

GUILD NOTES

GUILD NEWS

CONFERENCE DELEGATES EXPRESS OVERWHELMING SATISFACTION

Creative Connections, the Guild's 68th Annual Conference held this October in Pittsburgh, has been judged a great success by delegates.

Evaluation forms measured satisfaction in five areas and provided room for comments. Respondents agreed unanimously that the conference was neither too short nor too long. Very high marks (4.8 average out of 5 possible) pertained to the service of the Guild's staff before and during the event. The quality of conference materials and appropriateness of the venue were also well regarded. Even the lowest marks (4.3 average out of 5), in the area of conference programs and social events, indicate the vast majority of delegates "strongly agreed" their experience was worthwhile.

"This conference has been life changing for me," wrote one delegate. "I feel so empowered to go back [home] and inspire my board, faculty, volunteers, community leaders and beyond through what I have learned and been exposed to here."

Hosted by the Guild's Central Great Lakes Chapter, this year's conference drew 334 participants from 220 organizations in 39 U.S. states, Canada and Australia. If you were a delegate this year and have not yet had an opportunity to share your comments and suggestions, we certainly want to hear from you (preferably by mail or email, to allow for future reference).

Next year's conference—our 69th—is scheduled for October 31st through November 4th in Phoenix, Arizona. We'll see you there!



Katherine T. Schumacher (r.) receiving Presidents Award from Guild board chairman Gayle Morgan (l.). Photo: Ed Farnilant

Looking Ahead

Jonathan Herman, Executive Director

It's been an exciting year for the National Guild. We are proud of our many accomplishments. Looking ahead, I feel more confident than ever that the Guild is poised to advance to a new level of prominence in the field of arts education.

I say this for several reasons. First, the Guild and its members share a compelling mission. We have identified stakeholders from a variety of sectors that have a vested interest in our success and who may be willing investors. These include music product manufacturers, publishers and software companies, the entertainment industry, higher education, health care, as well as our core constituents in the nonprofit arts sector. Second, there is great need for the Guild's services, both within and beyond the current membership. The field of community arts education is expanding. Third, the National Guild as an organization is getting stronger. We have a passionate, experienced and knowledgeable core staff as well as a highly committed board of trustees. Our board has recently grown, accumulating more experience and diversity and the capacity to access and provide resources. Finally, we have developed a clear and focused plan to guide us. Our strategic plan (www.nationalguild.org/strategic_plan.htm) lays out an interrelated set of strategies addressing the needs of the field and will allow us to seize opportunities for additional resources and growth.

Simply put, the Guild's goal is to become more relevant and valuable to more organizations. Over the next several years, we will focus on our core business of contributing to the success of our members through quality programs and services, which will ultimately increase participation in the arts nationwide. How will we achieve this? By listening and responding to you. We have committed ourselves to a new approach for developing programs and services directly based on your input and feedback.

In the coming years we intend to dramatically improve members' access to information and programs by employing state-of-the-art technology. The plan calls for significant investment in our capacity to develop and share knowledge about the field. In 2006 we will begin the first phase of an Online Resource Center that will offer a range of community-school-specific content. It will include a library of sample documents and monographs on the operation and management of a community school of the arts. For example, in the resource center you might find best practice guides to faculty hiring and evaluation, the

(continued)

Looking Ahead (cont'd)

development of financial aid programs as well as information on facility planning and fundraising. The content will be developed in response to your input and will draw upon the vast collective experience of our member schools. We will also begin to establish learning networks around job functions and interest areas. Through teleconferences, multiple listservs and our website, we will facilitate the exchange of knowledge and ideas across a range of areas such as program development, marketing, and issues of concern to rural communities or divisional schools.

The recent changes to our membership program have laid the groundwork for improving our certification process. A new task force charged with studying and making recommendations for increasing the value and integrity of certification has been formed. This group, under the leadership of Vice Chair Michael Yaffe, has set a goal of June 2006 for issuing their recommendations for reforming certification.

The Guild's board and staff join me in thanking all of our many supporters, partners and trustees for so actively participating and making this year such a successful one. We look forward to sharing an exciting future together with all of you.

Donations are especially needed to cover faculty salaries. Several member schools have orchestrated fund raising events, including "performathons" and benefit concerts. Others are encouraging interested individuals to send contributions directly to the Guild. Please make checks payable to the National Guild, write "Katrina Relief" on the memo line, and mail your contribution to: Katrina Relief, c/o National Guild, 520 8th Avenue, Suite 302, New York, NY 10018. Those wishing to contribute via credit card may call Annie Walker at (212) 268-3337 ext. 16. All contributions are tax-deductible.

RECOGNIZING GROWN-UP MUSIC STUDENTS. With considerable discretionary income and the time to devote to hobbies and community pursuits, amateur adult musicians comprise a growing segment of students in our member schools. To help you connect with the adult market in your area, the National Guild announces a new partnership with **Making Music** magazine. **Making Music** was created to inform, instruct, and inspire amateur musicians, and to kindle their love of music making. When you sign up for the partnership program, your school will get six months of free issues of **Making Music** to distribute to students and display in common areas. In addition, your students will receive a special subscription offer at a significantly reduced rate not available to the public.

Making Music will mail you promotional materials outlining the offer, which you are encouraged to post and distribute. After the trial period, if you want to continue providing **Making Music** free to students or purchase a subscription for your library, the magazine offers a special price for schools. **Making Music** will feature stories from Guild schools and highlight your activities whenever possible. It is also running an ad referring potential students to www.nationalguild.org to search for community music schools in their area.

To participate or find out more about the program, please contact Honore Stockley at honore@makingmusicmag.com or (315) 422-4488, extension 104.

CONFERENCE GRATITUDE. The National Guild wishes to express its sincerest appreciation to the major sponsors of our 68th Annual Conference: the **National Endowment for the Arts**, **MetLife Foundation**, **NAMM**, **Pennsylvania Council on the Arts**, **the Heinz Endowments**, **Steinway & Sons**, **Yamaha**, the **Bay and Paul Foundations**, and the **Grable Foundation**.

This year's events would not have been possible without the hard work of the extremely committed and able group of leaders who served on the Host and Conference Program Committees. While their names are too numerous to list here, we recognize **Margaret Perry** who chaired the Program Advisory Committee and the directors of our two of local host schools: **Marc Field** and **Sally Stone-Worsing**. Special appreciation goes to all of the 34 institutional members of the Central Great Lakes Chapter for their gracious hosting of this year's conference.

HURRICANE KATRINA RELIEF UPDATE. The Guild's campaign for schools affected by Hurricane Katrina has thus far raised more than \$5,000 in gifts and pledges. Many thanks to those of you who have participated! Funds are being donated to the New Orleans Ballet Association (NOBA), an award-winning community school and Guild member which, before the hurricane struck, was "the largest dance classroom in the Gulf South," providing free instruction to 1,200 inner-city children at 3 schools and 14 after-school sites.

Although 100 percent of NOBA's students and many of its staff and faculty were displaced, the school has already begun to offer free classes at three satellite locations. NOBA also plans to re-establish its programs for residents in public housing, but Executive Director Jenny Hamilton says the effort still lacks resources.

It's not too late to contribute, if you have not already done so.

GUILD NEWS (cont'd)

MEMBER SURVEY RESULTS COMPILED AND PUBLISHED. The Guild has published the *2004 Survey of Member Schools Data Book*. One of our most sought-after resources, the *Data Book* takes the pulse of the community arts education field.

The book allows a reader to compare his/her school's tuition fees, financial aid, enrollment demographics, program offerings, administrative staff structure and salaries, faculty pay rates, employee benefits, and financial and governing structures to high, low, and median responses from the field. Comparisons are provided between independent and divisional schools and between schools of differing budget sizes.

Survey respondents were mailed one copy of the *Data Book* at no charge, in appreciation for their participation last year. The book is now available from our online publications catalog. Another survey of member schools is planned for 2006.

A sample table from the *Data Book* can be viewed at www.nationalguild.org/programs/DataBookSample.htm.

NationalGuild.org

Partnership handbook now online. With major support from the MetLife Foundation, Sony Pictures Entertainment and the Bay and Paul Foundations, the Guild has published *Partners in Excellence: A Guide to Community School of the Arts/Public School Partnerships from Inspiration to Implementation*. This best-practices guide covers the reasons to partner, planning and budgeting, fundraising and advocacy, content creation, professional development, and evaluation and assessment. Worksheets and an annotated bibliography are provided. You may order a hard copy for a special member price or download the entire 108-page document for free.

www.nationalguild.org/programs/documents/PartnersinExcellence.pdf



Member recruitment content updated. In keeping with the changes to membership categories, benefits and dues approved by members at the Annual Meeting, the content on our "Join the Guild" page has been edited and reorganized. Certified and Associate membership categories have been combined under Full membership. Each of the four categories establishes criteria and offers distinct benefits packages, providing greater clarity for those who seek to join and allowing the national office to serve members more efficiently. www.nationalguild.org/join_guild.htm

BOARD DEVELOPMENTS

Thank you! The National Guild expresses its deepest appreciation to five trustees who have concluded their board service. **Alan Fox** joined the board in 2002 and was a member of the Membership and Development committees. **Raymond L. Rusnak** joined the board in 1999 and served as our treasurer between 2002 and 2005. **Elaine Kaufman** joined the board in 1996, serving on both the Governance and Development committees. **Cynthia Fisher Miller** joined the board in 2002, co-chaired the Marketing/Advocacy Committee, and chaired the National Steering Committee of the 1998 annual conference in Dallas. **Katherine T. Schumacher** served on the Board for 14 years and was chairman between 1998 and 2002.

We are also delighted to welcome the **SEVEN NEW TRUSTEES TO THE BOARD**. The following individuals were elected by the membership during the Annual Meeting on October 28, 2005: **Susan S. Aaron**, Evanston, IL, is a trustee of the Merit School of Music, Know Your Chicago, the Women's board of the University of Chicago, and the Lambda Alpha International Foundation (an honorary land use society). **Duffie Adelson**, Chicago, IL, has been executive director of the Merit School of Music since 1986. In 2003 Ms. Adelson served as chair of the Program Committee for the Guild's annual conference. **Marjorie Cohn**, New York, NY, is an executive vice president for Nickelodeon. An 18-year veteran at the network, Cohn supervises the development, creative direction and production of all live-action and animated programming. **Emilie Roy Corey**, New York, NY, was board chairperson for the Brooklyn Conservatory of Music from 1996 to 2001 and is a past board president of the Council of Senior Centers and Services of New York City. Ms. Corey also serves on boards for the New York City Opera and the Westhampton Beach Performing Arts Center. **Barry Goldberg**, New York, NY, has been the Executive Director of the New York Youth Symphony since 1983. He has served as chair of the Youth Orchestra Division of the American Symphony Orchestra League and currently serves as its board's senior adviser. **Terry Hueneke**, Milwaukee, WI, is director of Manpower, Inc. where he previously held senior positions including chief executive responsible for North and South America, Australia, Japan and Southeast Asia. He serves on the boards of the Wisconsin Conservatory of Music, the Milwaukee Art Museum, the Florentine Opera, and Danceworks. **Margaret (Peggy) Quackenbush**, Rochester, NY, has been president and executive director of the David Hochstein Memorial Music School since 1992. She is a founding member of Antara Winds, a woodwind quintet that has performed extensively in concert and broadcast.

PEOPLE AND SCHOOLS



Mikhail Baryshnikov, Stephanie Riven and Edward Albee toast the opening of COCA's new \$7 million addition.

The **Center of Creative Arts** (COCA, St. Louis) celebrated the unveiling of the expansion and renovation of its historic building with three days of festivities in November. Legendary dancer **Mikhail Baryshnikov** and distinguished American playwright **Edward Albee** joined COCA Founder **Richard Baron** and Executive Director **Stephanie Riven** at the dedication. The 11,000 square foot addition features a new lobby and main entrance, the largest dance studio in the building, a backstage and costume/prop shop and a black box theater. Interior renovations include a new gallery space, upgrades throughout existing studios, and a centralized administrative suite. "The new facility allows us to expand our programming and serve an additional 1,000-plus students," said Riven.

The **Community Conservatory of Music** (Doylestown, PA) recently relocated its operations to a bigger and better location. The new site has four administrative offices, 11 studios, four classrooms/studios and a reception area – all specifically designed to accommodate over 550 students.

Conservatory students from the **Juilliard, Curtis, Peabody, Levine and Manhattan schools** took part in a concert of 100 pianos meticulously conducted by Leonard Slatkin on the Kennedy Center's south plaza October 3. Wrote the **Washington Post**, "The feat required 50 page-turners, 13 piano movers, nine tuners, three hours to set up and prepare the instruments, and the generosity of one local music store. What is the sound of 100 pianos? Strikingly similar to the sound of, say, eight pianos—and that's a compliment."

The **Afro American Music Institute** (Pittsburgh, PA), a brand new Guild member, is already benefiting from our network of organizations and businesses. **Alfred Publishing**, a new Business Affiliate and conference exhibitor, donated the unsold stock of music books and materials from its expo booth to the AAMI. The Institute sent four delegates to this year's conference in its hometown.

The **Music and Arts Center for Humanity** (Bridgeport, CT) has hired **Dr. Donald Rainone** as its new executive director. Dr. Rainone is a Cleveland native and comes from a visual arts education background. A former director of the Sarasota (FL) Visual & Performing Arts Center, Dr. Rainone's work with multicultural students-at-risk, and those with special needs are vital to serving MACH's constituency. He is an experienced fundraiser and successfully waged a capital campaign for construction of new facilities while in Sarasota. MACH is eager to launch a similar campaign for a new facility in downtown Bridgeport.



Janet Bloom, former education director for the **Cedar Rapids (IA) Symphony School of Music**, has been named executive director of the **James C. Harper School of Performing Arts** in Lenoir, NC. The Harper School will begin offering classes in January 2006, temporarily housed at a local church until restoration of Lenoir's historic band building is completed.

The **Turtle Bay Music School** (NYC) recently appointed **Jennifer Sherwood** as its new executive director. A piano teacher herself, Sherwood has over 15 years of arts administration experience including work with Chorus

America, The Center for Arts Education, and Young Audiences/New York

Bob Fiedler has been named the new executive director of the **People's Music School** (Chicago). Fiedler comes to the school after nearly five years as second in command and chief fundraiser for REST, a local homeless services agency serving 2,500 people each year. "Bob has an extraordinary record as a fundraiser and a manager, and a strong commitment to the Uptown community," said board president **Jan Feldman**. Fiedler succeeds **Mary Ellen McGarry**, who took over on the retirement of the School's founder, **Dr. Rita Simo** and served from 2001–05.

Ted Jobe joined the **Boulder (CO) Arts Academy** as its new executive director this October. Jobe brings leadership and management experience from both business and nonprofit organizations to this position. Previously, he has managed industrial design, branded environments, and developed corporate art programs. He has served on many nonprofit arts organization boards at the local, state and national levels. Jobe replaces outgoing director **SoYoung Lee**.

Camille Giraud Akeju has resigned from the **Harlem School of the Arts** (NYC) to accept a position as director of the Anacostia Museum, the Smithsonian Institution's museum of African American history and culture. **William Terry**, currently the Harlem School's chief operating officer, has been named interim president & CEO.

Music Works Northwest (Bellevue, WA) now has an interim executive director, **Jann Ledbetter**, while the school searches for a replacement for former director **John Thomas**.

Vero Beach, Florida's **Academy for the Performing Arts** has named **Harriet Yemm** its new executive director. Yemm replaces the outgoing **Rebecca Holbrook-Loar**.

Angela A. McConnell is leaving her executive director post at the **Community School of Music and Arts at Finn Center** (Mountain View, CA).

The **Jacksonville (FL) Symphony Youth Orchestra** has named **Hugh Patterson** its new manager. Patterson replaces outgoing JSYO manager **Deirdre Dam**.

The **Portland (ME) Conservatory of Music** also has a new executive director. **Dr. Deirdre McClure** replaces **Richard Pitre**, who has returned to teaching.

NEWS FROM THE FIELD

Member school denied “backpack mail” distribution.

It is common practice for local nonprofit organizations like community arts schools to promote their programs by distributing flyers and brochures to children in public schools, especially in suburban and rural areas. Tina Smith, director of the Piano Perspectives School of Music (PPSM, Ellicott City, MD) told the Guild that backpack mail has been the school’s “lifeline” for years—its only viable alternative to costly media ads.

Recently, however, Ellicott City’s school board abruptly stopped allowing nonprofits this access to students and parents because of an ongoing federal court battle in a neighboring county. There a religious organization sued the school board for refusing to distribute flyers. Rather than risk the possibility of a similar and costly lawsuit in Ellicott City, the school board terminated backpack mail altogether.

“They did it in August,” Smith said, “so it flew right under the radar of parents and the community, who were mostly out on summer vacation. I did everything I could—mobilized the arts council and our parents to write letters to the school board.” So far the board has not relaxed its policy. “Fall enrollments trickled in, and we barely met our class enrollment quotas,” said Smith, who has resumed teaching at the school herself in order to cut PPSM’s payroll costs. PPSM is one of several organizations with unique programs and scholarship opportunities now struggling to make the community aware of their existence.

As far as the Guild’s national office is aware, our field has never taken up this particular issue or mobilized to prepare schools for the threat of losing marketing channels in this manner. Smith invites all Guild members experienced in wrestling school boards to call and offer their expertise. She can be reached at (410) 465-6729.

Accessibility minimums in the arts “no longer acceptable”: This fall the Association of Performing Arts Presenters released a report on accessibility and the performing arts. ***Beyond the Ramp: Accessibility as an Organizational Asset*** furthers national dialogue toward increasing cultural opportunities for older adults and people with disabilities. The report “clearly demonstrates that meeting the minimum requirements of the Americans with Disabilities Act is no longer acceptable for performing arts organizations,” says Sandra Gibson, Arts Presenters’ president

& CEO. “[We] must reach out to these audiences and respond to their interests and needs.”

Written to guide arts administrators, *Beyond the Ramp* demonstrates the power of these growing audiences with statistics, best practices, reference materials, and accepted terminology.

www.artspresenters.org/members/pdf/beyondtheramp.pdf.

Making Exact Change. In November the Community Arts Network published ***Making Exact Change: How U.S. Arts-based Programs Have Made a Significant and Sustained Impact on Their Communities***, by William Cleveland. The book reports on research identifying arts projects that have permanently transformed their communities and analyzing how success was achieved. Cleveland outlines best practices, isolates the most stubborn obstacles, and offers strategic recommendations. Two Guild member schools, the Mural Arts Program (Philadelphia) and the Northern Lakes Center for the Arts (Amery, WI) are among the ten outstanding programs selected for the study. *Making Exact Change* can be downloaded free online. www.communityarts.net/readingroom/archive/mec/index.php

After-school programs boost achievement, expectations. A new report from researchers at Yale and New York University concludes that students in after-school programs, particularly those “highly engaged” in their programs, have significantly higher reading achievement and expectations of academic success than other students. This first installment analyzed programs in a large, urban school district, in which most program participants live in poverty. <http://pantheon.yale.edu/~jlm79/>

(continued)



Harry Belafonte (left) and National Guild Executive Director Jonathan Herman (right), at the 68th Annual Conference in Pittsburgh. Photo: Rich Dieter.

NEWS FROM THE FIELD (cont'd)

The Guild is pleased to welcome several new members

FULL MEMBERS

- **Afro American Music Institute, Pittsburgh, PA.** Founded in 1982, the AAMI has trained thousands of musicians of all ages and ethnic backgrounds in vocal and instrumental jazz, Gospel and blues. Instructors emphasize ear training and improvisation while instilling formal skills and theory.
- **Athens Community Music School, Ohio University, Athens, OH.** This divisional school provides professional music instruction and music therapy services to all ages and levels throughout Southeast Ohio. In addition to private and group lessons, the school is home to a community string orchestra and children's chorus.
- **Casita Maria, Inc., Bronx, NY.** The STEPUP! curriculum is a federally-seeded, multi-year, after-school program offering students ages 6 to 17 a haven where they can obtain assistance with homework, computer and life skills, and participate in music, dance, theatre and literary arts. The American Ballet Theatre is one of several participating organizations whose professional staff teaches Casita after-school students.
- **Community Music School at Hayes School of Music, Appalachian State University, Boone, NC.** The Hayes School of Music will open a community music school in the near future.
- **CREATE a Beat! Pampa Community Center for the Arts, Pampa, TX.** Programs consist of after-school activities and classes, weekly individual and group lessons, family workshops, and summer art camps. The school offers reductions and waivers to its already low tuition fees.
- **Dr. Pallavi Patel Performing Arts Conservatory, Tampa, FL.** A division of the Tampa Bay Performing Arts Center's Education and Humanities Department, this 45,000 square foot facility offers classes for students ages 4 through adult in dance, media arts, music and theater.
- **Ojai Performing Arts Theater Academy, Ojai, CA.** OPATA provides classes, lectures, hands-on experience, and community partnerships to foster teaching and performance opportunities.
- **Phoenix Village Art Center, Phoenixville, PA.** Housed in a beautifully restored, historic building, this new non-profit center contains a gallery, art studios, and classroom space. Three floors are dedicated to state-of-the-art ceramic, photography darkroom, and textile studios.
- **Sharon Lynne Wilson Center for the Arts, Brookfield, WI.** The Wilson Center provides instruction for adults and children through partnerships with four premier arts education organizations: First Stage Theatre Academy, the Milwaukee Art Museum, the Milwaukee Ballet School, and the Wisconsin Conservatory of Music.

BUSINESS AFFILIATE

- **Alfred Publishing Company, Inc., Van Nuys, CA.** Founded in 1922, Alfred's catalog today includes more than 12,000 books, CDs, multi-media software programs, enhanced CDs and videos, making it the world's largest educational music publisher.

Community foundations gave, received more in 2004.

According to a new survey from the Columbus Foundation, community foundations comprise one of the fastest-growing sectors of philanthropy in the United States and are an increasingly popular vehicle for giving. The survey reports that 636 U.S. community foundations received a total of \$4.2 billion in gifts in 2004, up 10 percent from 2003; made \$3 billion in grants, up 15 percent; and saw the market value of their assets climb over \$39 billion, up 13 percent.

For the fourth consecutive year, the Tulsa Community Foundation led the nation's community foundations in gifts received, with \$272 million. Two California foundations occupied the second and third positions on the list.

<http://fconline.fdncenter.org/pnd/5001230/columbus/pages>

New Englanders more likely to give, study finds. Indiana University's Center on Philanthropy recently found that 82 percent of New England households gave to a charitable cause, either secular or religious, in 2002, compared to 67 percent of households nationally. In addition, New Englanders who donated to secular causes gave a higher amount (an average of \$1,190) than donors to secular causes nationally (an average of \$863), while New England donors to religious causes gave much less (an average of \$918) than donors to religious causes nationally (an average of \$1,743). Download the complete report A Closer Look at New England Giving at <http://fconline.fdncenter.org/pnd/5001803/nhcf/report>.

More Corporate Professionals Jumping to Nonprofits. An increasing number of burned out, restless professionals are turning to the nonprofit sector for meaningful, inspiring work, the *New York Times* reports. Employment at nonprofits and foundations shot up more than 30 percent in the past decade, according to Independent Sector, a coalition of nonprofits, foundations, and corporate giving programs. Steve Pogorzelski, group president of Monster Worldwide, attributes some of that increase to mid-career changers who choose nonprofit work because they are looking for a new challenge, despite salaries that routinely are 20 percent to 50 percent lower than in the private or government sectors. "Mid-career changes are not usually about money," he said.

Still, an overly idealistic perception about nonprofit work persists in our culture. Experts say people tend to underestimate the level of business acumen required to succeed in the nonprofit sector.

<http://fconline.fdncenter.org/pnd/5001811/story>

RESOURCES AND OPPORTUNITIES

The President's Committee on the Arts and the Humanities is inviting nominations for the **2006 Coming Up Taller Awards**. The Committee is embarking on the program's ninth year recognizing the accomplishments of exceptional arts and humanities after-school and out-of-school programs. Finalists receive \$10,000, an individualized plaque, and an invitation to attend the **Coming Up Taller** Leadership Enhancement Conference. Application deadline: January 30, 2006. www.cominguptaller.org

In an effort to unite the worlds of art and science before a global community, the New Mexico Host Committee for the upcoming 2007 Intel International Science and Engineering Fair is proud to announce a **contest for young composers** aged 14–18. A cash prize of \$3,000 will be awarded for the best musical composition, to be entitled "The Spirit of Discovery," an orchestral work to honor the achievements of the world's young scientists. The Albuquerque Youth Symphony will premiere the winning composition in May, 2007, with the composer as its guest. Deadline for entries is July 1, 2006. www.gotoif.org/?p=music

Measurement Tools for Evaluating Out-of-School Time Programs: An Evaluation Resource is a new publication from the Harvard Family Research Project. Information is organized as a series of tables, each describing a different category of instrument or measurement tool. Categories include Academics; Psychological/Social Development; Alcohol, Tobacco, and Other Drug Use Prevention; Program Quality/Program Environment; and Multicomponent Scales/Comprehensive Surveys. The report is available free online. www.gse.harvard.edu/hfrp/projects/afterschool/resources/snapshot6

Also new from the HFRP is **Taking a Closer Look: A Guide to Online Resources on Family Involvement**. The free, downloadable guide contains Web links to research, information, programs, and tools for parenting to support children's learning and development, home-school relationships, parent leadership development, and collective engagement for school improvement and reform. It can be used to find out what's new in the family involvement field, locate national organizations that support the initiative, and inspire new ideas. www.gse.harvard.edu/hfrp/projects/fine/resources/guide

While a few states have been integrating immigrants steadily throughout their history, the states with the fastest growing immigrant populations have not seen similar inflows for almost a century, if ever. To address this new challenge, the Urban Institute has produced **The New Neighbors: A User's Guide to Data on Immigrants in U.S. Communities**. The guidebook is designed to help you "use U.S. Census and other data sources to identify immigrant populations in [your community]—their characteristics, their contributions, and their needs." www.urban.org/UploadedPDF/310844_the_new_neighbors.pdf

The **Texas Commission on the Arts Tools for Results Tool-kit** is a resource for non-profit arts and cultural organizations in Texas and beyond, with resources shared from a host of organizations. The Tool-kit covers six topic areas: Fundraising & Development, Programs & Exhibitions, Cultural Tourism, Marketing, Advocacy, and Nonprofit Basics. Each section covers relevant concepts, best practices, things to consider, ideas for implementing change, common mistakes, ways to get started, do's and don'ts, and how-to's on a variety of topics. "Tools" include sample forms, letters, documents, checklists, and templates, which the user is invited to adapt for his/her own purposes. www.arts.state.tx.us/toolkit/

Americans for the Arts collects its publications, newsletters and **Monograph** issues into an online library open to all. Resource categories include Arts Education, Community Development and the Arts, Nonprofit Arts Organizations, and Public Support for the Arts. Among the downloadable documents is the **Monograph** from October 2003 devoted to introducing the community schools field to people who may be unfamiliar with us. **Community Schools of the Arts: An Arts Education Resource for Your Community** remains one of the best ways to introduce who we are to funders, policy makers, and the public. www.artsusa.org/information_resources/online_publications/default.asp

Philanthropy News Digest published a special issue this October entitled "**Arts-Related Resources on the Web**," in which group of distinguished practitioners in the field assembled a variety of Web recommendations and readings. Also in the issue is an excerpt of a Newsmaker interview with John Barr, president of the Poetry Foundation, which in 2002 received a much-publicized nine-figure, thirty-year gift from a pharmaceutical heiress. <http://fdncenter.org/pnd/specialissues/item.jhtml?id=11820007>

www.4npo.org is a website designed, in the words of its originator, "to create a space and contribute content that [reflects] the values of the non-profit sector." Its contents include interviews, links to pertinent articles, and a list of organizations and companies that provide products and services primarily to the non-profit sector.

MONEY MATTERS

For the fourth consecutive year, [Henry Street Settlement](#) (its [Abrons Arts Center](#) is a founding Guild member) has received a four-star rating (out of four possible) from Charity Navigator, America's largest independent evaluator of charities. The Settlement was cited for efficient and effective financial management. For a look at how Henry Street and similar institutions meet standards, www.charitynavigator.org has a helpful search function.

St. Louis's [Center of Creative Arts](#) has raised over \$10 million of the \$12 million goal set for its **Access to Excellence** campaign, its first-ever capital and endowment effort. COCA embarked on the campaign to provide funding for its renovation and expansion, with \$5 million set aside to endow faculty positions and support scholarship

programs. "An endowed scholarship fund for low-income students is fundamental to COCA's mission of accessibility," said **Access to Excellence** Co-Chair [Richard Baron](#).

The [Wilmington \(DE\) Music School](#) recently announced that major contributions have provided over \$2 million in initial support toward a three-year, \$5.5 million capital campaign for the school. Its goals include renovating the Concert Hall; acquiring and renovating adjacent property; increasing available parking; repairing the roof; creating a music library; and increasing the endowment fund. Executive Director [Kate Ransom](#) says more space is especially needed for community ensembles. "Also, we seek to have better control over tuition increases and to strengthen our ability to reward our talented and dedicated faculty."

The **GUILD** encourages members to provide us with news of their activities.
GUILDNOTES submissions should be sent to Andy Behrens, at editor@nationalguild.org

GUILDNOTES is published by the **NATIONAL GUILD OF COMMUNITY SCHOOLS OF THE ARTS** 520 Eighth Avenue, Suite 302, New York, NY 10018 tel: 212.268.3337 An online version is available for members at www.nationalguild.org

**NATIONAL
GUILD
OF COMMUNITY
SCHOOLS OF THE ARTS**

520 EIGHTH AVENUE
3RD FLOOR SUITE 302
NEW YORK NY 10018

OPENING DOORS
TO EXCELLENCE IN
ARTS EDUCATION