

SAVE THE DATES!

Guild Membership Benefit Partners April-June Webinars

We're thrilled to unveil our lineup of member benefit partners as we embark on this exciting new chapter for the National Guild for Community Arts Education! Whether you're a current member or considering joining, this is for you! Each week, we'll highlight one or two partners who will share valuable tools, resources, and insights on different topics.

Keep reading for more information on our April webinars and stay tuned as we share more information from our partners each month leading up to June!

Discover how these benefits can support your work and why now is the perfect time to join or renew your membership.

General questions?

Contact

membership@nationalguild.org

Webinars Snapshot

4/8 12 PM ET	Transformed Guild Membership!
4/16 1:30 PM ET	How to Increase Enrollment and Donations with Data-driven Marketing Campaigns
4/18 12 PM ET	DOUBLE FEATURE! Essential Self Care Practices + Crisis Planning Tools
4/23 1:30 PM ET	TotalCare EAP Benefit Orientation (for individual memberships only)
4/30 1:30 PM ET	Grantmaker on Call: Pro Tips from a Former Funder
5/7 1:30 PM ET	Meet: Valerie Agency
5/9 3:30 PM ET	Member Hour: Individual Membership FAQ
5/14 1:30 PM ET	Meet: Ashley C. Whiteside
5/21 1:30 PM ET	Part 2: Art Center Canvas
5/23 1:30 PM ET	Member Hour: Collective Building
5/28 4 PM ET	Meet: Zuly Inirio
6/4 4 PM ET	Meet: Dr. Nicole Avant
6/14 1:30 PM ET	Member Hour: Organizational Membership FAQ
6/18 4 PM ET	Natalia Celine Arias
6/20 1:30 PM ET	Member Hour: General Membership FAQ

Click to register

TUESDAY, APRIL 8
12:00-1:00 PM ET FT. GUILD STAFF!

"An Introduction to Transformed Guild Membership!"

Join Guild staff members Precious Diamond B., Operations and HR Director, and Executive Director Dr. Quanice Floyd as we walk through the refined, refreshed, and renewed membership structure that expands benefits and resources to the community arts education field.

WEDNESDAY, APRIL 16
1:30-2:30 PM ET
FT. ART CENTER CANVAS

"Increasing Enrollment and Donations with a Data-driven Marketing Campaign"

Join Art Center Canvas to learn marketing insights from the field and how their platform can help your arts organization streamline data to increase engagement across your programming & fundraising efforts.

FRIDAY, APRIL 18
DOUBLE FEATURE! ESSENTIAL SELF CARE PRACTICES + CRISIS PLANNING TOOLS

12:00-1:00 PM ET ft. Joseph Arnold
"Essential Self-Care Practices to Feel Calm & Collected Under Pressure"

In this workshop, you will learn a powerful self-care practice from the Alexander Technique called "The Magic Pause." You will walk away from this workshop with a direct, embodied experience of the Magic Pause and will know exactly how to apply it to your most challenging work-related situations. This workshop offers a preview of the expanded offerings Joseph has available at a discounted rate for Guild Members.

1:00-2:00 PM ET ft. Rob Fields
"Crisis Planning for Organizations and Artists"

After getting tips on a grounding practice to manage nerves, stress, and anxiety from Joseph, join Founder Rob Fields to get a sneak preview of his crisis management workshops, available to Guild Members at an exclusive discounted rate, to get tangible tools your organization or individual creative practice can be used to weather any financial, social, organizational storm.

WEDNESDAY, APRIL 23,
1:30-2:30 PM ET FT. ESI EMPLOYEE ASSISTANCE GROUP

"TotalCare EAP Benefit Orientation (for individual memberships only)"

Join ESI Employee Assistance Group to learn about the National Guild's Employee Assistance Program available for the first 70 individual member sign ups! An EAP supports your holistic health by providing mental health services, counseling, legal consultations, personal assistants, and personal professional development.

WEDNESDAY, APRIL 30
1:30-2:30 PM EST FT. 1:1 ADVISORY

"Grantmaker on Call: Pro Tips from a Former Funder"

Join Kerry McCarthy, founder of 1:1 Advisory, who provides research, planning, and grantmaking services for philanthropies and nonprofits. Get a sneak peek of her tips to grantmaking and fundraising that Guild Members will be able to access in full at an exclusive discounted Guild Member rate!



Stay tuned!

April webinars registration opens soon.

We'll also reveal our full May-June session lineup in future announcements!