



2016 CONFERENCE FOR  
**COMMUNITY ARTS  
EDUCATION**

NOVEMBER 2-5, 2016  
CHICAGO, IL

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SPECIAL THANKS

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The National Guild for Community Arts Education and our Illinois members welcome you to the 2016 Conference for Community Arts Education, our 79<sup>th</sup> annual conference. The following information is intended to make your participation more productive and enjoyable:

**CONFERENCE REGISTRATION DESK**

Please feel free to stop by the conference registration desk at any time should you have questions or need assistance. The desk is open as follows:

Wednesday, November 2	8:00am – 5:00pm	Outside Mayfair on the 2 <sup>nd</sup> floor
Thursday, November 3	7:30am – 7:00pm	Sheraton Ballroom Promenade
Friday, November 4	7:30am – 5:30pm	Sheraton Ballroom Promenade
Saturday, November 5	8:00am – 11:30am	Sheraton Ballroom Promenade

For assistance after 12:30pm on Saturday, please come to the Guild office in Streetville – 3<sup>rd</sup> floor.

**GET TO KNOW THE GUILD DESK**

Thursday, November 3	7:30am – 7:00pm	Sheraton Ballroom Promenade
Friday, November 4	7:30am – 5:30pm	Sheraton Ballroom Promenade
Saturday, November 5	8:00am – 11:30am	Sheraton Ballroom Promenade

**ARTS EDUCATION EXPO**

Thursday, November 3	7:30am – 4:00pm	Sheraton Ballroom I
	5:30pm – 7:00pm	Sheraton Ballrooms I, II, III
Friday, November 4	8:00am – 4:00pm	Sheraton Ballroom I

**OFFICE HOURS**

Thursday, November 3	12:15pm – 1:30pm	Sheraton Ballroom II
	3:30pm – 4:00pm	Sheraton Ballroom II
Friday, November 4	12:15pm – 1:30pm	Sheraton Ballroom II
	3:30pm – 4:00pm	Sheraton Ballroom II

**MOBILE APP – Get the Program Book & Evaluate Sessions on Your Mobile Device**

We’ve taken the conference mobile. Get your entire program book plus maps, social media links, and more on your mobile device. You can also save a tree by using the app to complete an electronic evaluation form for each session you attend. **Simply scan the QR code on the right** or search for “National Guild” in the iPhone or Android app stores.



**GUILD THE WALL – Creatively Share Your Conference Thoughts, Feedback, and Reflections**

Have some time between sessions? Stop by our Guild the Wall display (Sheraton Ballroom Promenade on the 4<sup>th</sup> floor) and contribute to our mural by creatively sharing your thoughts, feedback, and reflections on the conference!! Make sure to take photos of your contribution and post to social media using #ArtsEd16. *Sponsored by Blick Art Materials.*

**NAME BADGES**

Conference delegates should wear their names badges at all times during the conference, whether attending “on-site” events at the conference hotel or “off-site” events at other locations.

**DINING AT THE CONFERENCE**

Your conference registration includes several meals (see program for details). You were also given the option to pre-purchase a ticket to the Next Level Luncheons (Nov. 3). If you did not pre-purchase a meal for that event, or if you are simply looking to grab a quick snack during the conference, head to Link@Sheraton Café on the 2<sup>nd</sup> floor, or the City Front Cafe right across the street from the Sheraton Grand, on the first floor in the N.B.C. Towers. Please note: outside food and beverage is not allowed at the conference.

**GUEST TICKETS**

If you would like to bring a guest with you to the Opening Night Reception, Annual Awards Luncheon, or Closing Night Celebration, guest tickets may be purchased at the Registration Desk, located in the Sheraton Ballroom Promenade on the 4<sup>th</sup> floor. Price is as follows:

- Opening Night Reception     \$25
- Closing Night Reception     \$25
- Annual Awards Luncheon     \$65

**SITE VISITS, Saturday, November 5, 8:45am - 12:00pm**

Get a behind-the-scenes look at some of Chicago’s exemplary and innovative community arts education providers. Roundtrip transportation is provided to and from the Sheraton Grand Chicago for all site visits. Meet your party at 8:45am in the Sheraton Ballroom Promenade. Please note: the site visit to American Rhythm Center departs at 9:30am. Tickets are required, free-of-charge, and must be secured in advance. Please check the registration desk for availability.

For more information, see pages 40-41.

**SPECIAL EVENTS**

There are several special events taking place at this year’s conference. Please inquire at the registration desk for details, as space is limited for off-site sessions. For all off-site sessions, roundtrip transportation will be provided.

Wednesday, November 3 <sup>rd</sup>	<b>Leveraging Creative Resources to Build Thriving Neighborhoods: A Community Conversation</b> <i>off-site; free &amp; open to public, pre-registration required. See page 15 for details</i>
Thursday, November 3 <sup>rd</sup>	<b>Building Trust</b> <i>for CAELI Alumni only; see page 20 for details</i>
Thursday and Friday, November 3 <sup>rd</sup> and 4 <sup>th</sup>	<b>Film Forum</b> <i>in Sheraton Ballroom V, starting at noon each day; see pages 20 &amp; 29 for details</i>
Saturday, November 5 <sup>th</sup>	<b>Rebuild Foundation Neighborhood Tour</b> <i>off-site –ticketed event; see page 44 for details</i>

# Download the Mobile App Now!

<https://crowd.cc/s/iJnS>



Scan this code with a QR reader to download the National Guild's mobile app.

**SPECIAL DISCOUNT OFFERS FOR CONFERENCE DELEGATES**

**Collage.com:** Attendees of the National Guild conference can use the promo code COMMUNITYART to get 65% off purchases on Collage.com through Jan 1, 2018. Discount good only on regular priced items. Limit one use per customer. Offer valid through January 1, 2018 at 11:59pm ET. Cannot be combined with other discount codes.

**Blick Art Materials:** Conference attendees can receive 20% off and free shipping on orders from Blick Art Materials. Use the discount code SD1F16 in the online store ([www.dickblick.com](http://www.dickblick.com)) or pick up a coupon by the Guild the Wall display.

**INTERNET AT THE CONFERENCE**

There will be free wifi access in Lobby Level 3 and at the Link @Sheraton Café on the 2<sup>nd</sup> floor.

**SOCIAL MEDIA AT THE CONFERENCE**

Share your insights, reflections, images, and takeaways on the conference on social media. Use **#ArtsEd16** on all your posts to join the online conversation. All posts on Twitter and Instagram using **#ArtsEd16** will appear in the Activity Feed section of the conference mobile app.

**FOLLOW THE GUILD ONLINE**

- Facebook: [www.facebook.com/NationalGuild](http://www.facebook.com/NationalGuild)
- Twitter: @CommunityArtsEd
- Instagram: @CommunityArtsEd

**MEET OUR GUEST TWEETERS**

This year we've enlisted two arts education leaders to take over the Guild's Twitter account during the conference! They'll share questions, quotes, and insights at **@communityartsed**.

**Indi McCasey**, Director of Creative Learning, Destiny Arts Center

*Guest Tweeting Thursday, November 3*

**Beth Haskovec**, Executive Director, Artists Working in Education, Inc.

*Guest Tweeting Saturday, November 5*

**AUDIO AND VIDEO RECORDING**

Audio and video recording of the conference sessions, presentations, and performances is prohibited.



# 2016 Conference for Community Arts Education

## Schedule at a Glance

Time	WEDNESDAY – 11/2/2016	Room
8:00am 5:00pm	Pre-Conference Registration Open	Outside Mayfair
9:30am 4:30pm	Devising Civic Practice: Cross Sector Partnerships and Responding to a Community's Self-Defined Need	Millennium Park
	Out from between a Rock & a Hard Place: Developing Tiered Long-Term Strategies for Measuring Impact	Ontario
	Radical Healing: Creating Space for Youth to Flourish	Mayfair
	Small Orgs -- Big Impact	Erie
	The Art and Joy of Facilitative Leadership	Huron
5:30pm 8:00pm	Leveraging Creative Resources to Build Thriving Neighborhoods: A Community Conversation <i>* Open &amp; free to public; pre-registration required</i>	OFF-SITE: Meet your party at the Sheraton Convention Entrance Porte Cochere at 5:30pm

Time	THURSDAY – 11/3/2016	Room	
7:30am 7:00pm	Registration Open	Sheraton Ballroom	
	Get to Know the Guild Desk Open	Promenade	
7:30am 4:00pm	Arts Education Expo	Sheraton Ballroom I	
8:00am 8:15am	Discipline Roundtable Breakfast Pick-up	<i>Pick up your breakfast outside Mayfair on the 2nd floor</i>	
8:30am 9:45am	Dance Roundtable Breakfast	Colorado	
	Media Arts Roundtable Breakfast	Missouri	
	Music Roundtable Breakfast	Superior AB	
	Theater Roundtable Breakfast	Huron	
	Visual Arts Roundtable Breakfast	Arkansas	
8:30am 9:45am	CAELI Informational Breakfast <i>*Pick up your breakfast outside Mayfair on the 2nd floor</i>	Millennium Park	
10:00am 11:30am	Opening Plenary: Who's Got the Power: Art, Resistance, Hip Hop Civics, & Joy	Sheraton Ballroom IV & V	
	Next Level Luncheons <i>Ticketed event: \$35; must be pre-purchased</i>		
Pick up lunch: 11:30am - 11:45am	<i>Please pick up your lunch in Grant Park Foyer and proceed to the following luncheons:</i>		
	NLL: Developing and Motivating Your Team	Grant Park	
	NLL: Harnessing the Potential of Your Annual Appeal	Jackson Park	
	NLL: Leveraging Earned Revenue	Millennium Park	
	<i>Please pick up your lunch in Lakeside Foyer and proceed to the following luncheons:</i>		
	NLL: Delivering Meetings that Actually Matter	Erie	
	NLL: Facing the Future: Effective Succession Planning	Huron	
	NLL: Providing Pathways: Need-based Financial Aid	Ontario	
	NLL: Raising Real Money with Corporate Partners	Superior AB	
	<i>Please pick up your lunch in Riverside Foyer and proceed to the following luncheons:</i>		
Next Level Luncheon Session: 12:00pm - 1:30pm	NLL: Designing Influential Social Media Campaigns	Colorado	
	NLL: Professional Development for Part-Time Teaching Artists	Missouri	
	NLL: Recruiting and Retaining Students	Mississippi	
	12:00pm 4:00pm	Cultural Competency & Racial Literacy: 21st Century Frameworks for ALL Effective Art Ed Leaders <i>* Ticketed event: \$35, includes lunch</i>	<i>Pick up your lunch in Sheraton Corridor, and proceed to session in Sheraton Ballroom III</i>
		Film Forum	Sheraton Ballroom V

Time	THURSDAY – 11/3/2016	Room	
12:15pm 1:30pm	Office Hours	Sheraton Ballroom II	
2:00pm 3:30pm	Building Trust <i>* For CAELI alumni only</i>	Gold Coast	
	Creative Youth Development: What's In a Name?	Huron	
	Creativity, Civic Action, and Cultural Organizing	Arkansas	
	GET FREE: Hip Hop Civics Ed	Superior AB	
	Nurturing the Practice: The Teaching Artist Development Studio	Millennium Park	
	Registration Software Showcase	Jackson Park	
	Sustaining the Human Fabric of Your Organization: Moving Human Resources from Wish List to Reality	Colorado	
	Transforming School Climate to Embrace the Arts and Creative Practice - Even in Challenging Times	Mississippi	
	3:30pm 4:00pm	Coffee Break	Sheraton Ballroom I
		Office Hours	Sheraton Ballroom II
4:00pm 5:30pm	Creating Change Agents: Designing Programs to Inspire Social Change	Arkansas	
	Funding the Teaching Artist Field: A Long Table Conversation	Millennium Park	
	How a Web Redesign Can Transform An Organization: A Live Case Study	Jackson Park	
	Inviting Innovation: Finding the Freedom to Fail Forward	Colorado	
	Measuring Youth Arts Impact	Huron	
	Storytelling from the Source: Making Arts Learning Visible	Mississippi	
	The ALAANA Network: A Roundtable Discussion	Superior A	
	White Arts Educators for Racial Justice: A Roundtable Discussion	Superior B	
5:30pm 7:00pm	Youth Roundtable <i>* For youth delegates only</i>	Grant Park	
	Opening Night Reception & Expo Kick-Off	Sheraton Ballrooms I, II, III	

Time	FRIDAY – 11/4/2016	Room
7:30am 4:30pm	Registration Open Get to Know the Guild Desk Open	Sheraton Ballroom Promenade
8:00am 4:00pm	Arts Education Expo	Sheraton Ballroom I
8:00am 8:45pm	Meet the Ambassadors Breakfast	Superior AB
9:00am 10:00am	Annual Meeting	Superior AB
10:15am 11:45am	Friday Morning Plenary: A Radical Re-Imagination of Youth Culture in the Public Sphere	Sheraton Ballrooms IV & V
11:45am 12:15pm	Lunch Break <i>You are encouraged to bring your lunch to the networking meeting of your choice at 12:15pm or to</i>	
12:00pm 4:00pm	Film Forum	Sheraton Ballroom V
12:15pm 1:30pm	Office Hours	Sheraton Ballroom II
12:15pm 1:30pm	Networking Meetings	
	Networking Meeting: Art Centers	Ohio
	Networking Meeting: Arts-in-Education	Mississippi
	Networking Meeting: Collegiate Divisional	Arkansas
	Networking Meeting: Creative Youth Development	Millennium Park
	Networking Meeting: Emerging Leaders	Jackson Park
	Networking Meeting: Small School	Wringleyville
	Networking Meeting: Mid-Sized School	Colorado
	Networking Meeting: Large School	Michigan A
2:00pm 5:30pm	Standing on the Pillars of Hip-Hop: Finding Community Voice through Art *two-part session	Missouri / Off-site
2:00pm 3:00pm	Enrich Chicago: A Racial Equity Arts Movement	Superior AB
	Individual Giving - Make New Friends But Keep the Old	Jackson Park
	Putting Arts at the Core of Juvenile Justice: An Innovative Collaboration	Arkansas
	The Artist/Researcher: CAPE's Model for Teaching and Learning	Michigan AB
	Standing on the Pillars of Hip-Hop: Finding Community Voice through Art *two-part session	Missouri
	The Realest of Rap: Race, Class, and Gender Inequality in Community Arts	Mississippi
Zombies, Space, and Connecting Creativity to STEM	Colorado	
3:30pm 4:00pm	Coffee Break	Sheraton Ballroom Promenade
	Office Hours	Sheraton Ballroom II
4:00pm 5:30pm	Can we Teach for Creativity?: Using New Research to Inform Your Arts Integration Practice	Colorado
	Centering Communities and Student Voice in Developing Teaching Artist Practices	Michigan AB
	Five Effective Models for Creative Youth Development Practice	Missouri
	Fostering a Healthy Environment for Arts Leaders Who Work for Social Justice	Mississippi
	Guess Who's Coming to Dinner? Leadership, Equity, and Diversity in the Arts	Superior AB
	Solving the Opportunity Gap through Cross-Sector Collaboration	Arkansas
	Using Guild Benchmarking Data to Advance Your Organization	Jackson Park
6:00pm 7:00pm	Northeast Chapter Meeting New York Metro Chapter Meeting	Arkansas Missouri

Time	SATURDAY – 11/5/2016	Room
8:00am 11:30am	Registration Open Get to Know the Guild Desk Open	Sheraton Ballroom Promenade
9:00am 5:30pm	Powerful Boards: Action Planning for Full Engagement * Pre-registration required	Superior AB
9:00am 12:00pm	What's Age Got to Do With It?: Bringing Arts Education to Older Adults	Michigan AB
Site Visits <i>Free; pre-registration required. Check registration desk for availability. Meet in the Sheraton Ballroom</i>		
8:45am 12:00pm	Adventure Stage (Theater)	Offsite
	Chicago High School for the Arts - ChiArts (Arts in Education)	
	Free Spirit Media: Building Bridges into the Creative Economy (Media Arts)	
	Little Black Pearl (Creative Youth Development)	
	Marwen (Visual Arts) Merit School of Music: Using Strategic Planning to Catalyze Organizational Alignment (Music)	
9:30am 12:00pm	Site Visit: American Rhythm Center (Dance) * Meet in the Sheraton Ballroom Promenade at 9:30am	
12:30pm 2:15pm	Annual Awards Luncheon	Sheraton Ballrooms IV & V
2:30pm 5:30pm	Practicing Compassion: Helping Students Affected by Trauma Thrive	Missouri
	Putting Mindsets Into Action: A Challenge and Opportunity	Huron
	Social Justice: Activism and Institutional Building	Erie
3:00pm 5:00pm	Rebuild Foundation Neighborhood Tour * Ticketed event: \$15; roundtrip transportation provided	OFFSITE: Meet your party in the Sheraton Convention Entrance Porte Cochere at 3:00pm
6:00pm 8:00pm	Closing Night Celebration	ChiBar East & Fountainview



# 2016 Conference for Community Arts Education

## Tracks

The 2016 Conference for Community Arts Education is organized in tracks by theme. Tracks include a series of breakout sessions, roundtables, network meetings, and program-specific site visits. While tracks enable delegates to follow a focused, learning arc throughout the conference, please note that many of our sessions touch upon multiple, interrelated topics.

*Our plenaries, preconferences, discipline-specific roundtables and site visits, and network meetings based on organizational type are not included below.*

Arts in Education	
Transforming School Climate to Embrace the Arts and Creative Practice - Even in Challenging Times	Thursday, November 3
Storytelling from the Source: Making Arts Learning Visible	Thursday, November 3
Networking Meeting: Arts in Education	Friday, November 4
Zombies, Space, and Connecting Creativity to STEM	Friday, November 4
Can We Teach for Creativity?: Using New Research to Inform Your Arts Integration Practice	Friday, November 4
Site Visit: Chicago High School for the Arts (ChiArts)	Saturday, November 5
Practicing Compassion: Helping Students Affected by Trauma Thrive	Saturday, November 5

Community Partnerships	
Preconference: Devising Civic Practice: Cross Sector Partnerships and Responding to a Community's Self-Defined Need	Wednesday, November 2
Creativity, Civic Action, and Cultural Organizing	Thursday, November 3
Creating Change Agents: Designing Programs to Inspire Social Change	Thursday, November 3
Putting Arts at the Core of Juvenile Justice: An Innovative Collaboration	Friday, November 4
Solving the Opportunity Gap through Cross-Sector Collaboration	Friday, November 4
Rebuild Foundation Neighborhood Tour	Saturday, November 5

Creative Youth Development	
Preconference: Radical Healing: Creating Space for Youth to Flourish	Wednesday, November 2
Creative Youth Development: What's In a Name?	Thursday, November 3
Measuring Youth Arts Impact	Thursday, November 3
Youth Roundtable <i>*For youth delegates only</i>	Thursday, November 3
Network Meeting: Creative Youth Development	Friday, November 4
Standing on the Pillars of Hip-Hop: Finding Community Voice through Art <i>Part 1 – Democracy and Equitability: Exploring Agency in Hip-Hop Culture</i> <i>Part 2 – Graffiti Institute Presents: Visual Affirmations of Community: A Pilsen Neighborhood Walking Tour (Off-site)</i>	Friday, November 4
Five Effective Models for Creative Youth Development Practice	Friday, November 4
Site Visit: Little Black Pearl	Saturday, November 5
Putting Mindsets Into Action: A Challenge and Opportunity	Saturday, November 5

Leadership Development	
Preconference: The Art and Joy of Facilitative Leadership	Wednesday, November 2
Cultural Competency & Racial Literacy: 21st Century Frameworks for ALL Effective Art Ed Leaders	Thursday, November 3
Building Trust <i>*CAELI alumni only</i>	Thursday, November 3
Sustaining the Human Fabric of Your Organization: Moving Human Resources from Wish List to Reality	Thursday, November 3
Inviting Innovation: Finding the Freedom to Fail Forward	Thursday, November 3
Next Level Luncheon: Developing and Motivating Your Team	Thursday, November 3
Next Level Luncheon: Delivering Meetings that Actually Matter	Thursday, November 3
Next Level Luncheon: Facing the Future: Effective Succession Planning	Thursday, November 3
Network Meeting: Emerging Leaders	Friday, November 4
The Realist of Rap: Race, Class, and Gender Inequality in Community Arts	Friday, November 4
Fostering a Healthy Environment for Arts Leaders Who Work for Social Justice	Friday, November 4
Social Justice: Activism and Institutional Building	Saturday, November 5



### Next Level

Preconference: Out from between a Rock & a Hard Place: Developing Tiered Long-Term Strategies for Measuring Impact	Wednesday, November 2
Preconference: Small Orgs -- Big Impact	Wednesday, November 2
Next Level Luncheons	Thursday, November 3
Registration Software Showcase	Thursday, November 3
How a Web Redesign Can Transform An Organization: A Live Case Study	Thursday, November 3
Individual Giving - Make New Friends But Keep the Old	Friday, November 4
Using Guild Benchmarking Data to Advance Your Organization	Friday, November 4
Powerful Boards: Action Planning for Full Engagement	Saturday, November 5
What's Age Got to Do With It?: Bringing Arts Education to Older Adults	Saturday, November 5

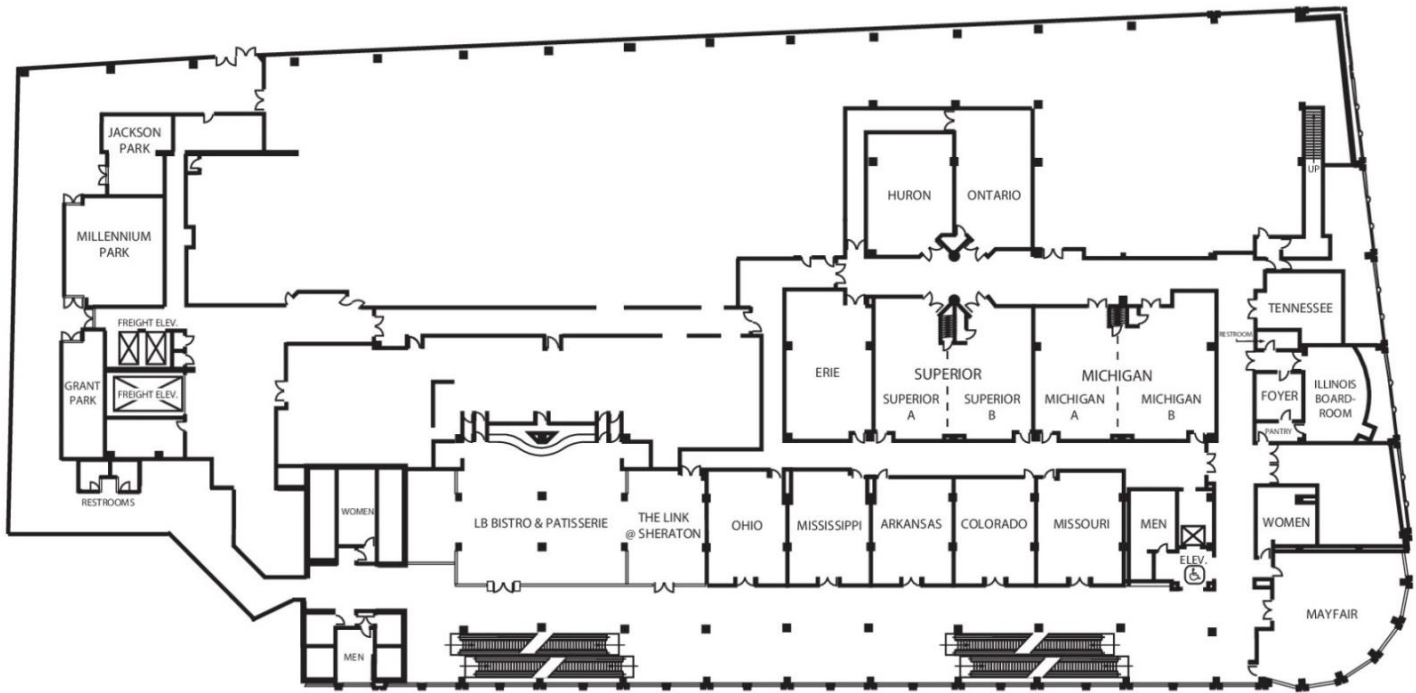
### Teaching Artist Development

Nurturing the Practice: The Teaching Artist Development Studio	Thursday, November 3
Funding the Teaching Artist Field: A Long Table Conversation	Thursday, November 3
Next Level Luncheon: Professional Development for Part-Time Teaching Artists	Thursday, November 3
The Artist/Researcher: CAPE's Model for Teaching and Learning	Friday, November 4
Centering Communities and Student Voice in Developing Teaching Artist Practices	Friday, November 4
Practicing Compassion: Helping Students Affected by Trauma Thrive	Saturday, November 5

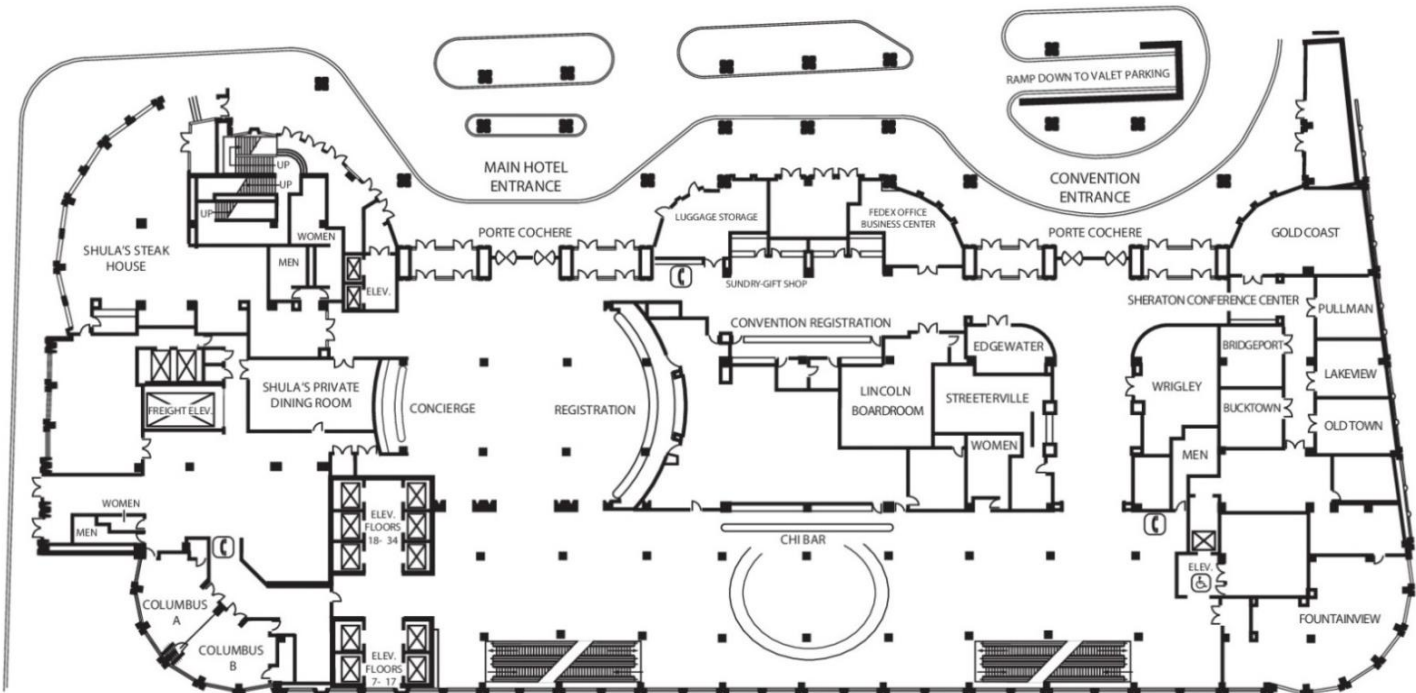
### Social Justice

Preconference: Radical Healing: Creating Space for Youth to Flourish	Wednesday, November 2
Cultural Competency & Racial Literacy: 21st Century Frameworks for ALL Effective Art Ed Leaders	Thursday, November 3
GET FREE: Hip Hop Civics Ed	Thursday, November 3
The ALAANA Network: A Roundtable Discussion	Thursday, November 3
White Arts Educators for Racial Justice: A Roundtable Discussion	Thursday, November 3
Enrich Chicago: A Racial Equity Arts Movement	Friday, November 4
Guess Who's Coming to Dinner? Leadership, Equity, and Diversity in the Arts	Friday, November 4
Social Justice: Activism and Institutional Building	Saturday, November 5
Practicing Compassion: Helping Students Affected by Trauma Thrive	Saturday, November 5

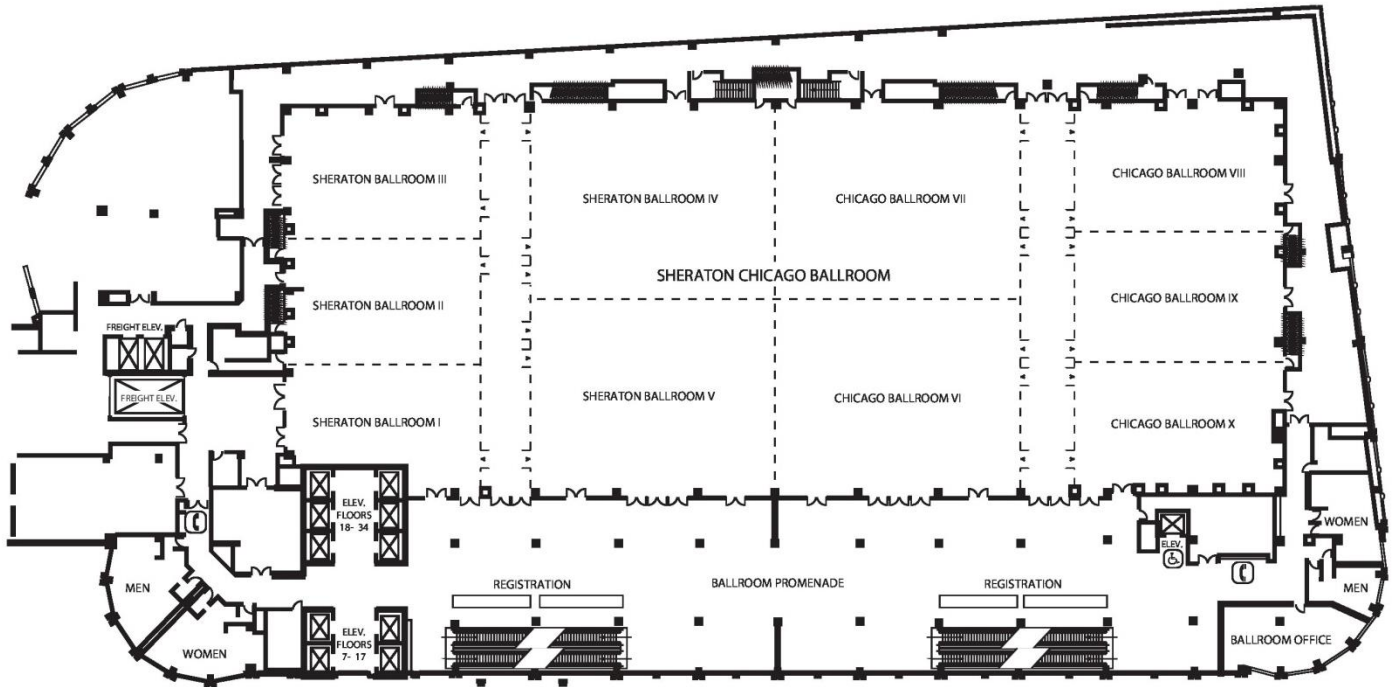
### Meeting Room Level 2



### Lobby Level 3



# Ballroom Level 4



We're proud to support the

## NATIONAL GUILD FOR COMMUNITY ARTS EDUCATION'S 2016 CONFERENCE.

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# 2016 CONFERENCE FOR COMMUNITY ARTS EDUCATION

The 79<sup>th</sup> Conference of the National Guild for Community Arts Education

@communityartsed | #ArtsEd16

Wednesday, November 2

8:00am-  
5:00pm

## REGISTRATION OPEN

Outside Mayfair located on 2<sup>nd</sup> floor

9:30am-  
4:30pm

## Devising Civic Practice: Cross-Sector Partnerships and Responding to a Community's Self-Defined Need

Millennium Park

In this moment of civic and social change, partnerships between artists, arts organizations, and non-arts civic partners (e.g., hospitals, city councils, social service and government agencies, planners, school administrations) are more needed and more common than ever before. So what does it take to build an effective, ethical, and productive partnership across fields and areas of experience? In this preconference institute, you will learn a framework for authentically responding to a community's self-defined needs through your work, while also remaining artistically rigorous. You'll also get specific coaching to help you develop your next (or current) community partnership.

*Speaker:*

*Michael Robd, Director, Center for Performance and Civic Practice*

## Out from between a Rock & a Hard Place: Developing Tiered Long-Term Strategies for Measuring Impact

Ontario

This preconference session—tailored to a wide range of organizational sizes and budgets—will demonstrate how to design and implement long-term plans for collecting, analyzing, and sharing the evidence of programmatic impact. Through case studies and hands-on activities, the workshop will share strategies for measuring impact on different budgets:

- Using staff time, data, and infographics to tell a compelling, evidence-based story
- Designing quality surveys and interview questions that yield evidence and insights
- Executing large-scale, quasi-experimental studies to develop rigorous evidence sought by public agencies and many foundations

Participants will leave with invaluable tools for building a long-term evaluation plan that both informs current programming and sets the foundation for future evidence of impact.

*Speakers:*

*Steven Holochwost, Senior Research Scientist and Associate Principal, WolfBrown*

*Dennie Palmer Wolf, Principal, WolfBrown*

9:30am-  
4:30pm**Radical Healing: Creating Space for Youth to Flourish****Mayfair**

The toxic state of our country demands socially responsive community arts educators that are able to create spaces of healing for our young people—and for themselves—while also promoting justice in their communities. This transformative preconference institute will introduce participants to a radical healing framework for restoring hope and creating opportunities where all youth can reach their highest level of human potential and, ultimately, flourish.

*Speaker:*

**Shawn Ginwright**, Professor, San Francisco State University

**Small Orgs — Big Impact****Erie**

Small budget organizations must be agile, efficient, and versatile to thrive. While these qualities often are born out of necessity, they also set the stage for nimble small organizations to remain in tune with, and be incredibly responsive to, the changing needs of the communities they serve. Designed for staff, faculty, and trustees at organizations with budgets up to \$750,000, this full-day institute will provide insights and strategies for how to maximize your organization's impact, sustain programs, and support your team's development and well-being.

*Speakers:*

**Rochelle Borrett**, Program Director, ArtReach

**Fiona Chatwin**, Founder and Executive Director, ArtReach

**Vanessa Sanchez**, Director, ArtReach

**Marine Tempels**, Development Director, ArtReach

**Leo Van Asten**, Executive Director, Rhapsody Arts Center

**Julia Wilkinson Manley**, CEO and Artistic Director, Colorado Conservatory of Dance

**The Art and Joy of Facilitative Leadership****Huron**

In this age of rapid change and uncertainty, traditional notions of hierarchical leadership are shifting and making way for a new style of facilitative leadership that encourages flexibility and openness to new ideas. The result? More vibrant and productive organizations—and more joyful work lives and workplaces. In this highly interactive institute you'll learn to:

- Provide direction without totally taking the reins
- Generate greater connectivity among your team
- Build the capacity of individuals and the group to accomplish more on their own, now and in the future
- Mobilize others to achieve greater impact

*Speaker:*

**John McCann**, President, Partners in Performance and CAELI Faculty

5:30pm-  
8:00pm

## Leveraging Creative Resources to Build Thriving Neighborhoods: A Community Conversation

**Presented with Rebuild Foundation  
Offsite at the Stony Island Arts Bank**

*Free & open to the public; pre-registration required. Check availability with the registration desk. Roundtrip transportation from the Sheraton Grand Chicago will be provided for registered delegates of the Conference for Community Arts Education. Please meet your party in the Convention Entrance Porte Cochere at 5:30pm.*

Join us at Rebuild Foundation's Stony Island Arts Bank for a free, public forum to discuss the vital role arts and culture play in neighborhood transformation and the opportunity for multiple stakeholders (artists, developers, educators, community activists, residents, architects) to collaborate to incite movements of community revitalization. The evening will kick off with a moderated panel discussion about artist-led development work happening on Chicago's South Side. We'll hear from representatives of Rebuild Foundation (founded by Chicago-native and nationally recognized artist Theaster Gates), Place Lab, local artists, and community members about current efforts to rebuild the cultural foundations of underinvested neighborhoods and ways this model has been adapted in other cities. The evening will end with light refreshments, music, and tours of the Arts Bank, where participants can explore unique collections, including the Johnson Publishing Company Library and Glass Lantern Slides.

*Speakers:*

**Heather Ikemire**, Chief Program Officer, National Guild for Community Arts Education

**Gina Martinez**, Organizer, The Pink House, St. Louis

**Kendrick McFarlane**, Artist, Dorchester Art & Housing Collaborative Resident & Former Rebuild Foundation Fellow

**Carson Poole**, Project Specialist, Place Lab, University of Chicago

**Anayansi Ricketts**, Designer & Sustainable Housing Expert

**Amy Schachman**, Director, Programs & Development, Rebuild Foundation

*Performance by **Coultrain**, Artist-in-Residence, Rebuild Foundation*

**ASAP** The Market Leader in **ARTS EDUCATION ADMINISTRATION**



**RUTGERS** Mason Gross School of the Arts



**Powers** Music School

**EAC** essex art center



**UNIVERSITY OF HARTFORD**  
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**VISIT THE  
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**OPENING RECEPTION & EXPO KICK-OFF**

Sheraton Ballroom  
Thursday, November 3, 5:30pm – 7:00pm

**EXPO SCHEDULE**

Sheraton Ballroom I  
Thursday, November 3, 7:30am – 7:00pm  
Friday, November 4, 8:00am – 4:00pm

- EXHIBITORS:**  
ACTIVE Network  
ASAP  
Conn-Selmer  
CourseStorm  
DataArts  
ModVantage  
Music Together  
New Village Press



7:30am-  
7:00pm

**REGISTRATION OPEN**  
Sheraton Ballroom Promenade

**GET TO KNOW THE GUILD DESK OPEN**  
Sheraton Ballroom Promenade

7:30am-  
4:00pm

**ARTS EDUCATION EXPO**  
Sheraton Ballroom I

Come find resources for yourself, your students, and your teachers, such as cutting-edge registration software and the most in-demand higher education programs in the field.

8:30am-  
9:45am

**DISCIPLINE ROUNDTABLE BREAKFASTS**

Kick-off your conference experience by engaging in a focused conversation with your peers who work in your artistic discipline at organizations across the country. This is a great way for veterans and first-time conference attendees alike to make connections that will last through the next three days and beyond!

*Please pick up your breakfast outside Mayfair, located on the 2<sup>nd</sup> floor.*

**Dance—Colorado**

*Facilitator:*

*Katie Smythe, CEO and Artistic Director, New Ballet Ensemble*

**Media Arts—Missouri**

*Facilitator:*

*Jeff McCarter, Founder & Executive Director, Free Spirit Media*

**Music—Superior AB**

*Facilitator:*

*Troy Anderson, Executive Director, Chicago Institute for Music Education*

**Theater—Huron**

*Facilitator:*

*Maureen Sweeney, Director of Education, Philadelphia Theatre Company*

**Visual Arts—Arkansas**

*Facilitator:*

*Mike Nourse, Director of Education, Hyde Park Art Center*

8:30am-  
9:45am**CAELI INFORMATIONAL BREAKFAST****Millennium Park***Please pick up your breakfast outside Mayfair, located on the 2<sup>nd</sup> floor.*

For the past six years, the Guild's Community Arts Education Leadership Institute (CAELI) has provided leadership development training for 150 community arts education leaders across the country. The seven-month program includes a 360-degree feedback process and advanced assignments, a 5-day/4-night seminar at Bryn Mawr College (Philadelphia, PA), and follow-up coaching and peer mentoring sessions. Learn first-hand from CAELI faculty and institute alumni what it takes to be part of this transformative leadership development experience.

*Speakers:**Ronnie Brooks, Director, James P. Shannon Leadership Institute**Eric Mann, Executive Director, Cleveland Classical Guitar Society**Karen Benita Reyes, Executive Director, ArtReach Chicago*10:00am-  
11:30am**OPENING PLENARY****Sheraton Ballroom IV & V****Student Performance****Kuumba Lynx Performance Ensemble***Hip Hop Theater Performance: **Run for da Mic** is an interdisciplinary creative exploration of Chicago youth liberation. These original vignettes fuse song, spoken word, dance, music, and video.**Directed by: **Quentin "Solar 5" Cole and Christopher "Mad Dog" Thomas****Student Performers: **Alexis, Aimee, Busola, Clayton, Deon, Derrion, Destiny, Jaelyn, Jessica, Neiyah, Niyah, Tamryn, Victor, Jalyn, Moshe, Oyeaka, Princess, Sejahari*****Welcoming Remarks*****Jonathan Herman**, Executive Director, National Guild for Community Arts Education****José Ochoa**, Executive & Artistic Director, Chicago High School for the Arts (ChiArts)****Tatiana Gant**, Executive Director, Illinois Arts Council Agency***Introduction*****Charlene A. Carruthers**, National Director, Black Youth Project 100***Keynote Address****Who's Got the Power: Art, Resistance, Hip Hop Civics, & Joy**

In 2016 arts educators need to be providing the youth that they serve with conceptual tools for both understanding and working collectively to combat racial and social injustice. Dr. Bettina Love will discuss how art, resistance, and Hip-Hop, when linked to the sociopolitical lives of youth, nurture their civic sensibilities to engage in the work of fighting for visibility, inclusion, and justice. Her speech will also be a call to action. Dr. Love calls on the field to not only teach students about racial violence, oppression, and how to make sustainable change in their communities through innovative movements, but to also expose youth to the possibilities that come with envisioning a world built on joy, radical love, and finding power in centering humanity.

*Speaker:****Bettina Love**, Author & Associate Professor, University of Georgia***Q&A Session with Bettina Love***Moderator:****Charlene A. Carruthers**, National Director, Black Youth Project 100*

12:00pm-  
1:30pm

## **NEXT LEVEL LUNCHEONS**

These dynamic, peer luncheons feature facilitated discussions that will provide you with new ideas and effective strategies for taking your organization to the next level. *Tickets for this event are \$35 and must be pre-purchased. Please check at the conference registration desk for availability.*

*Please pick up your lunch in Grant Park Foyer and proceed to the following luncheons:*

### **Developing and Motivating Your Team – Grant Park**

*Facilitator:*

*Rajeeyah Finnie Meyers, Director of Professional Development, DreamYard Project*

### **Harnessing the Potential of Your Annual Appeal – Jackson Park**

*Facilitator:*

*Julie Rulyak, Executive Director, Turtle Bay Music School*

### **Leveraging Earned Revenue – Millennium Park**

*Facilitator:*

*Karen LaSbelle, Executive Director, Creative Action*

*Please pick up your lunch in Lakeside Foyer and proceed to the following luncheons:*

### **Delivering Meetings that Actually Matter – Erie**

*Facilitator:*

*Adam Johnston, Director of Strategic Initiatives, Settlement Music School*

### **Facing the Future: Effective Succession Planning – Huron**

*Facilitator:*

*Peggy Senter, Executive Director, Concord Community Music School*

### **Providing Pathways: Need Based Financial Aid – Ontario**

*Facilitator:*

*Robert McAllister, Dean, Community School of Performing Arts, Colburn School*

### **Raising Real Money with Corporate Partners – Superior AB**

*Facilitator:*

*Sophia Garner, Director of Development, Center of Creative Arts (COCA)*

*Please pick up your lunch in Riverside Foyer and proceed to the following luncheons:*

### **Designing Influential Social Media Campaigns – Colorado**

*Facilitator:*

*Ann Gregg, Director, Social Impact Programs, Carnegie Hall*

### **Professional Development for Part-Time Teaching Artists – Missouri**

*Facilitators:*

*Courtney Boddie, Director of Education/Public Engagement, New Victory Theater*

*Jean Taylor, Teaching Artist, Lincoln Center Education*

### **Recruiting and Retaining Students – Mississippi**

*Facilitators:*

*Noah Bloom, Director of Programs, Neighborhood Music School*

*Toby Wine, Director of Programs, Church Street Music School*

12:00pm-  
3:30pm**Cultural Competency & Racial Literacy: 21st Century Frameworks for ALL Effective Arts Ed Leaders****Sheraton Ballroom III – Track: Leadership Development & Social Justice***Ticketed event: \$35, includes lunch. Please pick up your lunch in the Sheraton corridor, located on the 3<sup>rd</sup> floor.*

The 21st century represents an unprecedented interconnected global society, as demographics in the United States continue to shift and longstanding effective leadership strategies are challenged. Similar to all effective leaders, arts leaders are also increasingly recognizing the urgency to cultivate the ability to communicate effectively across cultural differences and deepen their racial literacy in order to realize their goals of maximizing access and supporting all students and families during their arts education. This workshop will provide you and your organization with new skills and resources to help navigate an increasingly complex cultural tapestry and better support all children and families during their arts journey.

*Speaker:**Derrick Gay, Educational Consultant, Derrick Gay, LLC*12:00pm-  
4:00pm**Film Forum****Sheraton Ballroom V**

Stop in to watch a screening of *FREE*, a feature-length documentary following five teens through a year in an Oakland dance program. Their journey in the Destiny Arts Youth Performance Company reveals how collaborative art can be a foundation for personal discovery. The screening will be followed by a selection of student short films from winners of the Adobe Creative Catalyst Award—Destiny Arts Center, Raw Art Works, SAY Sí, and Spy Hop.

12:15pm-  
1:30pm**OFFICE HOURS****Sheraton Ballroom II**

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the Registration Desk in the Sheraton Ballroom Promenade.

2:00pm-  
3:00pm**Building Trust****Gold Coast – For CAELI alumni only**

How do you focus on the importance of your work as it relates to creating the conditions in which people of very different backgrounds and beliefs are able to be themselves, share their knowledge and experience, feel valued, and do their best work. During this session we'll share strategies and insight on how to invite people to bring their whole selves to work.

*Speaker:**Ronnie Brooks, CAELI faculty and Founding Director, James P. Shannon Leadership Institute*

2:00pm-  
3:00pm

### **Creative Youth Development: What's In a Name?**

**Huron – Track: Creative Youth Development**

Creative Youth Development (CYD) intentionally integrates learning in the arts, humanities, and sciences with youth development principles. In CYD programs, young people create work and apply their creative skills to solve problems, shape their lives and build the world in which they want to live. The 2014 National Summit for CYD generated new focus and energy in CYD, catalyzing collective action (e.g., CYD National Partnership, Alliance for CYD). Through case study examples, discussion, and student work, participants will explore what it means to create and sustain programs for youth through this framework.

*Speakers:*

**Ian Blaize-Walker**, *Young Artist, Little Black Pearl*

**Monica Haslip**, *Founder & Executive Director, Little Black Pearl*

**Karen LaShelle**, *Executive & Artistic Director, Creative Action*

**Gabrielle Lewis**, *Young Artist, The Changing Lives Youth Theatre Ensemble, Creative Action*

**Gabrielle Mitchell**, *Young Artist, Little Black Pearl*

**Denise Montgomery**, *Director, CYD National Partnership, and Founder/Principal, Culture Thrive*

**Alejandra Saenz**, *Young Artist, The Changing Lives Youth Theatre Ensemble, Creative Action*

2:00pm-  
3:30pm

### **Creativity, Civic Action, and Cultural Organizing**

**Arkansas – Track: Community Partnerships**

The Chicago Park District's Re:Center Project is a placemaking initiative combining community engagement, artistic excellence, asset mapping, and program and staff development to better support areas of cultural need in Chicago communities. This interactive workshop unpacks the Re:Center Project as a case study of arts-based civic action being implemented in diverse Chicago communities. Participants will be engaged in interactive cultural planning techniques that explore the ecosystem and strategies needed to lead placemaking work in one's own community. Park staff, artists, cultural liaisons, and community members actively involved in current cultural organizing efforts will be represented in the discussion and workshop. Placemaking and community engagement has surfaced in arts and civic planning sectors in recent years as an effective way to build and sustain vibrant communities. Many community based arts organizations seek tools, skills, and knowledge to lead community driven cultural planning in order to better serve and develop cultural relationships and stewardship in their communities. Upon completion of the session, you will be able to: explain the components of a community planning process that leads to cultural programming informed by local citizens' ideas and voices; utilize techniques and strategies to compile community input into actionable programs, projects, and events; and design strategies to create partnerships and events that bring greater visibility to an organization's cultural assets and the community it serves.

*Speakers:*

**Marcus Davis**, *Cultural Liaison, Chicago Park District*

**Nikki Jolly**, *Program & Event Facilitator, Chicago Park District*

**Danielle Littman**, *Cultural Liaison, Chicago Park District*

**Meida McNeal**, *Arts & Culture Manager, Chicago Park District*

**J. Gibran Villalobos**, *Cultural Liaison, Chicago Park District*

### **GET FREE: Hip Hop Civics Ed**

**Superior AB – Track: Social Justice**

Dr. Bettina Love will discuss her multimedia Hip Hop civics curriculum for middle to high school students, GET FREE. The goal of the curriculum is to introduce students to a national network of young community leaders, artists, and activists who advocate for social change and democratic inclusion driven by grassroots organizing. GET FREE is inspired by the exuberance, ingenuity, political energy, resistance, love, and DIY model of underground Hip Hop. Its aim is to push and extend ideas of democracy, citizenship, freedom, community, and civic engagement.

*Speaker:*

**Bettina Love**, *Author & Associate Professor, University of Georgia*

2:00pm-  
3:30pm**Nurturing the Practice: The Teaching Artist Development Studio****Millennium Park – Track: Teaching Artist Development**

The Teaching Artist Development (TAD) Studio is a program of Columbia College's Center for Community Arts Partnerships (CCAP). TAD Studio provides a place for interaction, professional development, and creative growth for multi-disciplinary teaching artists in Chicago. Within the growing field of teaching artistry TAD provides an opportunity for teaching artists who often work in isolation to advance their practice, learn from other artists, network and fuel their creative growth. This workshop will begin with an overview of TAD Studio and what has been learned over five years developing and running TAD Studio, along with questions about teaching artistry that have arisen through the project. Through a short, experiential format, we will share one of the anchor activities in the TAD curriculum, a spirited group discussion of core values that emphasizes the crossover between a studio arts practice and a teaching artist practice. The program will also showcase elements of the TAD Alumni Lab, a project laboratory for TAD graduates which attempts to build community, fuel new and innovative practice and make contributions to the larger field of teaching artistry. Through activity and discussion, participants will come to understand how TAD functions as a laboratory for collective learning from peers, a place to build relationships for future collaboration, and a way to help alleviate some of the professional isolation of the teaching artist. Materials will focus on current TAD curricular goals, and project ideas generated by TAD alumni leaders.

*Speakers:*

**Amanda Dunne Acevedo**, *Teaching Artist, TAD Alumni Lab, Columbia College Chicago Center for Community Arts Partnerships*

**Michelle Kranicke**, *Artistic Director, Zephyr Dance*

**Lynne Pace Green**, *Director of Teaching Artist Development, Columbia College Chicago Center for Community Arts Partnerships*

**Registration Software Showcase****Jackson Park – Track: Next Level**

Learn about cost-effective solutions from ASAP and ACTIVE Network, leading software vendors who will demonstrate how registration software doesn't just handle your student enrollments—it gathers a myriad of information on students, their patterns of behavior, and on your activities. This session will explore ways to get more out of your software and access data to support your strategic planning decisions. You'll also have the opportunity to test drive each system at the Arts Education Expo.

*Speakers:*

**Susanna Kemp**, *Director of Client Services, ASAP*

**Heather Muir**, *Senior Account Executive, ACTIVE Network*

**Greg Penhaligon**, *VP of Product, ASAP*

**Morgan Pier**, *Strategic Account Manager, ACTIVE Network*

**Travis Powell**, *Chief Technology Officer, ASAP*

**MacAdam Smith**, *Communications Manager, National Guild for Community Arts Education*

**Sustaining the Human Fabric of Your Organization: Moving Human Resources from Wish List to Reality****Colorado – Track: Leadership Development**

Recruiting, developing, and retaining talent is essential to sustaining the structural and fiscal health of our organizations yet rarely do arts education leaders discuss formalizing HR best practices to support and protect our greatest assets—the people whose work fulfills our mission. Whether you have an HR person at your organization or not (and many fall into the “not” category), your organization is doing it. We hire, promote, onboard and occasionally, off-board. In this session, we'll discuss frameworks for organization talent development and share strategies for strengthening existing HR processes that align with your organizational core values –and budget. This session is designed for all arts administrators who are responsible for managing people.

*Speaker:*

**Lorna Jane Norris**, *Vice President of Education, South Shore Conservatory*

2:00pm-  
3:30pm

**Transforming School Climate to Embrace the Arts and Creative Practice—Even in Challenging Times**

**Mississippi – Track: Arts in Education**

Arts education organizations can play a key role in helping school administrators take advantage of arts opportunities for their students and build a school culture that actively creates a safe space for creative expression. In this hands-on workshop, you'll learn about EASEL (Education, Arts and Social-Emotional Learning), an innovative partnership between three California agencies—Inner-City Arts (an arts education organization), Center for Collaborative Education, and the California Community Foundation—that is supporting school administrators in embracing the arts as a way to connect academic, social-emotional, and social justice goals for their schools. EASEL provides Los Angeles Unified School District administrators in underserved areas with a 10-month program that includes experiential visual and performing arts engagement, social-emotional and brain-based pedagogical theory, and support for implementing these practices at schools. As a participant, you'll learn about the partnership and gain tools and practice in applying its strategies back home.

*Speakers:*

*Susan Friel, NBCT, Former Lead Art Teacher, Chicago Public Schools & Former Director of Education, A.R.T.*

*Jan Kirsch, Director of Professional Development, Inner-City Arts*

3:30pm-  
4:00pm

**COFFEE BREAK**

**Sheraton Ballroom I**

**OFFICE HOURS**

**Sheraton Ballroom II**

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the Registration Desk in the Sheraton Ballroom Promenade.

4:00pm-  
5:30pm

**Creating Change Agents: Designing Programs to Inspire Social Change**

**Arkansas – Track: Community Partnerships**

Social change efforts are most effective when they are powered by creative community members with a real stake in the changes they seek. And community arts organizations can play a crucial role in fostering change by designing programs that leverage the power of the arts to connect people and share ideas. This participatory workshop will introduce the design process as a framework for embarking on creative change-making projects with youth and adults. Participants will engage in a series of fun activities designed to better understand a given challenge and generate creative ideas. They'll also be introduced to The Change Agent, a free online design thinking toolkit, developed by DownCity Design. Join us to learn how to involve your community in a deep exploration of an issue that's relevant to your work, and discuss strategies for developing strong partnerships with government agencies, community organizers, and non-profits in order to strengthen your program's impact.

*Speaker:*

*Adrienne Gagnon, Executive Director and Founder, DownCity Design*

4:00pm-  
5:30pm**Funding the Teaching Artist Field: A Long Table Conversation****Millennium Park – Track: Teaching Artist Development**

How can we help funders understand the importance of teaching in the life of an artist? How can we celebrate the fact and elevate understanding that teaching is an essential component to the practice of many artists? Join us for an informal dialogue that explores this line of inquiry through a Long Table format developed by the artist and academic Lois Weaver. Weaver's Long Table format creates space for everyone present to join an open-ended, non-hierarchical conversation and celebrates the potential for new forms of knowledge-making and –sharing. This conversation is open to all—artists, funders, employing organizations, and others.

*Facilitator:**Travis Laughlin, Senior Director of Programs, Joan Mitchell Foundation***How A Web Redesign Can Transform An Organization: A Live Case Study****Jackson Park – Track: Next Level**

Are you concerned that your current website isn't delivering on all its promises? An optimized website should inform prospective students, engage and cultivate donors, and bring your brand story to life. Both MacPhail School of Music and Merit School of Music recently partnered with Ciceron, a digital agency in Minneapolis, to create two distinct websites that help bring their community arts schools to life. These “rediscovered” websites now focus entirely on the needs of their communities while achieving key organizational goals. Users and school staff now enjoy a streamlined communication process that simplifies the search for class information, music resources, and organizational progress. Join us to learn cost-effective strategies for enhancing engagement through improved web content, site structure, and an easy-to-use registration processes with quick search results.

*Speakers:**Paul Babcock, President and COO, MacPhail Center for Music**Andrew Eklund, CEO and Founder, Ciceron**Charles Grode, President and Executive Director, Merit School of Music***Inviting Innovation: Finding the Freedom to Fail Forward****Colorado – Track: Leadership Development**

A fear of failure can slow both personal and organizational growth. So how do you overcome your own fears and turn failure into true innovation? This workshop will explore the role you play in inspiring in your programming and staff/teaching artists to take creative risks. We will investigate the ideas and practices that lead to fear of failure in the workplace and explore “failing forward” as an essential concept for growth and learning. Participants shouldn't be afraid to get their hands dirty—we will also be creating 3D artwork representing our own professional failures, and using the work to reflect on how divergent thinking, risk taking, and embracing failure are essential ingredients in innovation.

*Speakers:**Patricia Chilsen, Program Director: Training and Internships, Community Word Project**Megan Morrison, Deputy Director, Community Word Project**Maureen Sweeney, Director of Education, Philadelphia Theatre Company*



4:00pm-  
5:30pm

## Measuring Youth Arts Impact

**Huron – Track: Creative Youth Development**

Vital to the growth of creative youth development programs and the advancement of the field is the ability to measure and boldly communicate youth arts impact. In this working session, we'll explore best practices for effectively and efficiently capturing and analyzing impact. We'll also discuss strategies and existing models for boldly demonstrating program impact within the youth arts field and across sectors. Finally, we'll share how a Boston-based network of arts organizations, funders, and partners have come together to create a peer learning community, the Youth Arts Impact Network, to establish and share best practices related to data gathering and measurement for youth-serving arts organizations. Join us to learn how youth-level data can inform programmatic decision-making and increase program impact, and to gain inspiration for how practitioners and funders can work together to invest in the tools and systems to move the field forward.

*Speakers:*

**Julia Gittleman**, Principal, Mendelsohn, Gittleman & Associates, LLC

**Ruth Mercado-Zizzo**, BPS Arts Expansion Director, EdVestors

**Käthe Swaback**, Program Director, Raw Art Works

## Storytelling from the Source: Making Arts Learning Visible

**Mississippi – Track: Arts in Education**

Documentation is a critical process for teaching artists, schools, and educational organizations. How do programs establish authentic documentation and package it for public relations and marketing efforts? What roles do arts educators play in supporting those communication goals? In this session, discover how KID smART refined their storytelling process to illuminate student voice and communicate authentic learning experiences to stakeholders.

*Speakers:*

**Aminisha Ferdinand**, Arts Integration Coach, KID smART

**Cheryl Manley**, Program & Communications Coordinator, KID smART

## The ALAANA Network: A Roundtable Discussion

**Superior A – Track: Social Justice**

*For leaders of color only. White allies are invited to attend a concurrent roundtable discussion.*

The ALAANA Network was formed in 2016 by National Guild for Community Arts Education members and staff seeking to invest in the growth and leadership of POC in the arts, increase our access to sustained resources, and raise the profile of work being led by communities of color in the field. During this year's conference, we will hold a session for arts administrators, artists, and practitioners of color to set a collective agenda, and prioritize foundational themes and activities for the network in the coming year. Join us to foster relationships, share stories, and set strategies for racial and social justice in our communities through the arts.

*Speakers:*

**Lara Davis**, Arts Education Manager, Seattle Office of Arts & Culture

**Rodney Camarce**, Youth Development and Engagement Manager, Philadelphia Mural Arts Advocates

4:00pm-  
5:30pm

**White Arts Educators for Racial Justice: A Roundtable Discussion**  
**Superior B – Track: Social Justice**

*For white allies only. Leaders of color are invited to attend a concurrent roundtable discussion.*

Offered as a complement to the ALAANA Network Roundtable Discussion, this session is an opportunity for white people to come together to talk about issues of racial justice and how they intersect with our work in community arts education. We will explore what it is to act as allies and co-conspirators with people of color as we seek to promote racial justice in our communities, schools, and organizations. We'll do this through sharing stories, raising questions, and proposing actionable steps we can take everyday to build racial equity in our workplaces and lives.

*Speakers:*

*Indi McCasey, Director of Creative Learning, Destiny Arts Center*

*Jeannette Tremblay, School and Studio Manager, Hyde Park Art Center*

*Elizabeth Whitford, Executive Director, Arts Corps*

**Youth Roundtable**

**Grant Park – For youth delegates only**

This roundtable is for students and recent alumni of community arts education programs across the country.

*Facilitators:*

*Mitch Bowman, Out of School Time Program Director, Creative Action*

*Kevin Coval, Artistic Director, Young Chicago Authors, and Founder, Louder than a Bomb*

5:30pm-  
7:00pm

**OPENING NIGHT RECEPTION & EXPO KICK-OFF**

**Sheraton Ballrooms I, II, III**

Celebrate the kick-off of the 79<sup>th</sup> annual conference with friends old and new. Explore the Arts Education Expo. Have a drink, mingle, network, and connect!

**Live Performance**

**ChiArts Honors Jazz Quartet**

*Directed by: Anthony Bruno*

*Performers: Jared Draper (trombone), Leon Godfrey (bass), Ashton Jones (drums), Will Tilson (guitar)*

7:30am-  
4:30pm

**REGISTRATION OPEN**  
Sheraton Ballroom Promenade

**GET TO KNOW THE GUILD DESK OPEN**  
Sheraton Ballroom Promenade

8:00am-  
4:00pm

**ARTS EDUCATION EXPO**  
Sheraton Ballroom I

8:00am-  
8:45am

**MEET THE AMBASSADORS BREAKFAST**  
Superior AB

Meet with the exemplary arts education leaders that have been selected to serve as this year's Guild Ambassadors. Learn about upcoming professional development and networking events, connect with members that share your interest or live in your area, and find out how to get involved!

*Speakers:*

*Valerie Heron-Duranti, Director of Arts and Academic Success, Boys & Girls Clubs of America*

*Karen LaShelle, Executive and Artistic Director, Creative Action*

*Drew Malmuth, Community Manager, National Guild for Community Arts Education*

9:00am-  
10:00am

**ANNUAL MEETING**  
Superior AB

Join us as Guild leaders report on your national organization's recent accomplishments and discuss strategic priorities. Learn about the Guild's future plans and celebrate the recipients of this year's Milestone Certificates of Appreciation.

*Speakers:*

*Duffie Adelson, Trustee*

*Helen Eaton, Chair, Governance Committee*

*Jonathan Herman, Executive Director*

*Terry Hueneke, Chairman*

*Heather Ikemire, Chief Program Officer*

*Gayle Morgan, Trustee*

*Jeffrey Walker, Guild Trustee*

*Milestone Certificate of Appreciation Recipients:*

*Cynthia Campoy Brophy, Founder & Executive Director, artworxLA*

*Bau Graves, Executive Director, Old Town School of Folk Music*

*David Lapin, Executive Director, Community Music Center of Boston*

*Nancy Ng, Director of Community Engagement, Luna Dance Institute*

*Laurie Russell, Executive Director, Winchester Community Music School*

*Kwame Scruggs, Founder & Director of Programs and Training, Alchemy*

*Rita Simó, Founder, Trustee & Former Executive Director, The People's Music School*

# Join the Guild!

FOLLOW US ONLINE:  @NationalGuild  @communityartsed



Fleisher Art Memorial, Philadelphia, PA



**CONNECT** to colleagues through events, networking opportunities, and our online member forum.

**BUILD** your knowledge through our regional trainings opportunities, webinars, resource center, and publications.

**SHAPE** the national conversation through our annual conference, interest groups, and leadership development programs.

**NOT YET A MEMBER?** Join the Guild and receive 25% off your annual dues for one year and \$200 off one registration to the 2017 Conference for Community Arts Education in San Francisco/Oakland.

[www.NationalGuild.org](http://www.NationalGuild.org)

10:15am-  
11:45am

**FRIDAY MORNING PLENARY**  
Sheraton Ballrooms IV & V

**Welcoming Remarks**

*Jonathan Herman, Executive Director, National Guild for Community Arts Education*

*Frank Baiocchi, Senior Program Officer, Polk Bros. Foundation*

**Introduction**

*Melinda Hernandez, Student, Young Chicago Authors*

**Keynote Address**

**A Radical Re-Imagination of Youth Culture in the Public Cultural Sphere**

The arts are a powerful tool in leading and inspiring youth culture toward social activism. With extensive experience educating and amplifying the voices of Chicago's youth activists, Kevin Coval and Malcolm London's work together began in the roles of teacher and student through the city's youth poetry scene, and has evolved into that of peers and collaborators. In this plenary session and spoken-word performance, the two will share insights into the mentor/mentee creative bond, and how the intersections of race, class, and gender have informed their work spanning community arts organizations and social movements. The artists, educators, and activists will perform original poetry and discuss how they have cultivated a Hip-Hop centric pedagogic strategy to develop programming that inspires youth movements working toward a better, fresher, and more equitable world.

*Speakers:*

*Kevin Coval, Artistic Director, Young Chicago Authors, and Founder, Louder than a Bomb*

*Malcolm London, Performer, Educator, Activist, Poet*

**Q&A Session with Kevin Coval and Malcolm London**

11:45am-  
12:15pm

**LUNCH BREAK**

You are encouraged to bring your lunch to the networking meeting of your choice at 12:15pm or to the Film Forum at noon. Lunch will not be provided. Food is available at the Link @Sheraton Café on the 2<sup>nd</sup> floor, or the Chicago Burger Company, located on the ground floor. Please allow yourself 25 minutes roundtrip if purchasing food from these restaurants. Note: Food and beverage purchased outside of the hotel is prohibited in the conference meeting rooms.

12:00pm-  
4:00pm

**Film Forum**  
Sheraton Ballroom V

Stop in to watch a screening of *Finding the Gold Within*, a documentary following six young black men from the Alchemy, Inc. arts program in Akron, Ohio, through their first years of college. Despite their high levels of confidence and critical thinking, the stark reality of being away from their families and communities brings a series of crises. The screening will be followed by a selection of student short films from Chicago-area media arts organizations.

12:15pm-  
1:30pm

**OFFICE HOURS**  
Sheraton Ballroom II

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the Registration Desk in the Sheraton Ballroom Promenade.

12:15pm-  
1:30pm

## NETWORKING MEETINGS

Engage in a focused conversation with your peers who work within similar organizational structures to your own. This is a great opportunity to share successes and discuss potential solutions to common challenges

### Art Centers – Ohio

This roundtable is for leaders at visual, music, performing, and multi-disciplinary art centers.

*Facilitator:*

*Carolyn Sickles, Director of Engagement, Abrons Arts Center, Henry Street Settlement*

### Arts in Education – Mississippi

This roundtable is for leaders with a high level of expertise in providing arts education to students in K-12 schools.

*Facilitators:*

*Nancy Kleaver, Senior Director, Education & Community, Lincoln Center Education*

*Santina Protopapa, Executive Director, Progressive Arts Alliance*

### Collegiate Divisional – Arkansas

This roundtable is for leaders of community schools working as a division of a college or university. The session will focus on the area of creative youth development and how this holistic approach to arts learning is gaining momentum at the local, state, and national levels.

*Facilitators:*

*Susanne Baker, Founder and Director, DePaul Community Division*

### Creative Youth Development – Millennium Park

This roundtable is for leaders with expertise in providing out-of-school programs that take a holistic approach, integrating learning in the arts, humanities, and sciences with principles of youth development.

*Facilitators:*

*Jon Hinojosa, Artistic and Executive Director, SAY Sí*

*Denise Montgomery, Director, CYD National Initiative*

### Emerging Leaders – Jackson Park

*Facilitators:*

*Troy Burton, Manager of Internship Programs, DreamYard Project*

### Small School – Wringleyville

This roundtable is for leaders of independent community schools with budgets of less than \$750,000.

*Facilitator:*

*Leo Van Asten, Executive Director, Rhapsody Center for the Arts*

### Mid-Sized School – Colorado

This roundtable is for leaders of independent community schools with budgets between \$750,000 and \$2,000,000.

*Facilitator:*

*Betsy Kerlin, Associate Director, Church Street School for Music and Art*

### Large School – Michigan A

This roundtable is for leaders of independent community schools with budgets over \$2,000,000.

*Facilitator:*

*Bau Graves, Executive Director, Old Town School of Folk Music*

2:00pm-  
5:30pm

**Standing on the Pillars of Hip-Hop: Finding Community Voice through Art  
Missouri – Track: Creative Youth Development**

*Ticketed event: \$15. Fee includes roundtrip transportation.*

**Part 1 – Democracy and Equitability: Exploring Agency in Hip-Hop Culture**

How does Hip-Hop have the potential to be a democratizing platform for marginalized populations? In what ways can Hip-Hop make access to arts learning more equitable? Our panelists from community arts institutions throughout Chicago will discuss how a practice in Hip-Hop arts (including graffiti art, turntablism, MCing, and breakdancing) holds the potential to create safe space for exploration and vigor, affirm identity for marginalized populations, circumvent systemic obstacles, and supersede established institutional narratives. Participants will come away with tools for using the lens of hip-hop culture to instill a new sense of possibility and equitability into their programming.

*Speakers:*

*Miguel Aguilar, Founder, Graffiti Institute*

*William Estrada, Art Education Consultant, werdmmnt studios*

**Part 2 – Graffiti Institute Presents: Visual Affirmations of Community: A Pilsen Neighborhood Walking Tour (Offsite)**

*Please meet your party in the Sheraton Convention Entrance Porte Cochere at 3:45pm.*

Led by Graffiti Institute, this walking tour through Chicago’s Pilsen neighborhood builds on Part 1 to reinforce the diverse aesthetics and artistic forms that can tell a vibrant community story. From historic Chicano murals, to community projects, to graffiti and street art, this walking tour will connect seemingly disparate art forms into a cohesive story about the affirmation of identity in communities of color. Participants will explore how the ethos of hip-hop culture manifests in one of Chicago’s most artistically vibrant communities.

*Speaker:*

*Miguel Aguilar, Founder, Graffiti Institute*

2:00pm-  
3:30pm

**Enrich Chicago: A Racial Equity Arts Movement  
Superior AB – Track: Social Justice**

We have all heard the words “racial equity” at this point, but what does that actually mean for an arts organization, its funding, and its practices, and for nonprofit arts leaders? In this session, a group of institutional directors share information from the front lines in Chicago, where Enrich Chicago, a nonprofit-led movement focused on combating systemic racism in the arts, is underway. Participants will hear how administrators and funders are finding their way in, facing breakdown moments, gaining insights, and trying to change the city in measurable and remarkable ways. Following the presentation, participants will divide into groups to learn from other efforts happening and to create action plans for kicking off or continuing this movement in their hometowns.

*Speakers:*

*Chris Audain, Program Officer, Alphanwood Foundation*

*Christina Bourné, Enrich Chicago Manager*

*Bau Graves, Executive Director, Old Town School of Folk Music*

*Angelique Power, President, Field Foundation*

*Carlos Tortolero, President, National Museum of Mexican Art*

2:00pm-  
3:30pm**Individual Giving – Make New Friends But Keep the Old****Jackson Park – Track: Next Level**

Each year, pressure to attract new individual donors, retain existing ones, and increase the level of support grows. In this session, participants will learn some practical tips on how to provide meaningful recognition to their supporters and build lasting relationships to achieve the ultimate goal of expanding your donor base and increasing organizational support.

*Facilitator:*

**Peggy Titterington**, Senior Donor Advisor, *The Alzheimer's Association*

**Putting Arts at the Core of Juvenile Justice: An Innovative Collaboration****Arkansas – Track: Community Partnerships**

In Los Angeles County, a groundbreaking collaborative of arts organizations is reframing the arts as a foundational strategy for transforming juvenile justice systems and enabling youth to process, express, and heal from trauma. AIYN was founded in partnership with the LA County Arts Commission in support of the County's efforts to establish arts education as a healing-informed strategy for young people. It's also a key strategy for successful re-entry into community and for accessing creative economy careers. In this workshop, you'll learn how this network is supporting a larger shift in the culture of probation, creating a model for public-private partnership, and laying the groundwork for systemic change in the largest juvenile justice system in the country. It's also positioning arts education as a fundamental way of breaking the school-to-prison pipeline, connecting advocates for arts and juvenile justice.

*Speakers:*

**Denise Grande**, Director of Arts Education, *Los Angeles County Arts Commission*

**Kaile Shilling**, Executive Director, *Arts for Incarcerated Youth Network*

**The Artist/Researcher: CAPE's Model for Teaching and Learning****Michigan AB – Track: Teaching Artist Development**

CAPE (Chicago Arts Partnerships in Education) has made research a priority in the organization's work since the early 2000s, demonstrating the effects of arts partnerships and integration on teaching and learning. Just as important for CAPE has been the gradual realization and articulation of research as a pedagogical and aesthetic practice. Making research is making art is making learning—and this continuum encompasses teachers, students, artists, and CAPE staff. In this session, we will discuss the genesis of CAPE's Artist/Researcher model, its characteristics and philosophical underpinnings; describe how we prepare our staff, artists, students, and partners to embrace this reciprocal and collective identity; and examine ways this framework differs from other notions of teaching artistry. We'll then break into small groups to examine how the CAPE Artist/Researcher approaches teaching, learning, data gathering, and knowledge-building by examining a range of artifacts, readings, and documentation of process. Finally, we'll discuss challenges and opportunities to this approach, provide evidence of impact, and share advice for how to adapt this model for your own programs.

*Speakers:*

**Marc Fischer**, Artist

**Niema Qureshi**, Artist

**Scott Sikkema**, Education Director, *Chicago Arts Partnerships in Education*

**Joseph Spillberg**, Research Program Manager, *Chicago Arts Partnerships in Education*



2:00pm-  
3:30pm

**The Realest of Rap: Race, Class, and Gender Inequality in Community Arts  
Mississippi – Track: Leadership Development**

Exploring in further detail the topics in their plenary session, Kevin Coval and Malcolm London will lead participants deeper through the radical re-imagination of youth culture in the public cultural sphere. Using their work in Chicago communities, and the Hip-Hop centric pedagogic strategy at the core of Young Chicago Authors and Louder Than A Bomb, they will explore the intersections of race, class, and gender in community arts, and how arts education can inspire youth movements.

*Speakers:*

*Kevin Coval, Artistic Director, Young Chicago Authors, and Founder, Louder than a Bomb*

*Malcolm London, Performer, Educator, Activist, Poet*

**Zombies, Space, and Connecting Creativity to STEM**

**Colorado – Track: Arts in Education**

Fusing STEM (Science, Technology, Engineering, and Math) subjects with creative writing is a key way to inspire learning and prepare students to become the next generation of innovative leaders and thinkers. In this session, we will explore inherent connections, benefits, and creative opportunities that exist when integrating the literary arts into STEM education. In partnership with Time Warner Cable’s Connect a Million Minds initiative, 826 National—a network of nonprofits across the country that provide free arts education opportunities to over 30,000 students annually—collaborated with educators and nonprofit partners on a two-year project that incorporated hands-on STEM learning into 826 National’s proven creative writing model. Working in small teams, students across the country used STEM fields and techniques (hypothesis-building, mathematical modeling, bioengineering, simulation) to investigate scenarios like “the zombie apocalypse” by playing zombie tag, devising ways to fight back, using their engineering skills to connect structures with model bridges and zip-lines, and sharing resources with other teams to defend against attack. Along the way, students recorded their zombie knowledge and wrote stories of their hard-earned victories. Other workshops over the course of the project included poetry, songwriting, and fiction spanning wide-ranging genres. Join us to learn about the benefits of integrating the literary arts and STEM education, and leave with new strategies and resources to design effective cross-curricular workshops back home.

*Speakers:*

*Julius Diaz Panoriñgan, Educator, STEM to Story Project*

*Kait Steele, Director of Field Operations, 826 National*

3:30pm-  
4:00pm

**COFFEE BREAK  
Sheraton Ballroom Promenade**

**OFFICE HOURS  
Sheraton Ballroom II**

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the Registration Desk in the Sheraton Ballroom Promenade.

4:00pm-  
5:30pm

## Can We Teach for Creativity?: Using New Research to Inform Your Arts Integration Practice

**Colorado – Track: Arts in Education**

New research on arts integration practice shows how effective professional development strategies can lead to higher student creative development. This inquiry-based session will showcase the preliminary outcomes of the Beacon Schools Study, a three year assessment of a professional development model practiced by Collaborations: Teachers & Artists (CoTA) in Southern California school districts. The formative research design examines how elementary school teachers are collaborating with CoTA teaching artists to develop arts infused instruction across academic subjects and includes perspectives/experiences from the entire ecosystem within a school community (students, parents, teachers, artists, principals, superintendents/school boards). In this session, you will gain an understanding of the quantitative and qualitative assessment methods used in the study, including measures of student creative development and an overview of conditions necessary to teach for creativity. You'll also practice using an engagement tool that supports teacher-to-teacher coaching as a form of adult social learning. We'll conclude with a robust discussion of the underlying mechanisms of change, within the entire ecology of education, to strategically initiate and operate diverse, creative professional learning communities.

*Speakers:*

*Dennis Doyle, Executive Director, Collaborations: Teachers and Artists*

*Sherry J. Kerr, Senior Research Associate, Centers for Research on Creativity*

## Centering Communities and Student Voice in Developing Teaching Artist Practices

**Michigan AB – Track: Teaching Artist Development**

In this session administrators and teaching artists will discuss the successes and challenges of developing models that center student voice, community based approaches, and teaching artist inquiry as part of teaching artist professional development. We will showcase professional development approaches centered around teaching artist inquiry and projects that were developed by teaching artists in collaboration with participating students. Participants will engage in a rich discussion on how to develop professional development for teaching artists based on social justice practices and the rich experiences that arise by intentionally centering students and community members as collaborators in developing programming.

*Speakers:*

*William Estrada, Art Education Consultant, werdmvmt studios*

*Constance Kostrevski, Teaching Artist, Yollocalli Arts Reach*

*Vanessa Sanchez, Director, Yollocalli Arts Reach*

*Gloria Talamantes, Teaching Artist, Yollocalli Arts Reach*

4:00pm-  
5:30pm

## Five Effective Models of Creative Youth Development Practice

### Missouri – Track: Creative Youth Development

In this dynamic “TED Talk-style” showcase, representatives of five exemplary creative youth development organizations will share how their programs are sparking young people’s creativity and building critical learning and life skills that carry into adulthood. Through short-form, energetic presentations by A Reason to Survive, Community Music Works, DAVA, Destiny Arts Center, and Harmony Project, you’ll learn about several, interrelated CYD practices including:

- Integrating youth voice and leadership into core organizational structures and programs
- Creating opportunities for young people to create a more just and equitable society
- Establishing young people as key leaders in community development efforts
- Preparing young people for transitions into college and careers
- Supporting young people holistically

This showcase will send you home with inspiration and new ideas for how to create, develop, and advocate for successful creative youth development programs back home.

*Speakers:*

**Matt D’Arrigo**, Founder & CEO, *A Reason to Survive (ARTS)*

**Jon Hinojosa**, Artistic/Executive Director, *SAY Si*

**Natalie Jackson**, Associate Director, *Harmony Project*

**Susan Jensen**, Executive Director, *Downtown Aurora Visual Arts (DAVA)*

**Chloe Kline**, Education Director, *Community MusicWorks*

**Myka Miller**, Executive Director, *Harmony Project*

**Alexis Nelson**, Alumnus, *Community Music Works*

**Rashidi Omari**, Teaching Artist & Co-Director of *Destiny Youth Performance Company, Destiny Arts Center*

**Cruz Javier Torres**, Studio Assistant & Alumnus, *Downtown Aurora Visual Arts (DAVA)*

## Fostering a Healthy Environment for Arts Leaders Who Work for Social Justice

### Mississippi – Track: Leadership Development

When an arts education organization commits to social justice, it is important that the work is happening at every level. How your administrative team works affects the way your teaching artists work, which directly affects the students you serve. In this workshop, hear how DreamYard Project, a creative youth development organization in the Bronx, is prioritizing community building and leadership development within its administrative team to help develop and sustain well-being in the workplace. DreamYard staff members are expected to approach their administrative work in the same way that DreamYard’s teaching artists and students are expected to approach art-making: creatively and through a social justice lens. In this session, you’ll learn strategies and techniques for fostering a healthy environment for social justice within your organization and hear from representatives of DreamYard’s team on how these practices have positively affected their leadership and social justice work.

*Speakers:*

**Rajeeyah Finnie-Myers**, Director of Professional Development, *The DreamYard Project*

**Lisa Green**, Department Director, *Dance & Music, The DreamYard Project*

4:00pm-  
5:30pm**Guess Who's Coming to Dinner? Leadership, Equity, and Diversity in the Arts  
Superior AB – Track: Social Justice**

A survey by NYC's Cultural Affairs Department found that the city's cultural work force is 61.8% white and 35.4% minority groups, while residents are 33% white. A Mellon Foundation gender and ethnic diversity in museums survey found 28% of museum staffs are from minority groups—concentrated in security, facilities, and human resources jobs. Among curators, conservators, educators, and leaders, only 4% are African American and 3% Hispanic. Given these statistics, how can our sector advance racial equity and representation, and cultivate leaders of color? This session convenes an open conversation between cultural workers of all ages and backgrounds, and will be shaped by everyone who attends—you are encouraged to ask questions, make statements, or be an active listener in the conversation. If we aspire for cultural diversity in the arts, it is necessary to engage a multitude of voices in forums of dialogue to begin to cultivate an arts ecology that reflects all the people of our society.

*Speakers:**Dominique Enriquez, Studio Director, Richmond Art Center**Marissa Reyes, Associate Director of Education, Museum of Contemporary Art Chicago***Solving the Opportunity Gap through Cross-Sector Collaboration****Arkansas – Track: Community Partnerships**

Cross-sector collaboration is essential to solving the biggest problem facing education today - the opportunity gap. The opportunity gap is the complex web of challenges blocking under-resourced young people from reaching their potential. Tackling the gap requires an innovative, multi-faceted approach to education and the cooperative effort of the community. As one of the nation's leading nonprofits focused on building partnerships, Big Thought is committed to facilitating meaningful dialogue that will advance our goal of expanding equitable access to programs that ignite the imagination in every child. Participants will explore strategies to engage partners from multiple sectors of their community and discover practical approaches to collaborative fundraising, resource-sharing and communications.

*Speakers:**Jessica Malek, VP, Executive Administration, Big Thought**Erin Offord, Senior Director of Programs, Big Thought***Using Guild Benchmarking Data to Advance Your Organization****Jackson Park – Track: Next Level**

The National Guild has partnered with DataArts to collect, analyze, and provide data on the community arts education field—data on staff and faculty compensation, instructional fees, enrollment demographics, income and expense ratios, benefits, and more. This essential benchmarking data can inform your organization's planning and budgeting, illuminate national trends, and help us all make the case that indeed, culture counts. The Guild's 2016 Benchmarking Survey is currently underway. In this session, we'll share a preview of the data we've collected from hundreds of organizations to date, as well as demonstrate how the new system works and how you and your team can use it year-round to unlock new business potential and make your organization's case to funders, civic leaders, and board members.

*Speaker:**Nicholas Crosson, Research Manager, DataArts*

6:00pm-  
7:00pm

**Northeast Chapter Meeting**

**Arkansas**

Open to all conference delegates from the Northeast area. Come meet peers and discuss opportunities for formal and informal networking.

*Speaker:*

*Jason Trotta, Executive Director, Northampton Community Music Center*

**New York Metro Chapter Meeting**

**Missouri**

Open to all conference delegates from the New York City Metro Area. Come meet peers and discuss opportunities for formal and informal networking

*Speaker:*

*Valerie Lewis, Executive Director, Third Street Music School*



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8:00am-  
11:30am

**REGISTRATION OPEN**  
Sheraton Ballroom Promenade

**GET TO KNOW THE GUILD DESK OPEN**  
Sheraton Ballroom Promenade

9:00am-  
5:30pm

**Powerful Boards: Action Planning for Full Engagement**  
**Superior AB – Track: Next Level**

*Free for registered delegates, however pre-registration is required. Check availability with registration desk. This institute will break for the Annual Awards Luncheon.*

This highly interactive, full-day institute is designed to provide your leadership team with concrete tools, strategies, and coaching to help you achieve full participation of your board in meeting key organizational challenges. The first part of the day will be focused on re-orientation to essential aspects of board and staff governance, including ensuring healthy governance and management succession, articulating and calibrating organizational strategy, and ensuring organizational sustainability and stability. We'll examine building blocks for effective board engagement and gain practice with specific planning tools. In the afternoon, you'll work in pairs to begin to develop your own action plan to implement back home with guidance from board development expert Gordon Goodwin. Designed for teams of two ideally comprised of the executive director and an experienced or new board leader.

*Speakers:*

*Gordon Goodwin, Senior Consultant, Strategic Services, MAP for Nonprofits*

*Jeff Melanson, Trustee, The National Guild for Community Arts Education*

**What's Age Got to Do With It?: Bringing Arts Education to Older Adults**  
**Michigan AB – Track: Next Level**

*Free for registered delegates. This institute will break for the Annual Awards Luncheon.*

Everyday more than 10,000 Americans turn 65. People are living longer, healthier lives and seeking opportunities for social engagement, creative expression, and continual learning. Research shows that professionally led, arts education programs for older adults promote positive aging. Community arts education organizations are perfectly positioned to play a leading role in providing innovative and meaningful programming for an aging population. Through this full-day institute, led by experts from Lifetime Arts, you will gain a deeper understanding of current research and public and private funding trends in creative aging (also known as artful aging), effective practices for designing and implementing creative aging programs, and strategies for recruiting and sustaining the participation of older adult learners. Through hands-on exercises and case studies, we will examine the balance of skills mastery and social engagement in program design, and the impact of ageism and generational differences in this work. We'll also explore how developing new creative aging programs or deepening existing programs can raise your organization's visibility, increase community engagement, and provide additional revenue streams.

*Speakers:*

*Nathan Majoros, Program Director, Lifetime Arts*

*Annie Montgomery, Director of Professional Development, Lifetime Arts*

*Maura O'Malley, CEO/Co-Founder, Lifetime Arts*

*Barb Plunkett, Director of Marketing, MacPhail Center for Music*

8:45am-  
12:00pm**SITE VISITS****Offsite**

*Roundtrip transportation is provided from the Sheraton Grand Chicago for all site visits. Meet your party in the Sheraton Ballroom Promenade at 8:45am. Site visits are included in registration fee but tickets are required. Please check with the registration desk for availability. Please note: the site visit to American Rhythm Center departs at 9:30am.*

**Adventure Stage (Theater)**

"Young artists leading the way" is the foundational concept of Trailblazers, Adventure Stage Chicago's unique mentoring program for young people between the ages of 11-15. Our Mentors—a diverse group of professional theatre artists—embrace a critical literacy approach to exploring the personal stories of these young people and, with thoughtful assistance, empower them to examine issues of social justice in the everyday aspects of their lives. Join us in wrestling with notions of power, privilege, and point of view as they pertain to this creative process.

*Hosts:*

*Tom Arvetis, Producing Artistic Director, Northwestern Settlement's Adventure Stage Chicago*

*Sindy Isabel Castro, Ensemble member, Northwestern Settlement's Adventure Stage Chicago*

*Andrew Marikis, Teaching Artist, Northwestern Settlement's Adventure Stage Chicago*

**Chicago High School for the Arts - ChiArts (Arts in Education)**

Located in the Humboldt Park neighborhood, The Chicago High School for the Arts (ChiArts)—Chicago's first public high school for the arts—serves a dual mission for its artistically gifted and highly diverse student population by providing a comprehensive college preparatory academic curriculum alongside intensive pre-professional arts training. ChiArts is home to scholar-artists of all races, ethnicities, socioeconomic backgrounds, and training histories, holding dear the belief that an education in the arts can be a transformative force for all young people, whether or not they choose to pursue a career in an artistic discipline.

*Host:*

*José Ochoa, Executive & Artistic Director, Chicago High School for the Arts (ChiArts)*

*Michael Wang, Principal, Chicago High School for the Arts (ChiArts)*

**Free Spirit Media: Building Bridges into the Creative Economy (Media Arts)**

Working from the "Original Sears Tower" (now the Nichols Tower) on Chicago's West Side, Free Spirit Media has grown beyond its roots as a youth media organization into a bridge-builder for creative young adults aspiring to enter the creative economy. Learn about its innovative approach to workforce training, see award-winning work, and meet the participants and leaders who make it happen.

*Hosts:*

*J'mme Love, FSM Alum/Film Professional, Free Spirit Media*

*Jeff McCarter, FSM Founder & Executive Director, Free Spirit Media*

*Lucia Palmarini, FSM Pathways Manager, Free Spirit Media*

*Roderick Reed, Free Spirit PRO Intern, Free Spirit Media*

**Little Black Pearl (Creative Youth Development)**

Visit Little Black Pearl's state-of-the-art facility in the heart of Chicago's South Side and learn how this exemplary creative youth development organization works with urban youth in a supportive environment to marry art and entrepreneurship, giving young people holistic tools to be creative and carry their artistic passions into the future.

*Hosts:*

*Zakeya Cartman, Director of Development, Little Black Pearl*

*Maurae L. Gilbert McCants, Executive Assistant, Little Black Pearl*



8:45am-  
12:00pm**SITE VISITS Continued...****Marwen (Visual Arts)**

A nationally recognized arts education, Marwen provides free visual art classes to thousands of underserved Chicago youth in grades 6-12 every year. Programming includes 100 studio courses—43 of which are taught by Marwen alumni—and college and career courses that equip students with life-planning skills. Tour their state-of-the-art facility and learn about their remarkable programs that support in-depth instruction in a wide range of media.

*Host:*

*Cynthia Weiss, Executive Director, Marwen*

**Merit School of Music: Using Strategic Planning to Catalyze Organizational Alignment (Music)**

This visit to Merit School of Music, which serves over 2,000 young musicians on a weekly basis, will feature a presentation and panel discussion on strategic planning. Participants will explore the process and content of Merit's plan, adopted in June 2016, and develop ideas for how to use strategic planning to strengthen organizational alignment.

*Hosts:*

*Charles Grode, President and Executive Director, Merit School of Music*

*Deb Kerr, Board Member, Merit School of Music*

*Kurtis Gildow, Dean of Programs, Merit School of Music*

*Nina Stillman, Board Member, Merit School of Music*

9:30am-  
12:00pm**Site Visit: American Rhythm Center (Dance)**

*Please meet your party in the Sheraton Ballroom Promenade at 9:30am.*

With over 30 partners in residence and classes ranging from Afro-fusion, American Tap, Zumba, Bollywood, Modern, Ballet, Hip Hop and Salsa, the American Rhythm Center, a project of Chicago Human Rhythm Project, is one of the Chicago's most diverse dance centers. Learn about ARC's successful model for centralizing education programs, rehearsal space, and administrative offices for artists and small and mid-sized dance companies through a cooperative studio space.

*Host:*

*Lane Alexander, Founder and Artistic Director, Chicago Human Rhythm Project*

12:30pm-  
2:15pm

**ANNUAL AWARDS LUNCHEON**  
Sheraton Ballrooms IV & V

**Student Performance**

*Chicago Children's Choir*  
*Hyde Park Neighborhood Choir: Vivace Ensemble*  
Conducted by: *Stephanie Gregoire*

**Thanks and Welcome**

*Terry Hueneke, Chairman, Board of Trustees, National Guild for Community Arts Education*

**Presentation of the 2016 National Guild Service Award to Lowell Noteboom**

Introduction:  
*Lydia Kontos, Executive Director, Kaufman Music Center*

Remarks:  
*Lowell Noteboom, Trustee, National Guild and Partner, Stinson Leonard Street*

**Lunch**

**Membership Testimonial**

**Presentation of the 2016 National Guild Leadership Award to Khary Lazarre-White**

Introduction:  
*Jon Hinojosa, Artistic/Executive Director, SAY Sí*

Remarks:  
*Khary Lazarre-White, Executive Director & Co-Founder, The Brotherhood/Sister Sol*

**Invitation to the 2017 Conference for Community Arts Education** (November 15-18, San Francisco/Oakland, CA)

**Closing Remarks & Invitation to Closing Night Party**

*Terry Hueneke, Chairman, Board of Trustees, National Guild for Community Arts Education*

2:30pm-  
5:30pm

## **Practicing Compassion: Helping Students Affected by Trauma Thrive**

### **Missouri – Tracks: Arts in Education & Teaching Artist Development**

Research shows that Adverse Childhood Experiences (ACES) have both immediate and lifelong effects on young people's health, well-being, and opportunity. In this in-depth workshop, we will explore ways staff and teaching artists at your arts education organization can support students who suffer from adversity and trauma. The first part of the workshop will focus on increasing your understanding of how poverty and trauma affects young people's brain development and cognitive functions, and what studies tell us about resulting behaviors. Reginald Harris, a mental health therapist and former professional dancer and teaching artist, will share first-hand insights into his experience working with students affected by trauma and provide strategies for trauma-informed arts education practice. You'll then work in small groups to examine real-life situations and brainstorm effective solutions with the help of a coach.

*Speakers:*

**Reginald Harris**, Social Worker, Therapist, and Arts Educator, Central Clinic Child and Family Treatment Center

**José Ochoa**, Executive & Artistic Director, Chicago High School for the Arts (ChiArts)

**Michael Wang**, Principal, Chicago High School for the Arts (ChiArts)

## **Putting Mindsets Into Action: A Challenge and Opportunity**

### **Huron – Track: Creative Youth Development**

The belief that artistic talent is innate—that some children will find their “talent” in spoken word, others in dance, and others in math—is endemic in education and the wider culture. These “fixed mindset” beliefs have great implications for our field both in terms of the systemic and equitable delivery of arts education, and the challenges teaching artists face in working in environments where fixed mindsets dominate. And yet, arts education and creative youth development are especially well-positioned to foster a growth mindset and other internalized beliefs that not only foster greater learning in the arts, but can also support in other areas of academic engagement and learning.

In this session, nationally recognized researchers and Arts Corps staff and teaching artists will provide a framework for deeper understanding around the definitions and research behind academic mindsets that have been shown to underlie engagement and performance in school and other learning environments. Together we'll explore the intersection of these mindsets with other internalized beliefs that are informed by structural racism and oppression and practice a set of arts based strategies that you can implement in your programs to help foster these mindsets in youth and adult participants. Finally, we'll think through how to responsibly, equitably, and reliably measure these valuable beliefs in ways that inform our field and our practice.

*Speakers:*

**Hillary Moore**, Creative Schools Program Manager, Arts Corps

**Elizabeth Whitford**, Executive Director, Arts Corps

**Dennie Palmer Wolf**, Principal, WolfBrown

## **Social Justice: Activism and Institution Building**

### **Erie – Tracks: Leadership Development & Social Justice**

There are many challenges to building and leading a social justice organization dedicated to the practice of developing youth leaders, supporting their artistic voices, and facilitating political learning. In this session, Khary Lazarre-White will share insights from his 20+ years at the helm of The Brotherhood/Sister Sol and facilitate a roundtable discussion on how to sustain and advance this work through effective management, program development, organizing, policy, and strong leadership.

*Speaker:*

**Khary Lazarre-White**, Executive Director & Co-Founder, The Brotherhood/Sister Sol

3:00pm-  
5:00pm

### Rebuild Foundation Neighborhood Tour

#### Offsite – Ticketed Event

*Ticketed event: \$15. Roundtrip transportation will be provided. Please meet your party in the Sheraton Convention Entrance Porte Cochere at 3:00pm. Please note: many of the tour's spaces are housed within repurposed buildings and may not be accessible to all visitors.*

Founded by Chicago-native and nationally-recognized artist/social activist Theaster Gates, Rebuild Foundation rebuilds the cultural foundations of underinvested neighborhoods and incites movements of community revitalization that are culture based, artist led, and neighborhood driven. Rebuild's programs enlist teams of artists, architects, developers, educators, community activists, and residents who work together to integrate the arts, apprenticeship trade training, and creative entrepreneurship into its process of neighborhood transformation. During this special walking tour, you'll learn about the organization's history in the Greater Grand Crossing neighborhood and visit multiple program sites, including the Archive House, community garden, and the Dorchester Art + Housing Collaborative. The tour will conclude at Theaster Gates' newest project, the Stony Island Arts Bank, where participants can explore unique collections, including the Johnson Publishing Library and Frankie Knuckles' Records.

6:00pm-  
8:00pm

### CLOSING NIGHT CELEBRATION

#### ChiBar East & Fountainview

Celebrate new friendships, collaborations, and insights, and raise a glass to our continued work together as a field!

#### Live Performance

*Old Town of Folk Music Adult Blues Band, Old Town of Folk Music*

## Acknowledgements

The National Guild for Community Arts Education wishes to thank the scores of people who have contributed to the success of this year's conference. First, to our presenters, speakers, facilitators, and panelists: thank you for sharing your inspiration, experience, and wisdom with us. To our conference volunteers: thank you for contributing your time and talents; this event would not be possible without you. To our hosts, sponsors, and financial supporters: your generosity helps ensure the quality and accessibility of the Conference for Community Arts Education and we are grateful. There are too many people in the aforementioned categories to list them all by name. We would, however, like to recognize the following individuals and organizations for their extraordinary efforts on behalf of the conference.

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# SAVE THE DATE 2017 CONFERENCE FOR COMMUNITY ARTS EDUCATION

November 15-18, 2017  
San Francisco/Oakland, CA





### MISSION

The National Guild supports and advances access to lifelong learning opportunities in the arts. Working collaboratively with a broad range of practitioners and stakeholders within and beyond the arts and education sectors, the Guild builds the capacity of community arts education providers to 1) deliver quality programs that are sustainable and equitable; 2) secure greater financial support; and 3) contribute to systemic change to ensure all people have access to arts education. We do this by providing professional development and information resources, ongoing networking opportunities, and leadership development for current and future arts education

leaders. We also work to increase awareness and support for community arts education and investment in the field by developing strategic partnerships and leveraging the assets of current and emerging leaders in the field.

### VALUES AND VISION

The National Guild believes involvement in the arts is essential to individual fulfillment and community life. We envision a nation where all Americans understand and appreciate the value of the arts in their lives, and in the lives of their communities.

### WHAT WE OFFER

- We provide a national voice for community arts education
- We influence policies that affect the field
- We serve and represent a broad range of organizations that engage in community arts education
- We identify and promote best practices
- We bring together organizations and individuals to share experiences, ideas and information

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