faculty to celebrate 10 years of the Community Arts Education Leadership Institute! This special one-day retreat will be an opportunity to get-away and re-immense yourself in the learning, connections, and inspiration of your CAELI experience.

SPEAKERS: **Ronnie Brooks**, *Founding Director, James P. Shannon Leadership Institute*; **Ama Codjoe**, *Social Justice Trainer and Consultant*; and **John McCann**, *President, Partners in Performance, Inc.*

Catalyzing Creative Aging Institute

402 - 403

TRACK: Creative Aging

Made possible with generous support from Aroha Philanthropies and St. David's Foundation

The Creative Aging Preconference Institute, led by Lifetime Arts, will provide you with an understanding of current research and funding trends in creative aging, best practices for designing and implementing arts education programs for older adults, and strategies for recruiting and sustaining older adult participation.

SPEAKERS: **María Genné**, *Founder/Director of Kairos Alive! Choreography of Care*; **Julie Kline**, *Lifetime Arts Trainer*; **Annie Montgomery**, *Director of Education, Lifetime Arts*; **Maura O'Malley**, *CEO/Co-Founder, Lifetime Arts*; and **Gregory Smith**, *Outreach Programs Manager, Hyde Park Arts Center*

Leading with Race: Building the Foundation for an Anti-Racist Organization

JW Grand Salon 7, 4th Floor

TRACK: Social Justice

Join representatives of DreamYard (Bronx, NY) and Creative Action (Austin, TX)—two distinct organizations that have made a deep, staff-wide commitment to advancing internal racial equity policies—to explore how your organization can move intentionally toward racial justice.

SPEAKERS: **Rajeeyah Finnie-Myers**, *Director of Professional Development, DreamYard*; **Natalie Goodnow**, *School-Based Programs Director, Creative Action*; **Lisa Green**, *Department Director of Dance and Music, DreamYard*; **Ellen Hagan**, *Director of Poetry & Theater Programs, DreamYard*; **Lynn Hoare**, *Senior Director of School-Based Programs, Creative Action*; **Matrex Kilgore**, *Program Director of Out of School Time, Creative Action*; and **Natalia Torres**, *Department Director of Visual Art and Maker, DreamYard*

Using Data to Drive Change and Tell Your Story

JW Grand Salon 2, 4th Floor

TRACK: Nonprofit Growth and Sustainability

Are you at the beginning of your research, data, and evaluation journey, or looking to refresh your understanding? Join us for this in-depth, hands-on training, coupled with real-time coaching and guidance, to give you key insights to stretch your ability to use data to affect change.

SPEAKERS: **Katy Sauer**, *Aligned Impact Manager, Mission Capital*; and **Reyda Taylor**, *Senior Consultant, Data and Research, Mission Capital*

THURSDAY, OCTOBER 31 AT A GLANCE

7:00 AM	REGISTRATION 7:00 am - 7:00 pm	ARTS ED EXPO 8:00 am - 7:00 pm	GET TO KNOW THE GUILD DESK 2:00 - 7:00						
7:30 AM									
8:00 AM									
8:30 AM									
9:00 AM								ROUNDTABLE BREAKFASTS 8:30 - 9:45	
9:30 AM									
10:00 AM								OPENING PLENARY 10:00 - 11:30	
10:30 AM									
11:00 AM									
11:30 AM									
12:00 PM					OFFICE HOURS 12:15 - 1:30	FOOD FOR THOUGHT LUNCHEONS 12:00 - 1:30			
12:30 PM									
1:00 PM									
1:30 PM									
2:00 PM						ARTS & ADVOCACY FOOD FOR THOUGHT 12:00 - 3:30	BREAKOUT SESSIONS 2:00-3:30		
2:30 PM							DEEP DIVE BREAKOUT SESSIONS 2:00-5:30		
3:00 PM									
3:30 PM					OFFICE HOURS	COFFEE BREAK			
4:00 PM									
4:30 PM							BREAKOUT SESSIONS 4:00-5:30		
5:00 PM									
5:30 PM									
6:00 PM						OPENING RECEPTION 5:30 - 7:00			
6:30 PM									
						TASTE OF AUSTIN DINE- AROUNDS 7:15-10:00			

THURSDAY, OCTOBER 31

7:30am - 7:00pm

REGISTRATION OPEN

JW Grand Ballroom Foyer, 4th floor

8:00am - 7:00pm

ARTS EDUCATION EXPO

JW Grand Ballroom Foyer, 4th floor

8:30am - 9:45am

ROUNDTABLE BREAKFASTS

Please pick up your breakfast in the JW Grand Foyer starting at 8:00am before proceeding to one of the Discipline Roundtables or Arts in Education Network Meeting. Open to all Thursday registrants; pre-registration not required.

Arts in Education Network Meeting

JW Grand Salon 2, 4th Floor

TRACK: Arts in Education

The National Guild's Arts in Education (AIE) Network works to support arts educators in their partnerships with K-12 schools.

FACILITATORS: **Nancy Kleaver**, *Consultant, Kleaver Consulting*; and **Alison Scott-Williams**, *Vice President, Arts Education, New Jersey Performing Arts Center*

Dance

403, 4th Floor

FACILITATOR: **Molly Terbovich-Ridenhour**, *President & CEO, San Diego Civic Youth Ballet*

Literary Arts

406, 4th Floor

FACILITATOR: **Nick Whiston**, *Program Director, The Telling Room*

Media Arts

408, 4th Floor

FACILITATOR: **Carl Settles**, *Founder/Executive Director, E4 Youth, Inc.*

Music

JW Grand Salon 4, 4th Floor

FACILITATORS: **Travis Marcum**, *Director of Education, Austin Classical Guitar*; and **Patrick Slevin**, *Executive Director & Artistic Director, Austin Soundwaves*

Theater

404, 4th Floor

FACILITATOR: **Mitch Harris**, *Literacy to Life Program Director, Paramount Theatre*

Visual Arts

402, 4th Floor

FACILITATOR: **Eepi Chad**, *Director of Community Engagement, Art League Houston*

10:00am - 11:30am

OPENING PLENARY

JW Grand Ballroom JW Grand Salon 5, 4th Floor

COMMUNITY ARTS PERFORMANCE

Body Shift Collective

WELCOME REMARKS

Karen LaShelle, *Executive Director, Creative Action*

Jonathan Herman, *CEO, National Guild*

RECOGNITION OF MILESTONE AWARDEES

Joyce Drayton, *Founder & Executive Director, The Georgia E. Gregory Interdenominational School of Music (GEGISOM)*

Jon Hinojosa, *Artistic & Executive Director, SAY Sí*

Davin Pierson Torre, *Director, Flint School of Performing Arts*

Sonja Zeithamel, *Director, Preucil School of Music*

KEYNOTE ADDRESS: Culture Is Power-Reclaiming the Radical Imagination

Culture is power - it shapes who we are as a people, sets the terms of the world we live in, and informs how we perceive issues, stories, and each other. Culture is also dynamic, and can drive the social change these times urgently demand. Artists and storytellers can spark cultural surges that permanently transform paradigms and ways we interact with each other on a daily basis. Through case studies in migration, gender justice and climate justice, Favianna Rodriguez will share strategies on how to build cultural power to catalyze lasting social change. While our nation urgently needs the infrastructure, pedagogy, practices, ideas and frameworks for a sustained and vibrant cultural transformation, artists and storytellers can lead the way.

INTRODUCTION: Nicole Amri, *Program Director, SAY Sí*

SPEAKER: Favianna Rodriguez, *President, The Center for Cultural Power*

Favianna Rodriguez is an interdisciplinary artist, cultural strategist, and activist. Her work and collaborative initiatives address gender equality, racial justice, immigrant rights and climate change. Favianna works with cultural movements around the United States bringing together the powerful intersection of art, entertainment, social justice and cultural equity. Most recently, she has been collaborating with women in the entertainment industry to design timely initiatives addressing equity and inclusion, including 5050by2020.com. She is the executive director of CultureStrike, a national arts organization that engages artists, actors, writers and producers in immigrant rights. In 2012, she was featured in a documentary series by Pharrell Williams titled "Migration is Beautiful" which addressed how artists responded to failed immigrant policy in the United States. In 2016, she received the Robert Rauschenberg Artists as Activist Fellowship for her work around mass incarceration. In 2017, she was awarded an Atlantic Fellowship for Racial Equity for her work around racial justice and climate change. Favianna lives and works in two California culture capitals: the Bay Area and Los Angeles. In addition to being an innovative leader in the cultural sector, Rodriguez also has helped build The Lab, a co-working space in the heart of Downtown Oakland that's focused on racial justice, culture change and climate justice. She brings expertise in designing co-working spaces that foster collaboration, innovation, and friendship.

12:00pm - 1:30pm

FOOD FOR THOUGHT LUNCHEONS

Several of the Food for Thought Luncheons are sold-out. If you pre-registered for a Food for Thought, please pick up your meal in the foyer outside of your meeting room, before proceeding to your pre-selected luncheon. JW Grand Salon 8's meal will be set-up inside JW Grand Salon 8. Volunteers will be checking badges in the meal pick-up areas; your badge indicates the luncheon that you've pre-registered for. If you'd like to join one with space, please visit the registration table.

ABCs of Retirement: Savings for Staff and Faculty

504, Fifth Floor

SPEAKER: *Megan Smith, Financial Advisor, UBS*

Centering Youth and Teaching Artist Voice in Evaluation

JW Grand Salon 2, 4th Floor

FACILITATORS: *Sawdayah Brownlee, MINIs Program Associate, DreamYard Project; Ava Kinsey, Associate Director of Education, Brooklyn Academy of Music; Farai Malianga, Teaching Artist, Brooklyn Academy of Music; and Sasha Metcalf, Associate Director of Research and Evaluation*

Crafting a Breakthrough Social Media Plan

404, 4th Floor

FACILITATORS: *Christa Berry, Director of Marketing & Communications, Creative Action; and Taylor Prewitt, Digital Marketing Manager, Creative Action*

Cutting-Edge Marketing for Effective Student Recruitment

JW Grand Salon 7, 4th Floor

FACILITATOR: *Shalisa Kline-Ugaz, Executive Vice President, Wisconsin Conservatory of Music*

Fundraising: Key Giving Trends on the Arts and Arts Education Sectors

JW Grand Salon 1, 4th Floor

TRACK: Nonprofit Growth and Sustainability

FACILITATOR: *Daniel Fonner, Associate Director for Research, SMU DataArts*

Hip Hop x STEAM

408-409, 4th Floor

FACILITATORS: *Elliot Gann, Executive Director/Lead Instructor, Today's Future Sound; JC Hall, School Social Worker/Hip-Hop Therapy Studio Program Director, Mott Haven Community High School; Aaron Rodwin, Clinical Social Worker; and Raphael Travis, Associate Professor, Texas State University, San Marcos*

Intergenerational Leadership: Building Space for Growth, Mentorship, and Collective Learning

JW Grand Salon 4, 4th Floor

FACILITATORS: *Ashley Hare, Principal Consultant, InSite Consultants; and Paula Yamilet Alvarado Ortega, Co-Founder, RE:FRAME Youth Arts Center*

Think Like A Region: Supporting Arts Learning in Rural/Remote Regions

JW Grand Salon 8, 4th floor

FACILITATORS: *Lisa Donovan, Professor, Massachusetts College of Liberal Arts; and Kim Roberts Morandi, Director of Curriculum and Assessment, North Adams Public Schools*

Strengthening Youth Leadership in Classical Music

TRACK: Creative Youth Development

JW Grand Salon 3, 4th Floor

FACILITATORS: **Ashley Frith**, *Network Fellow, Community MusicWorks*; **Chloe Kline**, *Education Director, Community MusicWorks*; **Sebastian Ruth** *Founder and Artistic Director, Community MusicWorks*; and **Juan Nunez**, *Student, Community Music Works*

12:00pm - 3:30pm

FOOD FOR THOUGHT LUNCHEON "DEEP DIVE"*If you pre-registered for this luncheon, please pick your lunch up in the foyer outside of your meeting room***Arts Education Advocacy: A Primer on Affecting Policy Change & Leveraging Public Funding**

402-403, 4th Floor

SPEAKERS: **Shannon Ghangurde**, *Government Relations Specialist, Lobbyist*; **Ann Graham**, *Executive Director, Texans for the Arts*; **Gina Hinojosa**, *Texas House Member District 49, Texas Legislature*; and **Chris Kiley**, *Associate Director, Texans for the Arts*; and **Brent Hasty**, *Executive Director, MINDPOP*

12:15pm - 1:30pm

OFFICE HOURS

JW Grand Salon 6, 4th Floor

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk

2:00pm - 3:30pm

BREAKOUT SESSIONS**Assessing Impact in School Arts Partnerships for Advocacy and Sustainability**

JW Grand Salon 2, 4th Floor

TRACK: Arts in Education

Since 2013, Lincoln Center Education has been measuring the impact of infusing fully-funded, whole-school arts programming over a five-year span in close partnership with underfunded NYC middle schools in its Arts in the Middle (AIM) initiative. The goal is to create a sustainable vision for the arts that is true to a school community which will last beyond the five-year program. Results from the first five years of AIM have emerged as a powerful advocacy tool for arts in schools and institutional partnerships. In this dynamic session, you will learn about these findings and AIM's program design. You'll also have an opportunity to review and respond to tools generated in AIM for conducting research and program evaluation and craft an action plan for assessment customized to your own teaching context.

SPEAKERS: **Melissa Gawlowski Pratt**, *Assistant Director, School Programs, Lincoln Center Education*; and **Santina Protopapa**, *Director of Educational Partnerships, Lincoln Center Education***How to Lead: A Dialogue with Favianna Rodriguez**

JW Grand Salon 8, 4th floor

TRACK: Social Justice

Keynote speaker Favianna Rodriguez will facilitate a breakout conversation for executive directors and other organizational leaders about how to lead arts and culture institutions that support a racially just cultural ecosystem. This session is designed to have frank and non-judgmental dialogue about strategies for accelerating the change we wish to see in the world.

SPEAKER: **Favianna Rodriguez**, *President, The Center for Cultural Power*

Connecting to Care: Supporting Self Care for Healthcare Providers through Arts Learning

JW Grand Salon 3, 4th Floor

TRACK: Cross-Sector Collaboration

The Center for Performing Arts Medicine (CPAM) at Houston Methodist provides arts education to its employees, physicians, and volunteers. Staff have opportunities to learn photography, build their writing skills, and make deeper connections to art in classes at the Museum of Fine Arts, Houston. Through case studies and discussions, participants will explore how these two exemplary arts in healthcare programs have connected healthcare staff with arts education programming and will explore how they might build partnerships that meet the growing needs of healthcare staff.

SPEAKERS: *Caroline Docwra, Project Specialist for Visual Arts, Houston Methodist; and Zachary Gresham, Program Manager, Arts in Medicine, The University of Texas MD Anderson Children's Cancer Hospital*

Mastering New Program Development: Balancing Mission and Revenue Needs

JW Grand Salon 1, 4th Floor

TRACK: Nonprofit Growth and Sustainability

In this workshop, you will learn innovative processes for new program development through both hands-on and reflective activities that you will be able to align with your own organizational assets and needs. First, COCA will provide examples from their past practice, as well as tools and outcomes. Then, you will utilize decision making screens and tools to drill down on your own ideas, and pair up to collaborate, share ideas and practice the approach. After reflecting on that experience, we will review clearly defined progressive steps to integrate multiple voices/ departments into programmatic decision making.

SPEAKERS: *Shawna Flanigan, Director of Arts Education and New Program Development, COCA, Center of Creative Arts; and Kelly Pollock, Executive Director, COCA, Center of Creative Arts*

Why Leadership Development Matters: Lessons Learned from CAELI

JW Grand Salon 4, 4th Floor

TRACK: Leadership Development

The Guild defines leadership as "behaving in ways that brings people together to move things forward," and believes strong leadership is essential to building the capacity of the community arts education ecosystem and ensuring all people have opportunities to maximize their creative potential. To that end, for the past 10 years, the Guild has provided an intensive, 8-month leadership development program, the Community Arts Education Leadership Institute (CAELI) for individuals in the arts education field, including administrators, teaching artists, and cultural workers. Join us to hear from CAELI alumni and our principal investigator at Metis Associates to gain initial insights into this compelling research and learn more about leadership development trends more broadly. This session is designed to help you understand the impact of leadership development and why creating these opportunities for yourself and/or your staff matters personally and professionally.

SPEAKER: *Susanne Harnett, Managing Senior Associate, Metis Associates; and Helen Chao-Casano, Director, Punahou Music School at Punahou School, Additional CAELI Alumni*

2:00pm - 5:30pm

DEEP DIVE SESSIONS

Building Public Support for Your Creative Aging Program: People Power, Partnerships & Networks

JW Grand Salon 7, 4th Floor

TRACK: CREATIVE AGING

Made possible with generous support from Aroha Philanthropies and St. David's Foundation.

Strong cross-sector partnerships, diversified funding sources, and evidence-based research can help you and your organization make a strong case to implement a new creative aging program or sustain or scale-up an existing program. In this deep-dive session, we'll first take a close look at two exemplary creative aging programs whose growth is due in large part to research, sustained local engagement, strong partnerships with communities and partner sites, and successful advocacy campaigns.

SPEAKERS: **Kellen McIntyre**, *Executive Director and Co-founder, Bihl Haus Arts*; **Shireen McSpadden**, *Executive Director, Department of Aging and Adult Services, City and County of San Francisco Human Services Agency*; **Julie Rulyak Steinberg**, *Executive Director, Community Music Center*; and **Sylvia Sherman**, *Program Director, Community Music Center*

Values in Action: Designing for Collective Leadership in Our Classes, Programs and Organizations

408-409, 4th Floor

TRACK: CREATIVE YOUTH DEVELOPMENT

Many community arts education organizations have recently embraced connections between their work and the movements of social justice and creative youth development. How do the values connected to these movements, though, emerge throughout our organizations? What are some key practices that organizations can embrace to foster collective liberation not just for those our organizations aim to benefit, but also for teaching artists, staff, and board members? In this interactive workshop, we will address design considerations for classes, programs, and organizations that shift away from a hierarchical model of power to one that invites dialogue and engages leadership from those often at the margins of power.

SPEAKERS: **Isaiah Grant**, *Video Fellow, RYSE Center*; **Aurora King**, *Director of Education, Marwen*; **Mika Lemoine**, *Teaching Artist Mentor, Destiny Arts Center*; **Tara Malik**, *Media, Arts, & Culture Director, RYSE Center*; and **Indi McCCasey**, *Independent Consultant*

2:00pm - 7:00pm

GET TO KNOW THE GUILD DESK

JW Grand Ballroom Foyer

Learn about Guild programs, membership, publications, and more!

3:30pm - 4:00pm

COFFEE BREAK

JW Grand Ballroom Foyer

Grab a cup of coffee and connect with your fellow conference goers.

3:30pm - 4:00pm

OFFICE HOURS

JW Grand Salon 6, 4th Floor

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk.

4:00pm - 5:30pm

BREAKOUT SESSIONS

Board and Staff Engagement: Service with a Purpose

JW Grand Salon 4, 4th Floor

TRACK: LEADERSHIP DEVELOPMENT

After 19 years developing school based and community music programs, Austin Classical Guitar developed a theory of engagement called Five Elements. According to the theory, the Five Elements that must be present in every learning environment for deep personal engagement are: Safety/Belonging, Personal Responsibility, Small Challenges/Small Victories, Performance, and Celebration. Our surprise came when we learned, presenting and practicing these findings, that this theory of engagement applies also to our Board of Directors, volunteers, donors, and staff.

SPEAKERS: Kendal Gladish, *Board President, Austin Classical Guitar*; **Matt Hinsley**, *Executive Director, Austin Classical Guitar*; and **Travis Marcum**, *Director of Education, Austin Classical Guitar*

Empowering Academic Mindsets through Arts Integration

JW Grand Salon 2, 4th Floor

TRACK: ARTS IN EDUCATION

This participatory and research driven session explores how culturally relevant, social justice oriented arts integration affects academic mindsets. The mindsets (growth mindset, self efficacy, sense of belonging and relevancy) have been shown to be indicators of student success in educational environments, career and civic life.

SPEAKERS: Meredith Arena, *Teaching Artist, Arts Corps*; **Sabrina Chacon-Barajas**, *CS Lab Program Manager, Arts Corps*; and **Carina del Rosario**, *Teaching Artist, Arts Corps*

Enrich Chicago: Creating an Equitable and Inclusive Arts Sector

JW Grand Salon 8, 4th floor

TRACK: Social Justice

While diversity prioritizes having different kinds of bodies in a space, racial equity examines the kind of agency those bodies have in that space and how power and accountability are distributed. Enrich Chicago is an organization dedicated to supporting Chicagoland arts and culture organizations in addressing racial equity. Since 2014, Enrich developed a cohort of over 30 member organizations including arts nonprofits and philanthropic institutions who are engaging in these very questions. How are our institutions accountable to communities of color? How do we confront our role in the systems of oppression? This session aims to highlight the work of Enrich Chicago and illuminate how others in the arts sector might take on this work. As we share in this knowledge as an arts community, how do we envision and build, not just a racially diverse sector, but a racially equitable one - where ALAANA arts, artists, and arts organizations thrive.

SPEAKERS: Ian Damont Martin, *Program Manager, Enrich Chicago*; **Jill LeCesne Potter**, *Chief Program Officer, Urban Gateways*; and **Jen Tremblay Chambers**, *Director of School and Studio Programs, Hyde Park Art Center*

Find the Perfect Student Enrollment and Management Software

Sponsored by ASAP

JW Grand Salon 1, 4th Floor

TRACK: Nonprofit Growth and Sustainability

For many administrators of community arts organizations, there just isn't enough time in the day to get everything done. They have classes to help manage, private lessons to schedule, events to coordinate, billing and financials to keep on top of—the list goes on. But don't worry. It can get easier. With the right school administration platform, you can streamline or automate many of your daily tasks. In this session, you'll discover how you can get the helping hand your organization needs through ASAP. During the session, we'll show you:

- How to identify the needs or gaps your school administration platform needs to fill
- The right questions to ask when evaluating a school administration solution
- The capabilities of ASAP's tools; and
- The time-saving functions of our newest capabilities – including event ticketing

SPEAKER: Susanna Kemp, *Director of Client Services, ASAP*

Reaching Every Student: Universal Design for Learning, Inclusion, and Differential Instruction

JW Grand Salon 3, 4th Floor

TRACK: CROSS SECTOR COLLABORATION

Today's arts educators in school and community settings serve students with more diverse learning needs and profiles than ever before. However, very little training in effective teaching strategies for working with students with disabilities is available to arts educators. This session aims to provide arts educators, with experience in teaching the arts to students with disabilities, with knowledge and tools that they can use right away to better reach every student.

SPEAKER: Rhoda Bernard, *Managing Director, Berklee Institute for Arts Education and Special Needs, Berklee College of Music*

5:30pm - 7:00pm

OPENING RECEPTION AND CONFERENCE EXPO KICK-OFF

JW Grand Ballroom Foyer

Celebrate the kick-off of the annual conference with friends old and new and explore the Expo.

7:15pm - 10:00pm

TASTE OF AUSTIN DINE-AROUNDS

OFFSITE - MEET YOUR PARTY IN THE JW GRAND FOYER AT 7:15PM

Volunteers will be standing in the Foyer with signs for each restaurant group to gather. Join your peers as we head out to sample some of Austin's great eateries. Out of pocket. Sign-ups will be available at the registration desk.

Our Program Your Guidance Their Success



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FRIDAY, NOVEMBER 1 AT A GLANCE

7:30 AM	REGISTRATION 7:00 am - 7:00 pm	ARTS ED EXPO 8:00 am - 5:00 pm	GET TO KNOW THE GUILD DESK 8:00 am- 5:00pm					
8:00 AM							AMBASSADOR & CHAPTER BREAKFASTS 8:00 - 8:45	
8:30 AM								
9:00 AM								
9:30 AM								ANNUAL MEETING 9:00-9:45
10:00 AM								
10:30 AM								FRIDAY PLENARY 10:00 - 11:30
11:00 AM								
11:30 AM								
12:00 PM							OFFICE HOURS 12:15 - 1:30	OFFSITE SESSIONS 12:00 - 3:00
12:30 PM								
1:00 PM								
1:30 PM					OFFSITE SESSIONS 2:00 - 5:30	BREAKOUT SESSIONS 2:00 - 3:30	DEEP-DIVE SESSIONS 2:00 - 5:30	
2:00 PM								
2:30 PM								
3:00 PM								
3:30 PM				OFFICE HOURS		COFFEE BREAK		
4:00 PM						BREAKOUT SESSIONS 4:00 - 5:30		
4:30 PM								
5:00 PM								

FRIDAY, NOVEMBER 1

7:30am - 5:00pm

REGISTRATION OPEN

JW Grand Ballroom Foyer, 4th floor

8:00am - 5:00pm

ARTS EDUCATION EXPO

JW Grand Ballroom Foyer, 4th floor

8:00am - 5:00pm

GET TO KNOW THE GUILD DESK

JW Grand Ballroom Foyer

8:00am - 8:45am

MEET YOUR AMBASSADOR & CHAPTER BREAKFASTS

Please pick up your breakfast in JW Grand Salon 6, 4th floor starting at 7:45am

Meet Your Ambassadors Breakfast

JW Grand Salon 6, 4th Floor

Speakers: *Ivy Young, Assistant Director of Learning, National Guild National; and Ambassadors: Leslie A. Thomas, Artists for Racial Equity Network; Alberto Mejia, Artists for Racial Equity Network; Nancy Kleaver, Arts in Education Network; Alison Scott Williams, Arts in Education Network; Susanne Baker, Collegiate Divisional Network; Eliza Kiser, Creative Aging Network; Josh deVries, Emerging Leaders Network; Anthony Pound, Emerging Leaders Network; Kinsey Fournier, Emerging Leaders Network; Marie Tai, Large Schools Network; Karin Orenstein, Large Schools Network; Carmen Santos-Robson, Small Schools Network; Jen Tremblay Chambers, White Advocates for Racial Equity Network; Indi McCasey, White Advocates for Racial Equity Network*

New York Metro Chapter Meeting

JW Grand Salon 1, 4th Floor

Open to all conference delegates from the New York Metro area. Come meet peers and discuss opportunities for formal and informal networking.

Speaker: *Igal Kesselman, Director, Lucy Moses School at Kaufman Music Center*

Northeast Chapter Meeting

JW Grand Salon 3, 4th Floor

Open to all conference delegates from the Northeast area. Come meet peers and discuss opportunities for formal and informal networking.

Speaker: *Jason Trotta, Executive Director, Northampton Community Music Center*

9:00am - 9:45am

NATIONAL GUILD ANNUAL MEETING

JW Grand Salon 6, 4th Floor

Join us as Guild leaders report on your national organization's recent accomplishments, discuss strategic priorities and future plans, and provide a brief tour of our new website and online resources.

SPEAKERS: *National Guild Board of Trustees and Staff*

10:00am - 11:30am

FRIDAY PLENARY

JW Grand Salon 5, 4th Floor

COMMUNITY ARTS PERFORMANCE

Webb Middle School Mariachi Band

Speak Piece Poetry Project

Artists: Gabby Cantu and Naomi Barnes

WELCOME REMARKS:

Heather Ikemire, *Chief Program Officer, National Guild*

Teresa Bonner, *Executive Director, Aroha Philanthropies*

RECOGNITION OF MILESTONE AWARDEES

Matthew Hinsley, *Executive Director, Austin Classical Guitar, TX*

SoYoung Lee, *Executive Director, Rocky Ridge Music Center, CO*

Dava Cansler, *Founder & Executive Director, Foluké Cultural Arts Center, OH*

KEYNOTE ADDRESS: Arts Justice- Reframing Arts Education as a Civil & Human Right

In California, over 80% of schools are failing to provide students with the arts education they are entitled to under law. Students of color, English learners, students with disabilities, and low-income students are also disproportionately denied access to the arts in the state. Arts access is a civil rights issue, and students have a right to reach their creative potential. This keynote is a call-to-action to reframe arts education advocacy within the struggle for human rights and racial justice. Join Amir Whitaker as he shares reflections from his journey as a lawyer, teaching artist, non-profit founder, and musician who purchased his first instrument with funds from drug sales after not having access to music education in high school.

INTRODUCTION: Melissa Denton, *Executive Director, The Unusual Suspects Theatre Company*

SPEAKER: Amir Whitaker, *Lawyer, Educator, Musician*

Amir is a civil rights lawyer, educator, and musician on a mission to #FreeTheYouth. He is the founder and director of Project KnuckleHead, a nonprofit organization empowering youth through music, art, and educational programs since 2013. As a lawyer referred to as a "civil rights and education stalwart" by the Daytona Times, Amir has negotiated settlements and policy changes that have improved the lives of thousands of youth across the country. Amir is currently a staff attorney with the ACLU of Southern California and researcher with the UCLA Civil Rights Project. He has taught varying grade levels and in different educational settings for over a decade, and has held teaching certifications in Florida, California, and New Jersey. He has written for publications like TIME Magazine and Washington Post. Amir's autobiography, "The KnuckleHead's Guide to Escaping the Trap" has been featured on ABC News and in The New Yorker. Amir is the current board chair for the Arts for Incarcerated Youth Network, a collaborative of 12 organizations providing arts programming to incarcerated youth throughout Los Angeles county. As an artist, Amir has collaborated with musicians around the world, and has studied and taught several styles of music and dance. He is the co-founder of Rhythms of the Exodus, a Black music and cultural kinship movement spanning several countries. He received his doctorate in Educational Psychology from the University of Southern California, juris doctorate from the University of Miami, and his bachelors from Rutgers University.

ASAP SUPPORTS ARTS EDUCATORS

***STOP BY OUR BOOTH IN THE EXPO HALL AND
SEE HOW ASAP HELPS ARTS ORGANIZATIONS
STREAMLINE REGISTRATION, MAKES CLASS
MANAGEMENT SIMPLE AND HANDLES
PAYMENTS.***

***PLUS, ASK ABOUT OUR NEWEST
CAPABILITY – EVENT TICKETING!***

11:30am - 12:30pm

LUNCH BREAK

Take a break and grab a quick bite at one of the hotel's eateries or head out to one of several local restaurants within walking distance of the hotel. Out of pocket. Note: Food and beverage purchased outside of the hotel is prohibited in the conference meeting rooms. Please enjoy your lunch before heading to one of our Network Meetings at 12:30pm.

12:00pm - 3:30pm

OFFSITE SESSION

This session required pre-registration and is sold-out. Lunch will be provided as well as roundtrip transportation from the hotel. Pre-registered delegates should meet at 11:45am in the ground floor lobby. Please bring a photo I.D. with you to check in at the school site.

MINDPOP and the Creative Learning Initiative: Collaborative Partnership to Ensure Equity and Access

TRACK: Arts in Education

The Creative Learning Initiative (CLI) is a partnership between MINDPOP, Austin Independent School District (ISD), the City of Austin, and over 100 arts organizations that works to ensure all students are learning in creative classrooms and have access to the arts. For this interactive site visit, we'll spend the afternoon at one of the 97 elementary schools served by CLI, engaging with the various partners that come together to do the difficult, iterative work of making creative learning in Austin schools a success.

SPEAKERS: *John Green-Otero, Creative Learning Initiative Coordinator, Austin Independent School District; Brent Hasty, Executive Director, MINDPOP; Jackson Knowles, Program Director, MINDPOP; and Sloan McLain, MINDPOP Education Director*

12:30pm - 1:45pm

OFFICE HOURS

JW Grand Salon 6, 4th Floor

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk.

12:30pm - 1:45pm

NETWORK MEETINGS

Network meetings are open to all registered delegates

Artists for Racial Equity (ARE) Network Meeting

JW Grand Salon 4, 4th Floor

TRACK: Social Justice

ARE Network seeks to raise the profile of work being led by people of color in the arts, increase our access to sustained resources, and invest in the growth and leadership of people of color in community arts education. This meeting is for those who identify as leaders of color.

FACILITATORS: *Nicole Amri, Program Director, SAY Sí, and Leslie Thomas, Community Arts Director, Department of Cultural Affairs, City of LA*

Collegiate Divisional Network Meeting

402, 4th Floor

TRACK: Nonprofit Growth and Sustainability

The Collegiate Divisional network advances the work of community arts education programs operating as a division of a college or university.

FACILITATOR: *Susanne Baker, Director, DePaul Community Music Division*

Creative Aging Network Meeting

JW Grand Salon 8, 4th floor

TRACK: Creative Aging

The Creative Aging Network is designed to support arts education stakeholders seeking to develop, deepen, and/or expand arts learning for older adults (ages 55+).

FACILITATOR: *Eliza Kiser, Executive Director, Pullen Arts Center*

Emerging Leaders Network Meeting

JW Grand Salon 3, 4th Floor

TRACK: Leadership Development

The Emerging Leaders Network seeks to support those who hope to advance their leadership in the field of arts education and strengthen community arts education by cultivating a next generation of leaders.

FACILITATORS: *Sabrina Malik, Associate Director of Institutional Giving, Groundswell; and Tarah Ortiz-Durnbaugh, Associate Director of Programs, Urban Gateways*

Large Schools Network Meeting

401, 4th Floor

TRACK: Nonprofit Growth and Sustainability

The Large Schools Network seeks to unite the skills and experiences of large organizations to share best practices.

FACILITATORS: *Karin Orenstein, Director of Education, Settlement Music School; and Marie Tai, Associate Director, Community Music Center of Boston*

Small Schools Network Meeting

406, 4th Floor

TRACK: Nonprofit Growth and Sustainability

The Small Schools Network supports organizations with budgets under \$750,000.

FACILITATOR: *Carmen Santos-Robson, Assistant Director and Development, Newark*

School of the Arts

White Advocates for Racial Equity (WARE) Network Meeting

JW Grand Salon 1, 4th Floor

TRACK: Social Justice

The White Advocates for Racial Equity (WARE) Network works in collaboration with people of color as we seek to promote racial justice in the field of community arts education. This meeting is for people who identify as white.

FACILITATORS: *Indi McCCasey, Independent Consultant; Dan Reilly, Director of Innovation RYSE Center; and Jen Tremblay Chambers, Director of School and Studio Programs, Hyde Park Art Center*

Young Artists Network Meeting (ages 13-20)

TRACK: Creative Youth Development

403, 4th Floor

This informal conversation allows a space for young artists to share their artistic and social practice with each other, and develop ways to build a national network together.

12:30pm - 5:30pm

DEEP DIVE SESSION

Setting the Tone and Driving Change: The Board's Role in Advancing Racial Equity

JW Grand Salon 7, 4th Floor

This session required pre-registration and is sold-out. If you have a ticket to this session, it will be printed on your badge.

While many of our organizations have deepened our programmatic commitment to social justice and racial equity, intentionality and accountability at the board level has often lagged behind. What would it look like for a board to not simply monitor progress on diversity, equity, and inclusion, but to actively participate in—and help drive—the transformational change that is required to uproot inequity and center racial justice as foundational to the work?

SPEAKERS: *Ashley Hare, Principal Consultant, InSite Consultants, and Mary Stephens, Principal Consultant, InSite Consultants*

2:00pm - 3:30pm

BREAKOUT SESSIONS

Advancing Leadership in Arts Education: Program Managers Need Professional Development Tool!

JW Grand Salon 4, 4th Floor

TRACK: LEADERSHIP DEVELOPMENT

A program manager often acts as a team of one, wearing multiple hats, running multiple programs, and doing so with few resources. This interactive, solutions and resource focused session is for both program managers and organizational leaders who seek a framework for building a shared language around staff development. You will work as a whole group to identify challenges facing program managers, and explore Ingenuity's new interactive online tool for diagnosing and assessing areas of growth and opportunities for employees.

SPEAKERS: *Courtney Cintrón, Partner Engagement Specialist, Ingenuity; and Nicole Upton, Director of Partnerships and Professional Learning, Ingenuity*

Arts Justice: Strategizing for State and National Advocacy

JW Grand Salon 3, 4th Floor

TRACK: CROSS SECTOR COLLABORATION

Is art education codified as a civil right in your state law? Is the law being adhered to and enforced? Are you framing your arts advocacy within struggle for human rights and racial justice? Come explore these questions and more as we continue to build the movement to prioritize arts education. This interactive session will build on Amir Whitaker's keynote and utilize tools like ArtScan that track arts education policies across all 50 states. Attendees will also explore data tools available to states that highlight arts access gaps.

SPEAKERS: **Melissa Denton**, *Executive Director, Unusual Suspects Theatre Company*; and **Amir Whitaker**, *Lawyer, Educator, Musician*

Grassroots Cooperatives: Actualizing Equity, Creating Change

JW Grand Salon 8, 4th floor

TRACK: SOCIAL JUSTICE

Join Cortina Jenelle Caldwell, Founder & Creative Director of Artists Designing Evolution (adé PROJECT) for a insightful and experienced exploration of a transformative, but widely invisible structure to doing grassroots community work the cooperative. During this session, we will review the journey, challenges, and gains of adé PROJECT on its path to becoming a cooperative as well as engage in hands-on simulation of a cooperative development focused around key community issues, and influenced by the arts.

SPEAKER: **Cortina Caldwell**, *Founder & Creative Director, Artists Designing Evolution (adé PROJECT)*

So You Say You Want to Raise More Money?

JW Grand Salon 1, 4th Floor

TRACK: NONPROFIT GROWTH & SUSTAINABILITY

This session will focus on fundamentals of fund development and how organizations can put best practices of fundraising into practice. This session will look at how individual giving can be the most effective way to drive contributed income and what strategies and methods staff and Board members should use to increase dollars raised from individuals. We will also focus on what areas your organization is wasting time and energy on fundraising and how to reallocate your staff resources to be highly effective fundraisers. Finally, we will examine metrics, tracking and outcomes that help drive accountability.

SPEAKERS: **Shalisa Kline-Ugaz**, *Executive Vice President, Wisconsin Conservatory of Music*; and **Eric Tillich**, *President/CEO, Wisconsin Conservatory of Music*



NATIONAL GUILD
FOR COMMUNITY
ARTS EDUCATION

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Join as a new member before December 31st, 2019
and receive a free copy of the forthcoming
2019 Benchmarking Survey, a \$175 value

**STOP BY THE GUILD DESK TO
LEARN MORE ABOUT BECOMING A
MEMBER TODAY.**

2:00pm - 5:30pm

OFFSITE SESSIONS

Pre-registered delegates should meet at 1:45pm in the ground floor lobby. These offsite sessions are included in main conference and single day registration but pre-registration is required; both sessions are full. Roundtrip transportation will be provided from the conference hotel.

Continuing Creativity Site Visit: Celebrating Artful Aging Through Performance and Conversation

Ends at 5:00pm

TRACK: Creative Aging

Made possible with generous support from Aroha Philanthropies and St. David's Foundation.

As Austin's older adult population continues to grow, there is more need than ever for programs that support the cognitive, physical, and emotional health and well-being of older adults, especially in low-income communities. Responding to this need, Creative Action supports lifelong learning and creativity through two core programs. During this interactive site visit, you'll have the opportunity to experience Continuing Creativity's culminating celebration at the Alamo Recreation Center, a key partner. Class members, ages 60-94, will share their artistic voices through visual art, dance, creative writing, and a mural unveiling and reflect on their experience in the program.

SPEAKERS: Corinna Archer-Kinsman, *Director of Special Projects, Creative Action*; **Christie Jean-Jacques**, *Associate Program Director of Community Engagement, Creative Action*; **Andrew Levack**, *Senior Program Officer, St. David's Foundation*; **Ben Rustenhaven**, *Site Supervisor, Alamo Recreation Center*; and **Betty Ussery**, *Continuing Creativity class member*

Creative Youth Development Program Model Deep Dive

TRACK: Creative Youth Development

While creative youth development practice shares common characteristics and values (youth voice, social justice, and collective action), program models are diverse and responsive to the needs of the youth and communities they serve. In this teen-led site visit to Creative Action---a nationally-recognized CYD organization---you'll experience and learn about a wide variety of programs, based in Austin and throughout the country, that utilize visual art, music, theater, writing, and digital media/film to support youth development. Through arts-based exercises, demonstrations of student work, and active conversations about CYD programming led by young artists, this dynamic session will generate new ideas for centering youth leadership and creativity in your own organization.

SPEAKERS: Stephanie Chavez Noell, *Director of Community Engagement, Creative Action*; **Karen LaShelle**, *Executive Director, Creative Action*; **Noah Martin**, *Director of Teen Programs, Creative Action*; **Lindsay Palmer**, *Director of Color Squad, Artistic Associate, Creative Action*; **Carl Settles**, *Founder/Executive Director, E4 Youth, Inc*; **Patrick Slevin**, *Executive Director & Artistic Director, Austin Soundwaves*; and **Marcelo Tesón**, *Program Specialist, Director of Youth Cinema Collective, Creative Action*; **Fadeelah Muhyee**, *Associate Director of Community Engagement, Creative Action*; and **young artists from CYD programs locally and nationally**

3:30pm - 4:00pm

OFFICE HOURS

JW Grand Salon 6, 4th Floor

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk.

3:30pm - 4:00pm

COFFEE BREAK

JW Grand Ballroom Foyer

Grab a cup of coffee and connect with your fellow conference goers.

4:00pm - 5:30pm

BREAKOUT SESSIONS

Collaborative Art Making Process in Pursuit of Racial Equity and Institutional Change

JW Grand Salon 8, 4th floor

TRACK: SOCIAL JUSTICE

This interactive, arts based workshop is geared towards practitioners who have been challenged with managing up and around when advocating for racial equity and institutional change within their organizations. Framed by literature and case studies around institutional equity, we will explore ways to make equity and inclusion issues visible, be heard, and make noticeable shifts in organizational culture while paying attention to addressing the emotional and professional risks that come from doing this work. In addition, we will explore simple actions we can model to be the change we want to see and, consequently, create a contagion effect within our respective organizations.

SPEAKERS: *Nancy Kleaver, Consultant, Kleaver Consulting, and Rachel Watts, Director of Teen Programs and DEI Initiatives, ArtsConnection*

The Creator in Me: An Artistic Journey to Restorative Justice

JW Grand Salon 3, 4th Floor

TRACK: CROSS SECTOR COLLABORATION

For over 30 years the Dallas-based non-profit Big Thought has equipped youth in marginalized communities to imagine and create their best life and world. In this session, you will learn about the critical role the arts can play in transforming the juvenile justice system from retributive to restorative. Based on a methodology that has achieved the lowest recidivism rates compared to other programs serving youth on probation from the Dallas County Juvenile Department, Big Thought's Creative Solutions program employs a trauma-to-healing approach delivered through the medium of creative exposition. Youth work within a cross-disciplinary range of creative and artistic expression, culminating in projects they create that challenges their abilities and helps them discover the strength, beauty, and agency within themselves.

SPEAKERS: *Armando Banchs, Director of Creative Voices, Big Thought; Sasha Davis, Creative Lead, Big Thought; Byron Sanders, President & CEO, Big Thought; Lisa Schmidt, Director of Professional Learning, Big Thought; and Sasha Maya Ada Davis, Creative Lead, Big Thought*

Fundraising from Generations X, Y, and Z

JW Grand Salon 1, 4th Floor

TRACK: NONPROFIT GROWTH & SUSTAINABILITY

A group discussion that reviews fundraising challenges, trending topics, and donor tools for GEN X, Y, and Z. During the session you will review a case study, hear from peers about fundraising challenges, work collaboratively to come up with solutions, and take trending donor tools and action items back to your organization.

SPEAKER: *Jodie McMenamin, Manager of Individual Giving, Project STEP*

Inclusion and Excellence: The Path to Learning and Leading in Music

401, 4th Floor

Sponsored by the Royal Conservatory of Music

Learn how studio owner, Lisa Ostrow, utilizes the standardized and structured curriculum of the RCM Certificate program to inspire students and the next generation of music teachers. Lisa will also share her own experience as a visually impaired music teacher to foster an atmosphere of inclusivity to achieve success with students of various abilities.

SPEAKERS: *Lisa Ostrow, Co-owner and Vocal Director, Encore Music Academy*

Quantifying the Impact of the Arts to Grow Equitable Access

402, 4th Floor

The Texas Cultural Trust will lead an interactive session on the impact of the arts and arts education, and how to use data to gain support and funding for arts education programs and initiatives. We will identify how the arts prepare students for the 21st century workforce, build a strong economy, and why advocating for arts education is more critical now than ever. Discover how to use data driven research to communicate with legislators and policy makers. Learn about the arts education ecosystem in Texas and how organizations can use data to reach children with low arts access in your community.

SPEAKER: *Jenny Parry, Director of Programs, Texas Cultural Trust*

Radical SelfAssessment to Build Creative Safe(r) Space!

JW Grand Salon 4, 4th Floor

TRACK: LEADERSHIP DEVELOPMENT

Building safe(r) spaces starts with yourself. Are you educated on the margins that you're not in? Do you know how to show up and advocate for trans, queer, PoC, disabled, and mentally ill youth? How do you create space for young people to feel safe to be vulnerable, creative, and curious? We'll be destigmatizing the not-knowing that can accompany working with everevolving teen populations, and exploring ways to be the best possible advocate; practicing self analyzation and dismantling ingrained beliefs about gender, mental health, and ability.

SPEAKERS: *Daylynn Lambi, Founder/Director, Marrow PDX; and Chase Reid, Assistant Director, Marrow PDX*

SATURDAY, NOVEMBER 2 AT A GLANCE

8:30 AM	REGISTRATION 8:30-11:30	AWARDS BREAKFAST 8:30 - 10:30		
9:00 AM				
9:30 AM				
10:00 AM				
10:30 AM				
11:00 AM			OFFSITE SESSIONS 11:00 - 3:00 / 4:00	ONSITE INSTITUTES 11:00 - 4:00
11:30 AM				
12:00 PM				
12:30 PM				
1:00 PM				
1:30 PM				
2:00 PM				
2:30 PM				
3:00 PM				
3:30 PM				
4:00 PM		COMMUNITY EVENT/ CLOSING PARTY 4:00 - 7:00		
4:30 PM				
5:00 PM				
5:30 PM				
6:00 PM				
6:30 PM				
7:00 PM				

SATURDAY, NOVEMBER 2

8:00am -11:30am

REGISTRATION OPEN

JW Grand Ballroom Foyer

8:30am -10:30am

ANNUAL AWARDS BREAKFAST

JW Grand Salon 6-8, 4th Floor

Open to all registered delegates and guests. Breakfast will be served in JW Grand Salon 6 from

8:30am–9:00am

WELCOMING REMARKS

Duffie Adelson, *Board Chair, National Guild for Community Arts Education*

COMMUNITY ARTS PERFORMANCE

Lannaya Drum & Dance Ensemble

PRESENTATION OF 2019 NATIONAL GUILD SERVICE AWARD

INTRODUCTION: **Margie Reese**, *Chief Executive Officer, Wichita Falls Alliance for Arts and Culture*

REMARKS: **Eric Booth**, *Arts Learning Consultant*

In 2015 Eric Booth was given the nation's highest award in arts education (Americans for the Arts, Arts Education Leadership Award), and was named one of the 25 most influential people in the arts in the U.S. He began as a Broadway actor, and became a businessman (his company became the largest of its kind in the U.S. in 7 years), and author of seven books, the most recent are *Playing for Their Lives* and *Tending the Perennials*. He has published over 50 articles, and co-founded *The Ensemble* and *The World Ensemble*, newsletters that report on the national and global *El Sistema* movement. He has been on the faculty of Juilliard (12 years), Tanglewood (5 years), The Kennedy Center (20 years), and Lincoln Center Education (for 40 years, where now he is a leader of their Teaching Artist Development Labs). He serves as a consultant for many arts organizations (including seven of the ten largest U.S. orchestras), cities, states and businesses around the U.S. A frequent keynote speaker (he gave the closing plenary to UNESCO's first world arts education conference), he founded the International Teaching Artist Conferences, and now the ITAC Collaborative--the first global network of artists who work in communities and schools.

COMMUNITY ARTS PERFORMANCE

Creative Action Youth Cinema Collective

"Waterlilies"

Written and directed by Ke'Myra Jackson

Produced by Jada Mendez and Nubia Fuente

Actors: Nia Armstrong, Sherron Gratten, Malaya Madden

Cinematography: Miles Kovalik

Marcelo Tesón, Director, Youth Cinema Collective

PRESENTATION OF 2019 NATIONAL GUILD LEADERSHIP AWARD**INTRODUCTION:** Nancy Ng, *Executive Director, Creativity & Policy, Luna Dance Institute***REMARKS:** Jawole Willa Jo Zollar, *Founding Artistic Director & Visioning Partner, Urban Bush Women*

In 1984 Jawole founded Urban Bush Women (UBW) as a performance ensemble dedicated to exploring the use of cultural expression as a catalyst for social change. She has created over 34 works for UBW, as well as Alvin Ailey American Dance Theater, Philadanco, Virginia Commonwealth University and others. In 2006 Jawole received a New York Dance and Performance Award (Bessie) for her work as choreographer/creator of "Walking With Pearl...Southern Diaries." Her company has toured five continents and has performed at venues including BAM, Lincoln Center for the Performing Arts and The Kennedy Center for Performing Arts. UBW was selected as one of three U.S. dance companies to inaugurate a cultural diplomacy program for the U.S. Department of State in 2010. Jawole serves as the director of the UBW Summer Leadership Institute, founding artistic director and visioning partner of UBW and currently holds the position of the Nancy Smith Fichter professor of dance and Robert O. Lawton distinguished professor at Florida State University. She received a 2008 United States Artists Wynn fellowship and a 2009 fellowship from the John Simon Guggenheim Memorial. Jawole has received honorary degrees from Tufts University and Rutgers University, along with a number of awards including the Doris Duke Performing Artist Award, the 2015 Dance Magazine Award, the 2016 Dance/USA Honor Award and the 2017 Bessie Lifetime Achievement in Dance Award for her work in the field.

Member Testimonial

**INVITATION TO THE 2020 CONFERENCE FOR COMMUNITY ARTS EDUCATION
(NOVEMBER 18 -21, NEW YORK CITY)****CLOSING REMARKS & INVITATION TO CLOSING NIGHT PARTY/DÍA DE LOS MUERTOS**Duffie Adelson, *Board Chair, National Guild for Community Arts Education*

11:00am - 4:00pm

NATIONAL YOUNG ARTISTS SUMMIT

TRACK: Creative Youth Development

*Hosted offsite at Creative Action for young artists ages 13-20 only. Pre-registration required.**Made possible with generous support from the National Endowment for the Arts, Clare Rose Foundation and the CYD National Partnership Action Teams*

This full-day Summit provides a unique opportunity for young artists ages 13- 20 from a range of artistic disciplines to connect, create, and celebrate. The experience is developed by a core planning team of 12 young artists from across the nation and will feature leadership and professional development opportunities, including workshop performances. This Summit is a project of the Creative Youth Development National Partnership.

11:00am - 3:00pm

OFFSITE SESSIONS

These offsite sessions required pre-registration and are sold-out. Lunch will be provided, as well as roundtrip transportation from the hotel --with the exception of the Mexican-American Cultural Center visit, which is within walking distance of the hotel. Pre-registered delegates should meet their party at 10:45am in the lobby on the ground level. Please refer to the walking map on page 11 for directions to the MACC (a half-mile walk). If you are unable to walk to the MACC, please visit the registration desk for transportation assistance.

Armstrong Community Music School: Reimagining Your Succession Plan

Armstrong Community Music School underwent drastic changes in 2017 when the founder of ACMS was forced to step down unexpectedly due to a terminal diagnosis. As part of her succession plan, a completely new organizational structure was put into place enabling staff to lead the organization as a team. The session will provide attendees an opportunity to consider team leadership as an alternative organizational model through careful examination of its challenges and benefits. Additionally, participants will receive a tour of the school and close out the day with a Ukulele Happy Hour, a hands-on experience of new and successful programming developed through team leadership.

SPEAKERS: **Liz Cass**, Executive Director, Armstrong Community Music School; **Sarah Beth Gooding**, Director of Programs, Armstrong Community Music School; **Rachel McInturff**, Director of Finance and Administration, Armstrong Community Music School; and **Courtney Tellman**, Director of Development, Armstrong Community Music School

Forklift Danceworks: Choreographing Austin, Building Community

Join Forklift Danceworks artists and collaborators in a tour, workshop, and panel discussion exploring *My Park, My Pool, My City*, Forklift's multi-year collaboration with City of Austin Aquatic Division staff and East Austin residents. The workshop will build participants' toolkit for arts-based community practices by teaching the skills of "embodied listening" and "embedded evaluation."

SPEAKERS: **Gretchen LaMotte**, Assistant Choreographer, Forklift Danceworks; and **Lynn Osgood**, Executive Director, Civic Arts

From Problem to Solution: Participants as Leaders of Change in and through Theater Arts

The University of Texas at Austin's Drama and Theatre for Youth and Communities (DTYC) program is a nationally recognized educational theater program. DTYC trains the next generation of theater educators/artists and collaborates across systems to build and sustain arts-based change in communities (while also deeply considering the politics of working with/in systems from a university perspective).

SPEAKERS: **Shavonne Coleman**, VAV Theatre for Dialogue Specialist, Counseling and Mental Health Center & University Health Services, The University of Texas at Austin; **Katie Dawson**, Associate Professor, Drama for Schools Professional Learning Program at UT Austin; **Lara Dossett**, Assistant Professor of Instruction, Drama for Schools Professional Learning Program at UT Austin; and **Matt Schuppert**, Arts Integration Coordinator, Berkman Arts Integration Academy

Mexican American Cultural Center: Developing Creative, Culturally-Relevant Programming

Address: 600 River St, Austin, TX 78701; see map on page 11

Located in the heart of downtown Austin, The Mexican American Cultural Center (ESB-MACC), will present participants with the unique opportunity to experience Día de los Muertos, or Day of the Dead. The education department will present a full afternoon of activities to conference participants that include culturally relevant lesson planning for the Day of the Dead and a student-led tour of the facility. Participants will tour the extensive exhibit of Day of the Dead ofrendas (altars) and other on-site art installations, and have the opportunity to decorate a real sugar skull using traditional methods.

SPEAKERS: **Frederico Geib**, *Culture and Arts Specialist, City of Austin - Emma S. Barrientos Mexican Cultural Center*; **Lori Navarrete**, *Culture and Arts Specialist, City of Austin - Emma S. Barrientos Mexican Cultural Center*; **Cassie Smith**, *Teaching Artist, City of Austin - Emma S. Barrientos Mexican Cultural Center*; and **Olivia Tamzarian**, *Culture & Arts Education Coordinator City of Austin - Emma S. Barrientos Mexican Cultural Center*

11:00am - 4:00pm

OFFSITE SESSION**SAY Sí Muertito's Fest**

Please be aware that this site visit is to San Antonio, with an hour-long bus ride each way. The bus will not return until 4:00pm. Because of the extended distance, the fee for the bus ride will be \$25. Pre-registration required; space is limited.

Día de los Muertos, originating in Mexico, is a time when families and communities remember those dearly departed and honor the continuity of life. Every year, SAY Sí curates one of San Antonio's most comprehensive Día de los Muertos celebrations, providing educational context to the important holiday with two days of unique cultural happenings including: a multidisciplinary showcase of student art, altars to honor the departed, family folk art workshops, food booths, an artisan mercado as well as live cultural performances highlighting local dancers, musicians and entertainers. Join your colleagues from across the country in visiting SAY Sí, a renowned creative youth development (CYD) organization, and experiencing the holiday with San Antonio's vibrant artistic community.

11:00am - 4:00pm

ONSITE INSTITUTES

Onsite institutes are included in main conference and single day registration but pre-registration is required. Space is limited. Check availability at the registration desk on the 4th Floor.

Engaging Students with Disabilities in Multi-Disciplinary Arts Education

305, 3rd floor

TRACK: Arts in Education, Social Justice

In contemporary arts organizations, educators are increasingly asked to teach students with disabilities in integrated and inclusive settings. Why tackle these new opportunities alone when there are colleagues available to help you learn how to reach all students effectively, while meeting their diverse needs and attaining your educational goals? This workshop will provide you with practical strategies, evaluation tools, and new understandings for working effectively with students with disabilities in classroom, studio, and rehearsal settings.

SPEAKERS: **Ian Fry**, *Founder and Executive Director, AllRhythms*; **Erin Hoppe**, *Executive Director, VSA Ohio*; **Celia Hughes**, *Executive Director, Art Spark Texas*; **Sylva Laukkanen**; and **Damon McCleese**, *Executive Director, Access Gallery*

Age Equity: Combating Ageism to Fuel Creative Aging Programs, Funding, and Partnerships

Lone Star Salon G, 3rd Floor

TRACK: Creative Aging

Made possible with generous support from Aroha Philanthropies and St. David's Foundation

In this mini-institute, you will hear from and learn with nationally-recognized gerontologists, practitioners, funders, and aging services partners who are proactively and successfully addressing ageism and advancing creative aging in communities across the country. Through reflective practice, art-making, case examples, and group dialogue, we'll examine ways to build on the demonstrated success of these interventions and collectively advance age equity in the arts.

SPEAKERS: **Ken Bloomer**, *Alamo Recreation Center*; **Teresa Bonner**, *Executive Director, Aroha Philanthropies*; **Teresa Sansone Ferguson**, *Executive Director, AustinUP*; **Eliza Kiser**, *Executive Director, Pullen Arts Center*; **Annie Montgomery**, *Director of Education, Lifetime Arts*; and **Carmen Santos-Robson**, *Assistant Director and Development, Newark School of the Arts*

Arts Leadership and Organizational Change

303-304, 3rd floor

TRACK: Leadership Development

Designed specifically for executive directors, leadership team members, and senior managers, this workshop asks participants to examine and assess their organization's habits, values, symbols, and architecture. Through a series of interactive, self-reflective, and dialogue-based activities participants will analyze key elements of their organization's culture in order to draft strategies and action plans tailored to their leadership style and to the priorities, challenges, and needs they face as arts leaders.

SPEAKER: **Ama Codjoe**, *Social Justice Trainer and Consultant*

Artists as Instigators, Leaders, and Partners

Lone Star Salon E, 3rd Floor

TRACK: Leadership Development

Teaching artists and administrators are encouraged to attend this innovative session together to collaboratively develop strategies for amplifying and advancing the role of artists within our organizations and communities. Core topics will be identified collectively (e.g., centering teaching artists as leaders, teaching artist development, supporting the self-care/wellness of artists working in communities, etc.). We'll then break into small groups to share and create strategies for approaching these issues with real world solutions that will help to promote the role of artists within our organizations and in our collective efforts to serve students and families through the arts.

SPEAKERS: **Eric Booth**, *Arts Learning Consultant*; **Jean Johnstone**, *Executive Director, Teaching Artists Guild*; **Jean Taylor**, *Teaching Artist and Assistant Director of Curriculum and Instruction, Lincoln Center for Education*; and **Jawole Willa Jo Zollar**, *Founding Artistic Director and Visioning Partner, Urban Bush Women*, **Margie Reese**, *Chief Executive Officer, Wichita Falls Alliance for Arts and Culture*; **Lecolion Washington**, *Executive Director, Community Music Center of Boston*; and **Audra Lambert**, *Programs Manager, Wichita Falls Alliance for Arts and Culture*

Youth in the Lead: a Youth Development Approach for Engagement

Lone Star Salon H, 3rd Floor

TRACK: Creative Youth Development

Community-based arts programming is the perfect medium for implementing a youth-centered, youth development approach to working with young people. And, building your arts program on the youth development approach and philosophy is a powerful way to help young people develop strong identities, creative skills, and connections to their community. In this workshop, we will explore youth leadership as a central component of the youth development approach.

SPEAKERS: **Eryn Johnson**, *Executive Director, Community Art Center*; and **Laurie Jo Wallace**, *Managing Director, Training and Capacity Building, Health Resources in Action*,
Sadira Bethae, *Young Artist*

4:00pm - 7:00pm

COMMUNITY EVENT/CLOSING NIGHT CELEBRATION:**Día de Los Muertos at the MACC**

Roundtrip transportation for the closing night reception at the MACC will not be provided from the conference hotel. It is a .7 mile/ 14 minute walk. Please refer to the walking map on page 11 for directions to the MACC. If you are unable to walk to the MACC, please visit the registration desk for transportation assistance.

The National Guild is thrilled to invite conference attendees to the Emma S. Barrientos Mexican American Cultural Center to close out the Conference with a vibrant, authentic display of Austin's cultural community! The ESB-MACC's annual celebration honors the traditions of Día de los Muertos while bringing together local musicians and artisans. This lively, multimedia celebration includes an evening of entertainment with Mariachi bands, Ballet Folklórico and Aztec dance performances, piñatas, sugar skull decorating, face painting, local artisan booths, and food trucks. The main focal point of Día de los Muertos is the altars (or ofrendas) in memory of loved ones who have passed away. The community is invited to view the altars and add objects to the collective altar to honor family members, public figures, and local heroes who have passed, with a special emphasis this year on honoring Latino/a veterans.

ARTS EDUCATION EXPO

*YOUR GATEWAY TO LEADING PRODUCTS AND SERVICES
FOR COMUNITY ARTS EDUCATION*

OPENING RECEPTION & EXPO KICK-OFF

THURSDAY, OCTOBER 31ST, 5:30 PM - 7:00 PM

EXPO HOURS:

THURSDAY, OCTOBER 31ST 8:00 AM TO 7:00 PM

FRIDAY, NOVEMBER 1ST FROM 8:00 AM TO 5:00 PM

EXHIBITORS

Art Center Canvas

ASAP

Boys & Girls Club of America

Music Together

National Guild for Community

Arts Education

The Royal Conservatory

Teaching Artist Guild

NATIONAL GUILD FOR COMMUNITY ARTS EDUCATION

VISION

We envision a nation where arts education is accessible and essential for human development and healthy communities.

MISSION

To ensure all people have opportunities to maximize their creative potential by developing leaders, strengthening organizations, and advocating for community arts education.

VALUES

LEADERSHIP – We are dedicated to developing and supporting effective leaders who can empower people and organizations to work together to advance arts education to serve community needs.

EQUITY– We promote accessibility, inclusion, social change, and racial justice because the arts are fundamental to our humanity and catalyst for equity.

CREATIVITY– We value the pursuit of creative processes that change lives, neighborhoods, communities, and inspire innovation for public good.

COMMUNITY – We know that arts education fosters the discovery, mutual understanding, and connection between people and cultures.

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ACKNOWLEDGEMENTS

The National Guild for Community Arts Education wishes to thank the scores of people who have contributed to the success of this year's conference. First, to our presenters, speakers, facilitators, and panelists: thank you for sharing your inspiration, experience, and wisdom with us. To our conference volunteers: thank you for contributing your time and talents; this event would not be possible without you. To our hosts, sponsors, and financial supporters: your generosity helps ensure the quality and accessibility of the Conference for Community Arts Education and we are grateful. There are too many people in the aforementioned categories to list them all by name. We would, however, like to recognize the following individuals and organizations for their extraordinary efforts on behalf of the conference. We apologize to anyone we may have omitted.

Alamo Recreation Center
All Rhythms
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Armstrong Community Music School
Ashley Hare, RE:FRAME Youth Arts Center
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Austin Soundwaves
Big Thought
Body Shift Collective
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Courtney Boddie, The New Victory Theater
Creative Action
Creative Youth Development National Partnership
Delashea Strawder
E4 Youth
Eliza Kiser, Pullen Arts Center
Ellen Michelson, Aroha Philanthropies
ForkLift Danceworks
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Jackson Knowles, MINDPOP
Jean Johnstone, Teaching Artist Guild
Jean Taylor, Lincoln Center Education
Jennifer Ridgeway, Teaching Artists of the Mid-Atlantic
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Latinitas
Lecolion Washington, Community Music Center of Boston
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National Guild Member Network Ambassadors & Steering Committee Members
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Say Si
Speak Piece Poetry Project
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Sylvia Orozco, Mexic-Arte
Teresa Bonner, Aroha Philanthropies
Terry Franz, Economic Development Department of Austin
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Victor Sawyer, Memphis Music Initiative

HOST COMMITTEE:

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Meghan Wells, Cultural Arts Division, City of Austin
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Travis Marcum, Austin Classical Guitar

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Teaching Artists Guild

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Teaching Artists Guild (TAG) is a member-driven organization committed to the professionalization and visibility of artists who teach.

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